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**Q1**

Your details

Name **Stacey Smith**

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**Q2**

Do you agree with our three areas of focus and their associated goals?

Living, working and learning here - Our residents are engaged and invested in our community **Agree**

Doing business here - Our businesses are thriving, innovative and resilient to change **Agree**

Visiting and playing here - Our district is a destination of choice for locals and visitors, with great leisure, entertainment and recreational activities **Agree**

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**Q3**

**Yes**

Do you agree with our draft action plan on pages 12 - 17?

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**Q4**

Does the strategy and action plan address what you see as the key issues facing economic development in our district?

**No,**

Please explain why:

One big issue has been missed. I know this is out of the Council's control but it must be considered in terms of attracting people to the district. Ashburton College has a terrible reputation nationally due to various news stories. I have spoken to people who don't live in the region and unfortunately, when I tell them I live in Ashburton, the first thing they say is - oh that's the place with the high school with the terrible bullying problem. Parents are going to keep this in mind if they are looking to relocate for employment purposes and they have teenage children.

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## Draft Economic Development Strategy

**Q5**

The strategy outlines the role Council will play in economic development. Do you agree with this and / or are there any other areas you think we should include?

**Yes,**

Please provide comment:

As above - need to figure out how to get positive feelings around education in Ashburton for teenagers. Family is a key element in deciding to live somewhere.

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**Q6**

Do you have anything else you'd like to mention?

**Respondent skipped this question**

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**Q7**

Do you wish to speak in support of your submission at the hearing?

**No - I do not wish to speak in support of my submission and ask that my written submission be fully considered.**

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