

Sport Canterbury, Mid

Sport Canterbury, Mid Canterbury (MC) has a major impact on respective communities in play, active recreation, and sport, in the Ashburton District. Recognising the unique role that play, active recreation and sport has on community and individual wellbeing, we work to develop and achieve community objectives in sport, health and education through leadership and advocacy, activating partnerships, investing in capability, and supporting priority populations. Sport Canterbury's focus is to build the capability of our communities. We achieve our vision of "More People, More Active More Often" through a targeted community approach, based on the needs and opportunities identified and the building of connections between people and organisations within a community.

Partnerships with Ashburton District Council

Sport Canterbury is a leading resource in play, active recreation, sport, trends, insights, and best practices. Implementation ensures social wellbeing connections, positive collaboration, approved vision, and appropriate structure with capacity development. Sport Canterbury's partnership with Ashburton District Council is positive with each of their strategies aligned to support and ensure there are clear benefits to the Mid Canterbury community.

Leading and Advocacy

In partnership with Ashburton District Council, it has been valuable to support the planning and development of their new play, active recreation, and sport strategy. Providing a Sport Canterbury lens and contributing recommendations to Ashburton District Council to adopt the strategy and use it in their planning of regional and local facility provision, including facility management and prioritisation criteria. Enabling clearer decision making and investment for future play, active recreation and sporting spaces and places.

We have a growing and changing population, funding, and resource, so we need to make the best use of what we have, through quality decisions, and improved efficiency and effectiveness in delivery. A more structured approach to planning and investment is required to meet the changing demand and balance: the need for traditional, high participation sport: the need for of emerging, high growth sport (new immigrants); and the need to empower and support inactive populations.

Activating Partnerships

Connections and importance of belonging to groups does create stronger communities and are critical as they are platforms for social connection and a sense of belonging. Actively being in these groups can support values and outcomes and provides a community access to a valued support network to help drive collaboration, growth and performance. Sport Canterbury is represented on:

- Welcoming Communities Advisory Group
- Safer Mid Canterbury
- Ashburton District Council Regional Event Planning Group
- EA Networks Centre User Group

Objectives	Performance Measures
Leadership and Advocacy	Leadership and advocacy the ability to empower others to achieve a collective set of goals for a progressive future.
<p>Advocate on key strategic issues relating to play, active recreation, and sport.</p> <p>Utilise and inform research to inform strategy and programme development to Ashburton District Council staff.</p> <p>Maintain and enhance working relationships with key Ashburton District Council Staff.</p> <p>Maintain and develop working relationships with key stakeholders and community groups to enhance play, active recreation, and sport and capability.</p>	<ul style="list-style-type: none"> • Sport Canterbury advocates for play opportunities for Tamariki and Rangatahi in a range of settings and communities. • Sport Canterbury were actively engaged in the Play, Active recreation and Play strategy process with input into the community survey, workshop, meetings, and submissions. <p>Sport Canterbury recognise that the benefits for play are wide reaching and therefore bringing together key influencers and decision makers in play through forums and workshops ensure the communities have opportunities to engage. Regionally, we continue to embed play principles and support play concepts through our regional support structure.</p> <p>A major focus for Sport Canterbury is ensuring young people develop a lifelong love of sport and recreation and continue participation into their adult years.</p> <p>Research shows that teenage participation in sport is declining for multiple reasons, including the professionalism of sport at all levels from an increasingly younger age.</p> <p>Utilising best practice, sector evidence and wide consultation, Sport NZ released the Balance is Better, philosophy in 2016. Since then, Balance is Better has become a broader conversation underpinning Sport NZ's overall approach to youth sport. The philosophy is about supporting quality sport experiences for all young people, regardless of ability, needs and motivations. It is about young people staying involved in sport for life and realising their potential at the right time.</p> <p>Meeting monthly with Group Manager, People & Facilities and Sport & Recreation, Manager, providing leadership to the Ashburton region that encourages, enables, and inspires Mid Canterbury communities to lead more physically active lives through play, active recreation, and sport.</p>

Celebrate success	<p>Sports Forums with Sporting Organisations / Groups</p> <ul style="list-style-type: none"> • Discussions on Opportunities / Issues/ Successes /Current trends, updates and hearing of insights including National and regional data. • Ashburton District Council utilisation study of facilities, reserves, sports fields, the EA networks centre, walkways and shared paths, swimming pools etc. <ul style="list-style-type: none"> - Stakeholder`s interviews completed so tracking well. - Await the draft to be presented end of March. • Mid Canterbury Sports Awards May 2023 • Canterbury Volunteer Coach of the Month 									
Objectives										
	With the current changing and challenging environment that we are all operating under, supporting our leaders and the capability and capacity of the sport and recreation sectors, is more important than ever.									
<p>Grow and develop the capability of individuals and organisations to improve play, active recreation and sport levels and make healthier choices for their communities.</p> <p>Coordinate and provide training opportunities for volunteers, teachers and coaches involved in community sport.</p>	<p>Collaboratively working with Ashburton District to focus and encourage play and support policy and infrastructure. Our collaborative approach will allow us to develop more sustainable projects, as we facilitate deeper connections between schools and their wider communities.</p> <p>Healthy Active Learning (HALs)</p> <ul style="list-style-type: none"> PE lessons with staff Senior School PD with students Long Term Planning Full staff meetings <p>Sport organisations and School planning meetings for 2023</p> <table border="0"> <tr> <td>Physical Activity Leader (PALS)</td> <td>7 March 2023</td> <td>EA Networks Centre</td> </tr> <tr> <td>Tamariki Wellbeing Expo</td> <td>29 March 2023</td> <td>EA Networks Centre</td> </tr> <tr> <td>Mid & South Canterbury Hui</td> <td>Term 2</td> <td>2023</td> </tr> </table>	Physical Activity Leader (PALS)	7 March 2023	EA Networks Centre	Tamariki Wellbeing Expo	29 March 2023	EA Networks Centre	Mid & South Canterbury Hui	Term 2	2023
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	Priority Populations Project: Understanding and Identifying Priority Populations
<p>Work and partner with play, active recreation and sport providers and other community organisations to best meet the needs of Tamariki and Rangatahi, inactive adults and Priority populations.</p> <p>Deliver initiatives to Tamariki, Rangatahi, Inactive Adults and Priority Populations to increase Physical activity levels through play, active recreation, and sport.</p> <p>Educate Tamariki Rangatahi, inactive adults, and Priority Populations of the benefits of regular play, active recreation, and sport.</p>	<p>With a more diverse population and a growing range of recreational opportunities there are increasing complexities. Challenges securing and retaining funding, especially for a term that supports long-term planning and progress on strategically important projects is an issue facing many. Working to ensure everybody has the access and opportunity to participate is necessary. Always promoting the importance of diversity and inclusion, including women and girls, those living with a disability and all ethnicities with a focus on Māori and Pasifika</p> <p>Projects that will create opportunities to get more people active, with focuses on tamariki, rangatahi, and identified communities.</p> <p>Rangatahi Initiative.</p> <p>Rangatahi initiative- for development and to inform Rangatahi aged students on the importance of a holistic approach to a pathway in sport. The plan focuses on growing the capability of the competitive sporting system to better prepare athletes for high performance through quality sporting experiences.</p> <p>Efforts can focus on:</p> <ul style="list-style-type: none"> - valuing the importance of rangatahi and their skills, knowledge, and views as important to the health of the community - investing in and valuing rangatahi-led approaches to support individual needs and aspirations through sport - growing rangatahi views in the decisions on items of importance to them - increasing rangatahi achievement <p style="margin-left: 40px;">Session One - 74 attended.</p> <p style="margin-left: 40px;">Session Two - 86 attended.</p> <p style="margin-left: 40px;">Following Sessions - February, March, April</p>
<p>Tū Manawa Active Aotearoa</p>	<p>Tū Manawa Active Aotearoa is a Sport New Zealand fund for community-based programmes and projects targeting tamariki and rangatahi. The fund is managed and distributed on Sport New Zealand’s behalf by Sport Canterbury.</p> <p>The fund prioritises opportunities and experiences for:</p> <ul style="list-style-type: none"> • Tamariki and rangatahi aged 5 to 18 years living in higher deprivation communities. • Girls and young women aged 5 to 24 years Disabled tamariki and rangatahi aged 5 to 18 years. • Ethnicities including Māori, Chinese, Indian and Pasifika <p>Throughout Mid Canterbury there has been eight initiatives including YMCA – Community Pop Ups Play pods, Wahine programmes, sport for women and girls</p>

Strength and Balance	<p>Every district in New Zealand has a Lead Agency to support and grow access to community group strength and balance classes. Sport Canterbury led the community group strength and balance classes in Mid Canterbury. Exercise providers that meet the clinical criteria carry the endorsement to help build strength and balance through their programmes.</p> <p>Improving strength and balance is one of the most effective ways our elders can reduce their risk of falling.</p> <p>Mid Canterbury has 24 classes accredited.</p> <ul style="list-style-type: none"> - Supporting role in the Aging Health Expo March 2023 – Hotel Ashburton
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The final six months of 2022 has ensured that there is an alignment in priorities and business plans with Ashburton District Council, Sport Canterbury and Sport New Zealand.

Other national focuses to impact the sector are the Incorporated Societies Act changes proposed to replace the Incorporated Societies Act 1908 (the Act) with a new piece of legislation to update the law relating to the financial requirements for incorporated societies. As many clubs and other sporting organisations are structured as incorporated societies this will be relevant to many sporting and non-profit bodies in the community.

Note:

What do we mean by play, active recreation, sport, and physical education?

We use these terms in the following way.

- *Play means physical activity that is intrinsically motivated, freely chosen, for no outcome.*
- *Active recreation is non-competitive physical activity undertaken for lifestyle, wellbeing, health, and enjoyment.*
- *Sport is physical activity in which an individual or team compete against each other for wellbeing and enjoyment.*
- *Physical education is part of the New Zealand Curriculum that enables students to develop the knowledge, values, and competencies to live active lives.*

What are we doing more of?

Over the period 2020-24, resources will be further shifted to reach young people in deprived communities and/ or from underactive ethnicities.

- *We will also prioritise the adult influencers, schools and kura, sporting codes and physical recreation providers and activities that reach these young people.*
- *We will seek regular insights from the sector as we confront the effects of COVID-19 and, in response, we will continue to adapt our sector support.*