

Your feedback

Have your
Say!

Draft Economic Development Strategy

Consultation Document

You can submit on any or all of the questions below. You don't have to complete every question.

- 1** Do you agree with our three areas of focus (Living, working and learning here; Doing business here; Visiting and playing here) and their associated goals?

Yes No

Please explain:

We want Ashburton to grow and develop in all of these areas.

- 2** Do you agree with our draft action plan on pages 12 - 17?

Yes No

Please explain:

As long as we action the plans. Promote ASHBURTON

See Attached.

Your details

Name:

Bev Skates

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Do you wish to speak in support of your submission at the hearing?

(If no boxes are ticked, it will be considered that you do not wish to be heard)

Yes: The hearing is expected to be held in the Council Chamber on Thursday 20 July 2023. Please note that hearings are live-streamed to our online channels.

No: I do not wish to speak in support of my submission and ask that my written submission be fully considered.

If yes, do you wish to present: In Person Virtually

Draft Economic Development Strategy

ashburtondc.govt.nz/haveyoursay

You can submit on any or all of the questions below. You don't have to complete every question.

3 Does the draft strategy and action plan address what you see as the key issues facing economic development in our district?

Yes No

Please explain:

See Attached

4 The strategy outlines the role Council will play in economic development. Do you agree with this and/or are there any other areas you think we should include?


5 Do you have anything else you'd like to mention?

See Attached.

Submissions must be received by 5pm, Sunday 18 June 2023.

Please note all submissions are public documents and will be made available on Council's website with the names of submitters included. Submissions presented in the form of a petition or accompanied by multiple signatures will be processed as a single submission.

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Ashburton
DISTRICT COUNCIL
FreePost Authority 230444

Received by Mail
19 JUN 2023

Free 

Ashburton District Council
PO Box 94
Ashburton 7740

②. Promote ASHBURTON — You can have the best town in NZ BUT if people don't know about it — it won't pay off. People look for the attractions USE social media as other towns around the country do.

When promoting ASHBURTON use the town's name — ASHBURTON NOT Mid Canterbury, ASHBURTON has so much to offer, but we don't promote or let everyone know about what's happening.

③. To promote local businesses ASHBURTON needs to look at the bigger picture by making easy access for wheelchair, mobility scooters, children and pedestrians to move SAFELY from EAST to WEST and WEST to EAST across town.
We need to look at an OVERHEAD pedestrian bridge over State Highway 1.

Council need to put PRESSURE on the GOVERNMENT to pay. It's a SAFETY issue over a State highway. Locals take their lives in their hands getting across the State highway — too late when there's a fatality.

P.T.O

(5) We want ASHBURTON to have the WOW factor and get with the times by actioning all of the above mentioned.

Don't waste tax payers money on a new parking area on WEST ST.

Get people walking by providing safe access across State H. 1 and the rail crossing. Use the money to upgrade the children's playground in the Domain an example to look at is Foster Park playground in Rolleston.