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Page 1

**Q1**

Your details

Name	<b>James McKenzie</b>
Company / Organisation (if submitting on behalf of)	<b>NZSki Ltd</b>
Address	<b>[REDACTED]</b>
Email address	<b>[REDACTED]</b>
Phone number	<b>[REDACTED]</b>

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**Q2**

Do you agree with our three areas of focus and their associated goals?

Living, working and learning here - Our residents are engaged and invested in our community	<b>Agree</b>
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Doing business here - Our businesses are thriving, innovative and resilient to change	<b>Agree</b>
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Visiting and playing here - Our district is a destination of choice for locals and visitors, with great leisure, entertainment and recreational activities	<b>Agree</b>
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Please explain why	<b>These are all good things to focus on. Please to ensure the cultural diversity in our district is recognised, respected and embedded in the goals.</b>
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**Q3**

Do you agree with our draft action plan on pages 12 - 17?

**No,**  
Please explain why:  
I think the plan extends through to page 20? Objective 3.3 talks about ChristchurchNZ as both a partner and a source of funding/resources. My understanding is that this relationship has ended so the plan needs to updated to reflect this.

## Draft Economic Development Strategy

### Q4

Does the strategy and action plan address what you see as the key issues facing economic development in our district?

**No,**

Please explain why:

The lack of focus on climate change and our obligations to move to carbon zero is a concern - it is not just up to the farmers! We need to be thinking about the long term - supporting businesses to grow sustainably. We should use our Economic Development Strategy to lead businesses, schools and residents towards a more sustainable future.

### Q5

The strategy outlines the role Council will play in economic development. Do you agree with this and / or are there any other areas you think we should include?

**No,**

Please provide comment:

Similar question to Q4. Please refer to my response there.

### Q6

Do you have anything else you'd like to mention?

Keep up the great work!

### Q7

Do you wish to speak in support of your submission at the hearing?

**Yes - I wish to present virtually**