

Ashburton District Road Safety Co-ordinating Committee

AGENDA

Notice of Meeting:

A meeting of the Ashburton District Road Safety Co-ordinating Committee will be held on:

Date: Tuesday 3 June 2025
Time: 9.30am
Venue: Wakanui Room, Te Whare Whatakere
2 Baring Square East, Ashburton

ADC Membership

Cr Liz McMillan (Chair)

Cr Phill Hooper

Cr Richard Wilson

Mayor Neil Brown (ex-officio)

AGENDA

- 1 Apologies**
 - Mayor Neil Brown
- 2 Notification of Extraordinary Business**
- 3 Confirmation of Minutes** **3**
 - 4 March 2025
- 4 Correspondence**
 - Nil.
- 5 Reports**
 - 5.1** Ashburton District Road Safety **5**
 - 5.2** Safer Ashburton **15**
 - 5.3** Ashburton Principals Assn **16**
 - 5.4** ACADS **17**
 - 5.5** FENZ Ashburton – circulated separately
- 6 Next Meeting**
 - Tuesday 9 September 2025, 9.30am

Ashburton District Road Safety Co-ordinating Committee Minutes



Date: 4 March 2025
Venue: Wakanui Room, Te Whare Whakaterere, 2 Baring Square East, Ashburton
Time: 9:30am

1 Welcome and Apologies

That apologies for absence be received from Mayor Neil Brown, James Long (Waka Kotahi) and John Skevington (Automobile Association)

Phill Hooper/Richard Wilson

Carried

Present:

Liz McMillan	ADC Deputy Mayor (Chair)	Craig Chambers	FENZ
Phill Hooper	ADC Councillor	Stephanie Poole	ACADS
Richard Wilson	ADC Councillor	Shane Cochrane	NZ Police
Jim Crouchley	Ia Ara Aotearoa/Transporting NZ	Neil Simons	Principal Association
Lesley Symington	Safer Mid Canterbury	Chris Chambers	Waka Kotahi
Lucy Mehrtens	Road Safety (Sth Canterbury)	Michelle Bunt	Road Safety (Sth Canterbury)
Steve Burgerhout	NZ Police		

In attendance:

Mark Chamberlain	Roading Manager	Carol McAtamney	Governance Support Officer
Georgie Wilson	Road and Safety Technician		

2 Notification of Extraordinary Business

Nil.

3 Confirmation of Minutes

That the minutes of the Ashburton District Road Safety Coordinating Committee meeting held on 3 December 2024, be taken as read and confirmed.

Neil Simons/Richard Wilson

Carried

4 Correspondence

Nil.

5 Reports/Agency Updates

5.1 Ashburton District Road Safety

- Variable speed limit signs have now been erected outside the district's schools.
- CoDriVR pilot finishes in June. Discussions are currently being undertaken on the future of this programme (funding/location etc).

5.2 Waka Kotahi/NZTA

Rangitata and Hinds River Bridges

Both the Rangitata River bridge and the Hinds River bridge are to be closed overnight to allow AC surfacing to be completed.

The Rangitata River bridge is to be closed from 9-12 March, 8pm to 6am and the Hinds River bridge will be closed from 13-14 March, 8pm to 6am.

During their closures both bridges will open at midnight for 30 minutes to allow traffic that is required to stay on SH1 through. There will be a detour route for all other drivers throughout the night.

Thomson's Track/SH77 Intersection

A couple of near misses have been reported at the Thomson Track/SH77 intersection – signage at this intersection is with NZTA for review.

5.3 Ashburton Principals Association

- Chertsey Kyle road speeds past the Chertsey School remain a concern with traffic ignoring the 30km limit.
- Reinforce through Comms the 20km speed limits when passing school buses that are picking up or dropping off children. South Canterbury have the same issues and will work in conjunction with ADC to promote this.

5.4 FENZ

- A report detailing road incident statistics was tabled and worked through.

NZ Police

- A statistics sheet was tabled
- With the current diversions on Seafield Road it has highlighted that the Cochranes Road stop signage is inadequate.
- Staffing levels in Ashburton vastly under strength.
- The second safety centre north of Rakaia is scheduled to be completed prior to Christmas

Safer Ashburton

- A detailed plan for the proposed Bike Skills park was presented.
- Project costs estimated at \$500,000k
- Funding options are currently being investigated.

South Canterbury Road Safety Team

Will be working with Ashburton, Hurunui and Selwyn District Council's at the Kirwee Field days, 26/28 March, on a campaign focused around operating/driving agricultural vehicles on our roads and complying with the NZTA Agricultural Vehicles guides and VDAM rule.

6 Next Meeting

The next meeting date is Tuesday 3 June 2025 at 9.30am.

Meeting closed at 10.32am



ASHBURTON DISTRICT ROAD SAFETY COORDINATING COMMITTEE REPORT

June 2025

Ashburton Road Safety Action Plan Reporting – June 2025

Promotion

Programme	Organisation	Timeframe	Progress
SADD (Students Against Dangerous Driving)	SADD (Students Against Dangerous Driving)	Ongoing	Both Ashburton College and Mt. Hutt College held their Term 1 workshops in March, there is a good mix of Year 12 and Year 13 students. The SADD conference was held in April in Christchurch, unfortunately no students from the Ashburton District attended this (we do offer funding/sponsorship to get students to these conferences)
CoDrIVR	Gfactor	Ongoing	Gfactor have had trouble finding a time that works for the Steering Committee to get together and have a proper discussion. Gfactor are currently working on securing funding to develop VR learning modules, these would not be added to the simulators, but be part of our new headset only systems, which are much more affordable. This is the discussion that will happen this week and hopefully a path forward will become clear in the next couple of months.
Road Safety Webpage	Ashburton District Council	Ongoing	Reminder that the Road Safety webpage has been updated on the Ashburton District Council website.
RYDA	Road Safety Education	2025	Mt Hutt College – session was held on 17 th February. Ashburton College – session was held on Thursday 8 th May. Road Safety Education held an evening session called Drive Coach for parents/caregivers who are teaching their children to drive. This updates them on the latest research and road safety approaches as well as answering any questions they may have. This was advertised via Facebook, schools and shared with community agencies. Eight attended.
Radio promotions	Ashburton District Council, Timaru District Council, Waitaki District Council	Ongoing	These adverts continue to play on various radio stations throughout the Mid/South Canterbury and North Otago regions. The contract is signed until June 2025 with Mediaworks and NZME and decisions are being made around whether we continue this into the new financial year. Bus adverts are also playing on the radio for awareness around the '20k either way campaign'

South Island Agricultural Field Days	Ashburton District Council, South Canterbury Road Safety, Hurunui District Council, Selwyn District Council, NZPolice	26 – 28 th March Tuesday 13 th May	We attended Field Days at Kirwee in March. Our aim was to raise awareness around agricultural machinery and how to legally operate these machines on the roading network as well as navigate them as the average road user. We had a good number of conversations and plenty of questions for the Police team. We also had an agricultural breakfast at Farmlands on Tuesday 13 th May to raise more awareness around the campaign during Road Safety Week, this was advertised through social media channels however very low numbers attended the event.
Girls Can Do Maintenance	Ashburton District Council, ZONTA, Ashburton Toyota	Monday 19 th May	This is a free event held for women 18+ at Ashburton Toyota where they learn about basic car maintenance from checking fluids such as oil/water to knowing how to change a car tyre. The event is capped at 50 people which filled up within two days and we currently have a waitlist of 10 people. Attendees also go home with a bag of Road Safety goods (tyre tread checkers, ice scrapers and educational material on what to check for on your vehicle) Zonta are also kindly providing catering on the night.
Truck Safety Event	Ashburton District Council, Selwyn District Council, NZPolice	Wednesday 14 th May	Worked with NZ Police to raise awareness to truck drivers around fatigue/seatbelts and worktime/logbook requirements. This was held at the Rakaia Commercial Vehicle Safety Centre where Police continued with their business as usual of checking for a current Certificate of Fitness, breath testing, ensuring vehicles had the correct weight limits etc. Drivers could grab a coffee and/or a bag of Road Safety goods from the team on their way out (this included logbook rulers, drawstring work bag, educational material from NZTA)
Road Safety week	Ashburton District Council	May 12 th – 18 th	During Road Safety Week, the clocktower outside the Council building was lit up yellow (the national colour for Road Safety Week) ADC and ACADS also had an interview with Phil Hooper at the Guardian around what Road Safety Week is and the theme for 2025 along with some key messages about sober driving and having a plan to get home before you head out.

Infrastructure & Management

Programme	Organisation	Timeframe	Progress
Safety Management			
Delineation	Ashburton District Council	Ongoing	2024/2025 programme is almost complete and sites for 2025/2026 are currently being programmed.
Tinwald School zones	Ashburton District Council	April 2025	School signs have now been installed on Graham Street which includes the variable 30kph speed zones.

CoDriVR - Usage



System Information

Total Units in Operation	1
Software Version	v1.3
Hardware Version	v1.3
Data Range	01/01/2025 - 31/01/2025

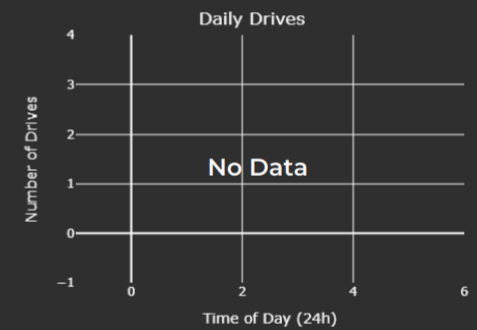
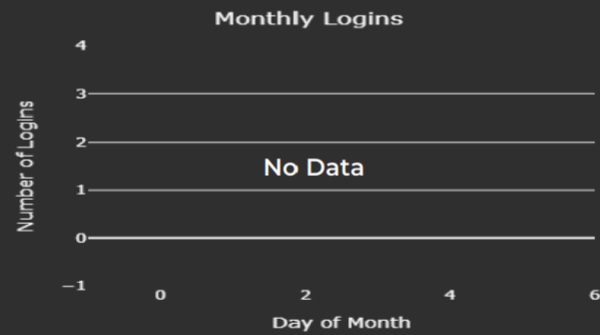
Drive Experiences

Tutorial
Intersections
Cornering



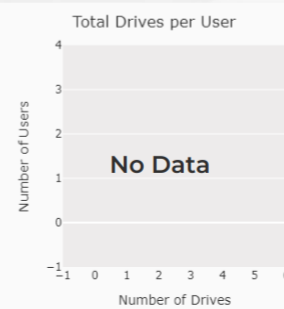
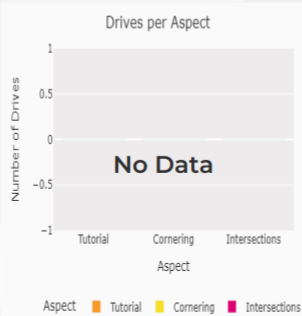
Account Activity

Number of Users Enrolled	1597
Total Logins (Estimate)	0
Total Active Users (Estimate)	0
Login Duration (Avg.)	0s
Total Number of Drives	0
Total Drives per User (Avg.)	0



Drive Statistics

Drives per Session (Avg.)	0
Drive Duration (Avg.)	0s
- in Tutorial (Avg.)	0s
- in Cornering (Avg.)	0s
- in Intersections (Avg.)	0s



Drives by Year Group

No Data

CoDriVR - Usage

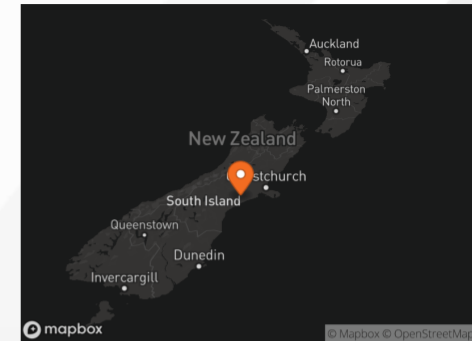


System Information

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Software Version	v1.3
Hardware Version	v1.3
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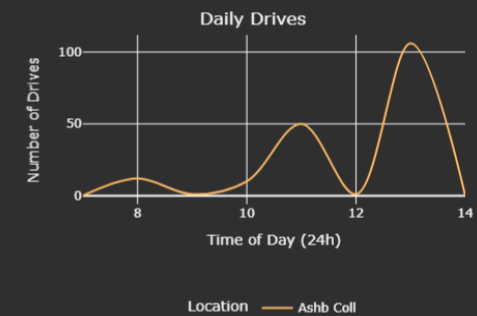
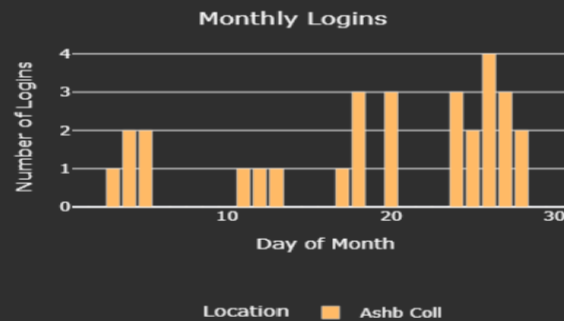
Drive Experiences

Tutorial
Intersections
Cornering



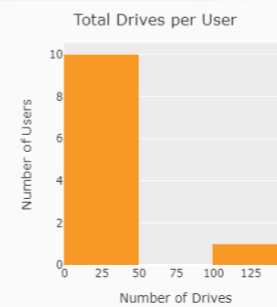
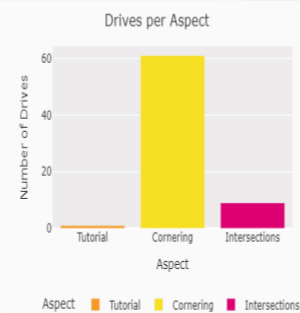
Account Activity

Number of Users Enrolled	1597
Total Logins (Estimate)	29
Total Active Users (Estimate)	11
Login Duration (Avg.)	9min 4s
Total Number of Drives	180
Total Drives per User (Avg.)	16

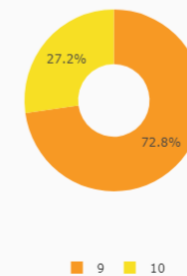


Drive Statistics

Drives per Session (Avg.)	6
Drive Duration (Avg.)	56s
- in Tutorial (Avg.)	7min 7s
- in Cornering (Avg.)	46s
- in Intersections (Avg.)	1min 36s



Drives by Year Group



CoDriVR - Usage

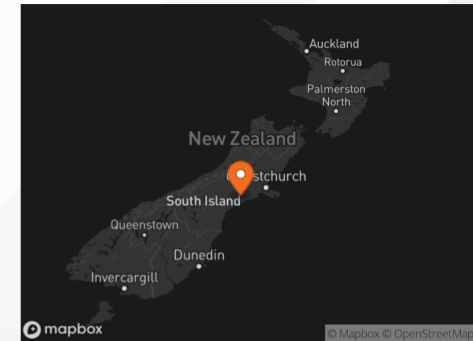


System Information

Total Units in Operation	1
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Hardware Version	v1.3
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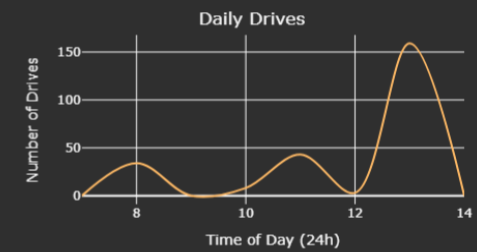
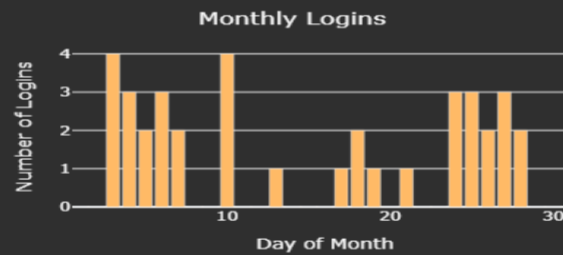
Drive Experiences

Tutorial
Intersections
Cornering



Account Activity

Number of Users Enrolled	1597
Total Logins (Estimate)	37
Total Active Users (Estimate)	18
Login Duration (Avg.)	9min 6s
Total Number of Drives	247
Total Drives per User (Avg.)	13

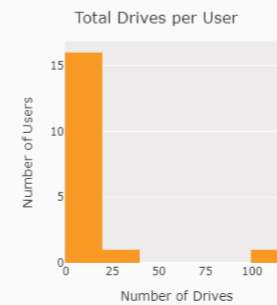
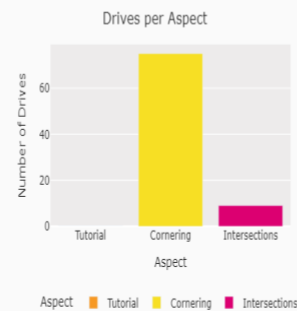


Location Ashb Coll

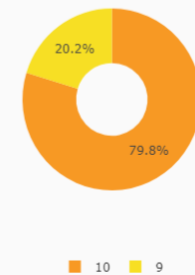
Location Ashb Coll

Drive Statistics

Drives per Session (Avg.)	6
Drive Duration (Avg.)	56s
- in Tutorial (Avg.)	0s
- in Cornering (Avg.)	50s
- in Intersections (Avg.)	1min 41s



Drives by Year Group



Ashburton Library:

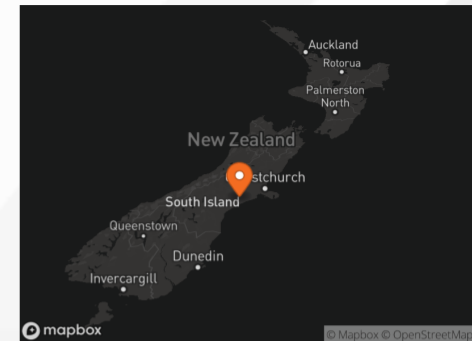
CoDriVR - Usage

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Software Version	v1.3
Hardware Version	v1.3
Data Range	01/01/2025 - 31/01/2025

Drive Experiences

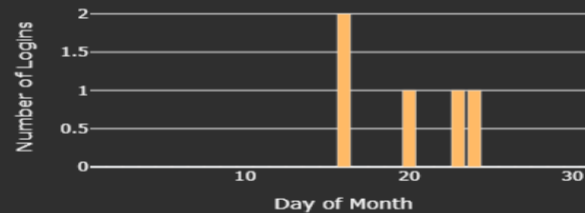
Tutorial
Intersections
Cornering



Account Activity

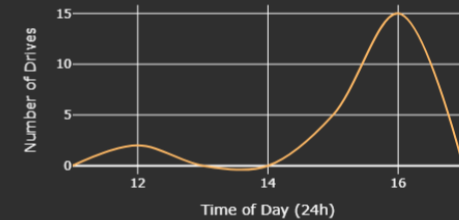
Number of Users Enrolled	1000
Total Logins (Estimate)	5
Total Active Users (Estimate)	5
Login Duration (Avg.)	10min 38s
Total Number of Drives	22
Total Drives per User (Avg.)	4

Monthly Logins



Location Ashb Libr

Daily Drives

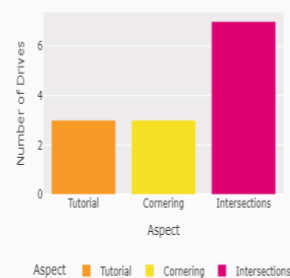


Location Ashb Libr

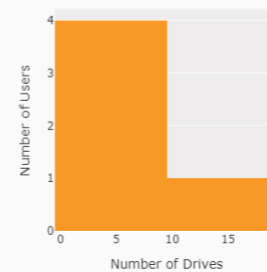
Drive Statistics

Drives per Session (Avg.)	4
Drive Duration (Avg.)	2min 29s
- in Tutorial (Avg.)	2min 51s
- in Cornering (Avg.)	2min 28s
- in Intersections (Avg.)	3min 43s

Drives per Aspect



Total Drives per User



CoDriVR - Usage

System Information

Total Units in Operation	1
Software Version	v1.3
Hardware Version	v1.3
Data Range	01/02/2025 - 28/02/2025

Drive Experiences

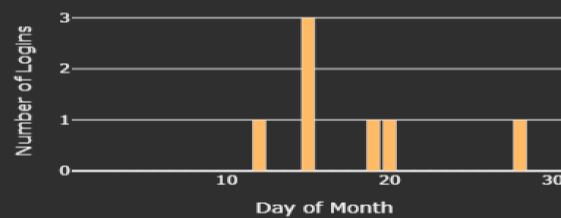
Tutorial
Intersections
Cornering



Account Activity

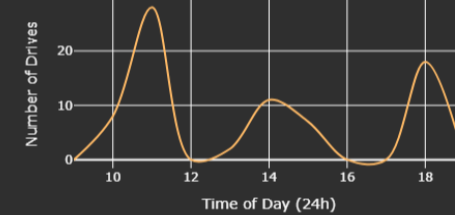
Number of Users Enrolled	1000
Total Logins (Estimate)	7
Total Active Users (Estimate)	5
Login Duration (Avg.)	27min 22s
Total Number of Drives	74
Total Drives per User (Avg.)	14

Monthly Logins



Location Ashb Libr

Daily Drives

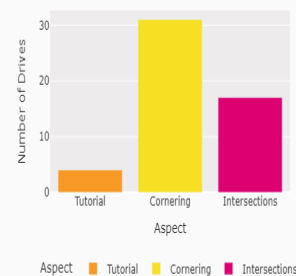


Location Ashb Libr

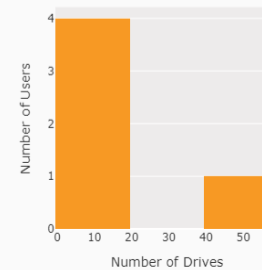
Drive Statistics

Drives per Session (Avg.)	10
Drive Duration (Avg.)	1min 59s
- in Tutorial (Avg.)	3min 12s
- in Cornering (Avg.)	1min 55s
- in Intersections (Avg.)	2min 17s

Drives per Aspect



Total Drives per User



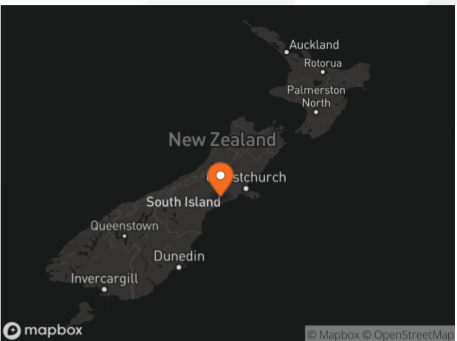
CoDriVR - Usage

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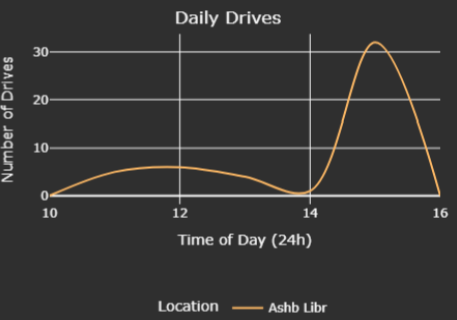
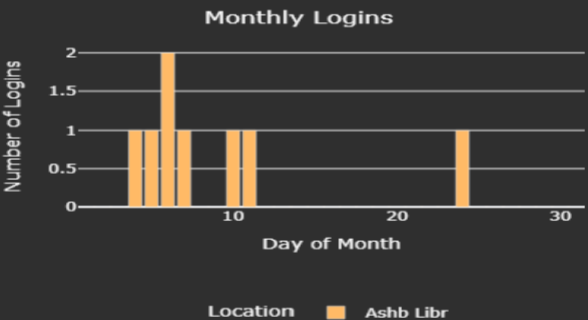
Drive Experiences

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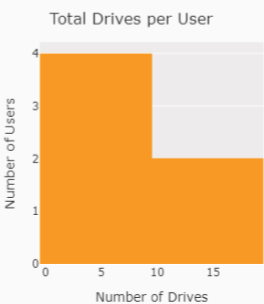
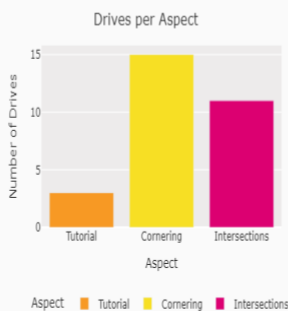
Account Activity

Number of Users Enrolled	1000
Total Logins (Estimate)	8
Total Active Users (Estimate)	6
Login Duration (Avg.)	15min 3s
Total Number of Drives	48
Total Drives per User (Avg.)	8



Drive Statistics

Drives per Session (Avg.)	6
Drive Duration (Avg.)	2min 17s
- in Tutorial (Avg.)	2min 25s
- in Cornering (Avg.)	1min 58s
- in Intersections (Avg.)	3min 6s



5.2 Safer Ashburton

- Bike Skills Park

A funding application has been submitted to the Community Trust of Mid and South Canterbury for funding towards construction costs.

A second funding application is being prepared for the Lion Foundation July round.

A sponsor's prospectus is being designed by a graphic designer.

Initial discussions have been held with two interested local construction companies.

Lesley Symington
Co-ordinator

5.3 Principals Association Report

General

- Most people are slowing down around schools when the speed limit is reduced at set times.
- The speed at which people pass a stationary bus to enter/exit passengers is still an issue as most people do not reduce their speed.

Netherby School

On my rounds one day noted all other town schools, Hampstead, Tinwald, Allenton, Hampstead, Borough, and College have these islands built at their main pedestrian crossings except Netherby School. I had been talking to Mr Wong for some time about it, perhaps 5 or 6 years. We would like two, one where I stand and cross children at the pedestrian crossing and the other on Kings St. It was Mr Wong who approached me about it initially, but nothing has since happened.

I am advocating for our tamariki, particularly given the crossing at King St has nearly resulted in accidents due to kids having a wide crossing distance. As Mr Wong detailed the island will shorten the crossing distance, illustrating to motorists children do cross here. The island will also increase visibility for both motorists and pedestrians.

Phil Wheeler
Principal
Ashburton Netherby School

Methven School

We are advocating for additional Pedestrian Crossings in Methven and have made a submission to the Draft Methven Community Strategic Plan.

Our current thinking is one is urgently needed on Methven Chertsey Road (near our new Elderly Residential Facility) to cater for elderly and children.

Also, who sorts out the lights on the current Pedestrian Crossing - as they haven't been working for months!

Sue Furdorfler
Principal
Methven School

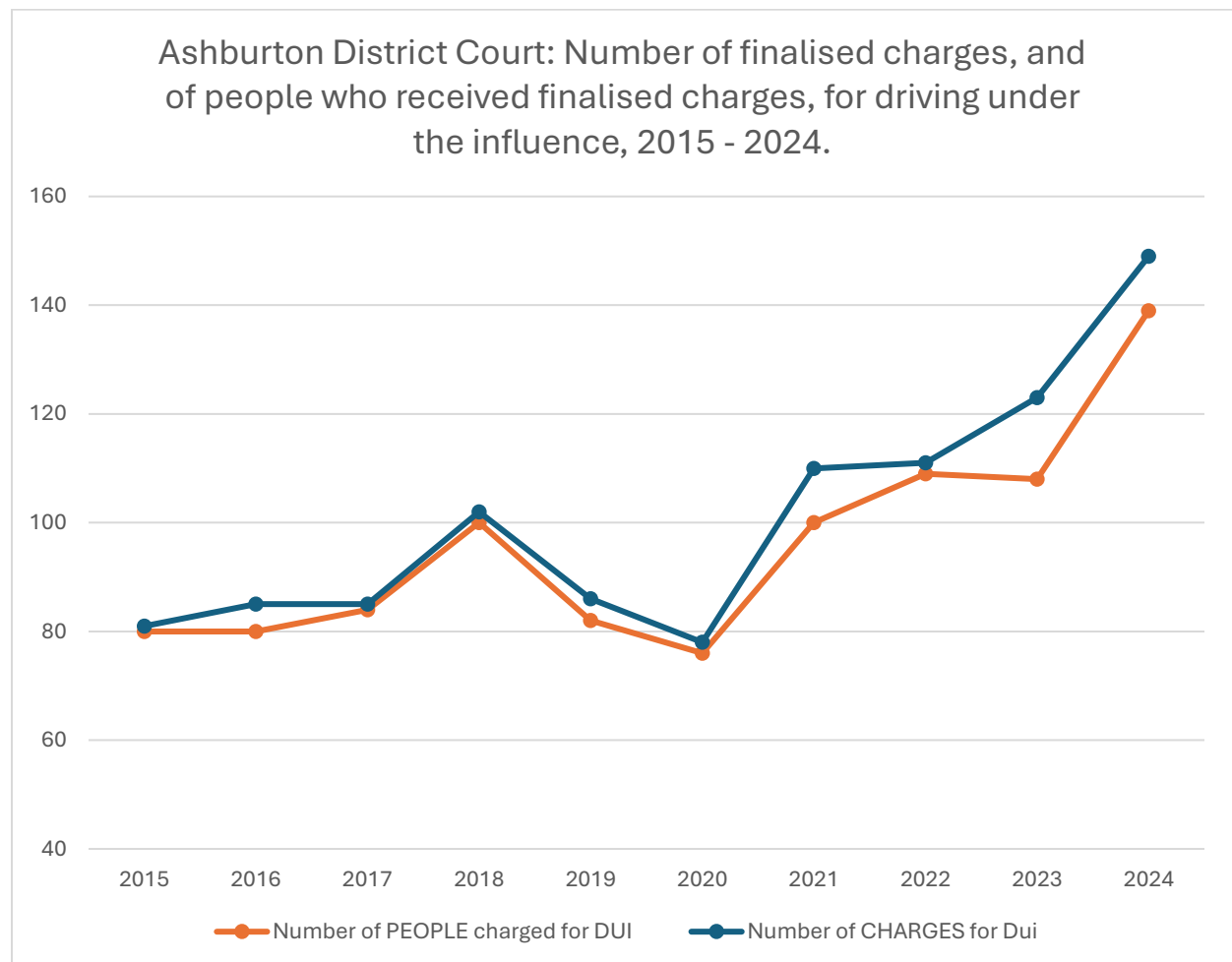
Longbeach School

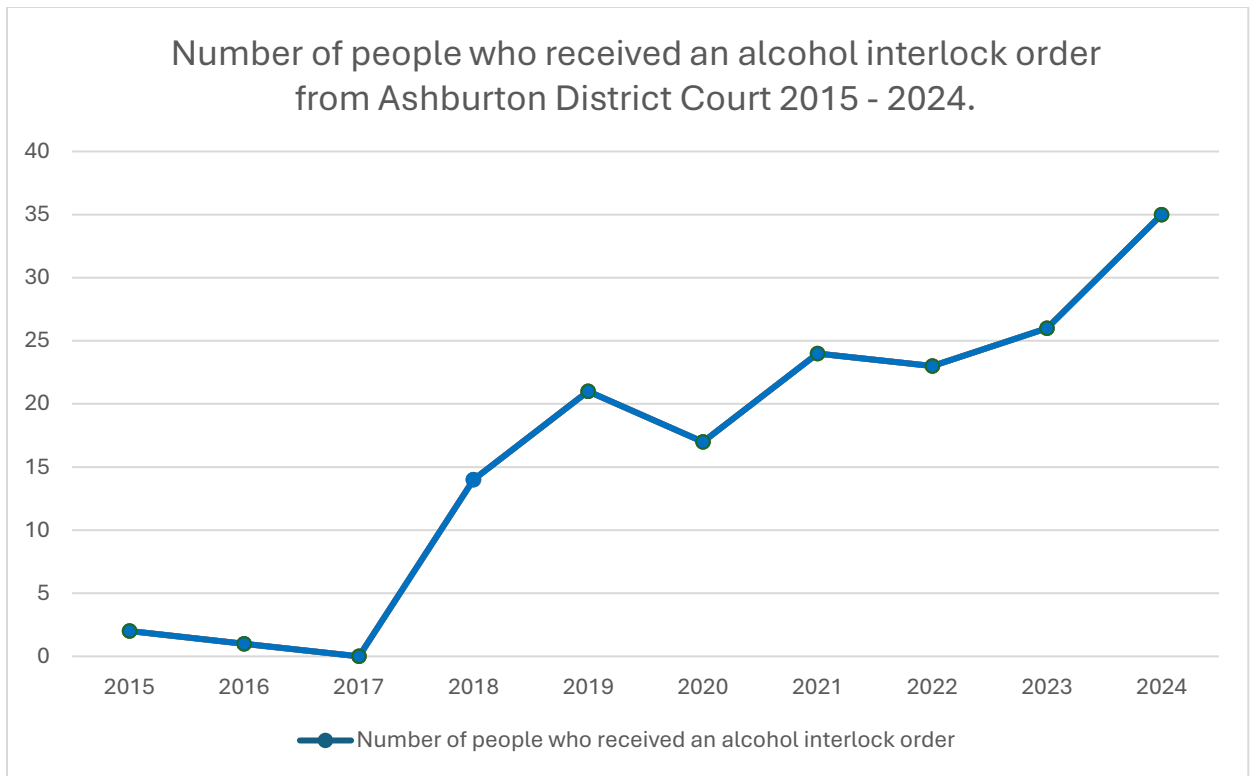
We are concerned about the road's surface on Longbeach Road adjacent to the school. The road has become very slippery when wet. On ANZAC Day, the road surface contributed to a crash. In 2023, a serious crash involved speed, impairment, and a wet road.

Neil Simons
Principal
Longbeach School

5.4 ACADS Report

ACADS is keen to look at collaborating with all organisations who may have an interest or idea on how to reduce drink driving in our region. Please get in touch with steph@acads.co.nz if you'd like to join a ropu to hear about how we can work together to support alcohol harm reduction in our community.'





Ashburton District Road Safety Co-ordinating Committee

Terms of Reference

Purpose and Scope

The Ashburton District Road Safety Co-ordinating Committee (ADRSCC) is a community committee, administered by the Ashburton District Council. It is recognised by all participants that to effectively address road safety issues in Ashburton District it will require an integrated combination of engineering, education, and enforcement approaches and initiatives. The committee has, since its inception in 1995, worked collaboratively to promote this.

In undertaking its functions the ADRSCC is to consider road safety matters as they relate to all roads in the Ashburton District, including State Highways, and to all users of these roads.

The ADRSCC should also consider road safety matters as they relate to neighbouring territorial authority areas, the Canterbury region and New Zealand as a whole when more integrated approaches are considered beneficial to the promotion of road safety.

Vision: *Ashburton District has safe roads, roadsides and road users which contribute to an ongoing reduction in injuries and fatalities on our roads.*

Membership

Membership of the ADRSCC consists of representatives from the following agencies / organisations. Each of the agencies / organisations will endeavour to have at least one representative on the ADRSCC at any one time.

- Ashburton District Council
 - 3 Councillors plus the Mayor (ex officio)
 - Council Roading Officers (including the Graduate Engineer - Roading)
- Waka Kotahi/New Zealand Transport Agency
- New Zealand Police
- Iā Ara Aotearoa/Transporting NZ
- ACC
- ACADS
- NZ Automobile Association
- Mid Canterbury Principals' Association
- FENZ
- South Canterbury Road Safety Co-ordinating Committee

The quorum will be representatives of not less than half the member agencies, with at least one Ashburton District Council elected member present.

- Committee membership is not limited to the above agencies and may include membership from other agencies, organisations or skilled individuals if it is considered by the Committee that they will contribute to achieving the purpose of the District's Road Safety Strategy. Additional members need to be approved by majority vote by the Committee.
- Committee membership will continue until such time as any member wishes to resign, and in that case that member can nominate another person from their agency in their place.
- All members must agree to support the terms of reference.

Key Actions and Functions of the ADRSCC

The ADRSCC will undertake the following core functions to contribute to achieving the Committee's vision:

Support and encourage education programmes that promote 'Road to Zero' within Ashburton District.

- Support and encourage visible policing campaigns that have a road safety focus.
- Work collaboratively to prepare an annual Road Safety Action Plan.
- Ensure the efficient and effective delivery of projects and initiatives included in the Road Safety Action Plan.
- Raise the profile of road safety initiatives within member organisations and the wider community.
- Provide networking and information sharing opportunities with regular reporting by member organisations on their projects and priorities.
- Advocate for improved road safety both in the district and nationally.

District Road Safety Action Plan

The Ashburton District Road Safety Action Plan is prepared annually by the ADRSCC and identifies the local road safety goals and actions the Committee will focus on for the year.

The Action Plan details links with the goals and priorities of the 'Road to Zero' strategy and local priorities identified by the ADRSCC. Additional priorities in the Road Safety Action Plan may be added by the Committee. Goals and priorities will be reviewed at least every two years.

The goals of the current Ashburton District Road Safety Plan are:

- 1) A reduction in the number of casualties from crashes involving 16-25 year old drivers and passengers
- 2) A reduction in the number of fatal and serious casualties from crashes involving alcohol or drug impaired drivers
- 3) A reduction in the number of fatal and serious casualties from speed related crashes
- 4) A reduction in the number of fatal and serious casualties from crashes at intersections
- 5) A reduction in the number of motorcyclists killed and seriously injured.
- 6) A reduction in death and serious casualties from lack of restraint, impairment, distraction, speed and fatigue.

Meetings

- The Committee will meet four times a year at the Ashburton District Council. Meetings will generally be open to the public. *(A section may be included on an agenda for items that would be reasonably expected to be considered with the public excluded.)*
- The Committee will be chaired by one of the Council elected members
- In the absence of a Council elected member, the Committee will be chaired by the Roading Manager.
- All Committee members have full voting rights.
- Council's Standing Orders will not apply to this Committee.
- Recommendations for agenda items are invited from Committee members no later than 7 days before the date of the meeting.
- Committee decisions and activities are reported through Council.
- Technical officer and administration support will be provided by Council's Infrastructure Services Group and Governance Team including notice of meeting to members, agenda preparation and minutes. . Agendas will be circulated not less than 5 days before the meeting.

Date Adopted: 22 November 2018

Terms of reference reviewed and updated on 1 August 2023