



ASHBURTON **GALLERY**

ANNUAL REPORT
2019 - 2020

Cover Image: Janna Van Hasselt, *Totter*, 2019, Glazed porcelain Winner of ZAFAA20
This page: Visitors in front of Adrian Hall, *Seismic Shift*, 2020, commercial digital print on vinyl
Following page: Melissa Macleod installing her work inspired by Wakanui Beach, *The Trappings of Ghosts*, 2020



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COUNCIL-SET SERVICE TARGETS

	SERVICE	STANDARD TARGETS	MEASURES	STATUS
1	Providing art exhibitions which seek to engage both the residents of the district and visitors.	Ashburton Art Gallery is well patronised by residents and visitors (target 15,000 per year)	Number of visits per year	Achieved
2	Providing art exhibitions which seek to engage both the residents of the district and visitors.	Ashburton Art Gallery provides a variety of exhibitions each year (target 5 exhibitions of local art works and 5 exhibitions of national art works)	Number of exhibitions of local art works per year Number of exhibitions of national art works per year	Achieved
3	Maintaining an appropriate permanent art collection on behalf of the residents of Ashburton District in line with sound collection management policies.	Residents who use arts, culture and heritage facilities are satisfied with the level of Council's involvement in the Art, Culture and Heritage activity (target 80%)	User satisfaction amongst residents (as measured in Annual Residents' Satisfaction Survey) Update on the status of ADC's collection	Ongoing
4	Promoting exhibitions and services offered by the Gallery.	Exhibitions and services are advertised locally, regionally and nationally (target 12 adverts per year 1/month- with at least a third of these at regional level)	Number and location of advertisements placed locally Number and location of advertisements placed regionally Number and location of advertisements placed nationally	Achieved
5	Developing and maintaining effective relationships with local, regional and national arts organisations such as are required to promote the enjoyment and valuing of the arts by residents and visitors.	Ashburton Art Gallery meets regularly with other art associations and organisations (target at least 4 professional development courses by AAG staff, and 2 networking meetings, and 1 significant joint initiative or partnership per year)	Number and type of professional development courses attended Number and type of Art Community Networking meetings and/or events attended Number of joint initiatives or partnerships with other Art associations or organisations	Achieved

VISION

An accessible, exciting and innovative regional public art gallery which is a source of pride to the Ashburton District community.

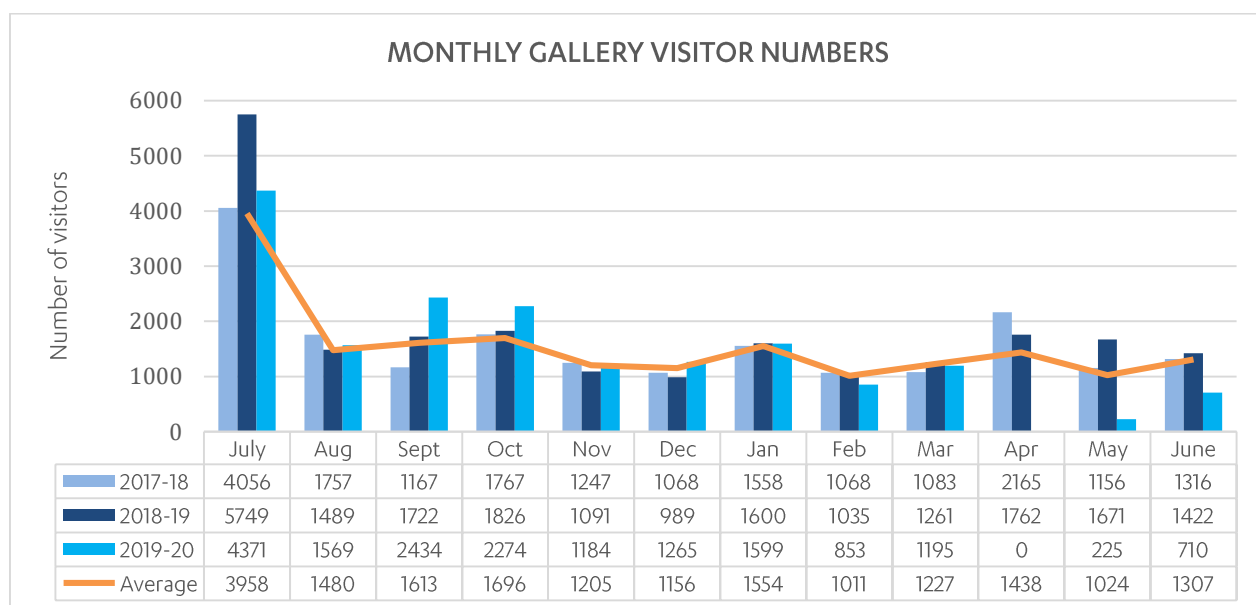
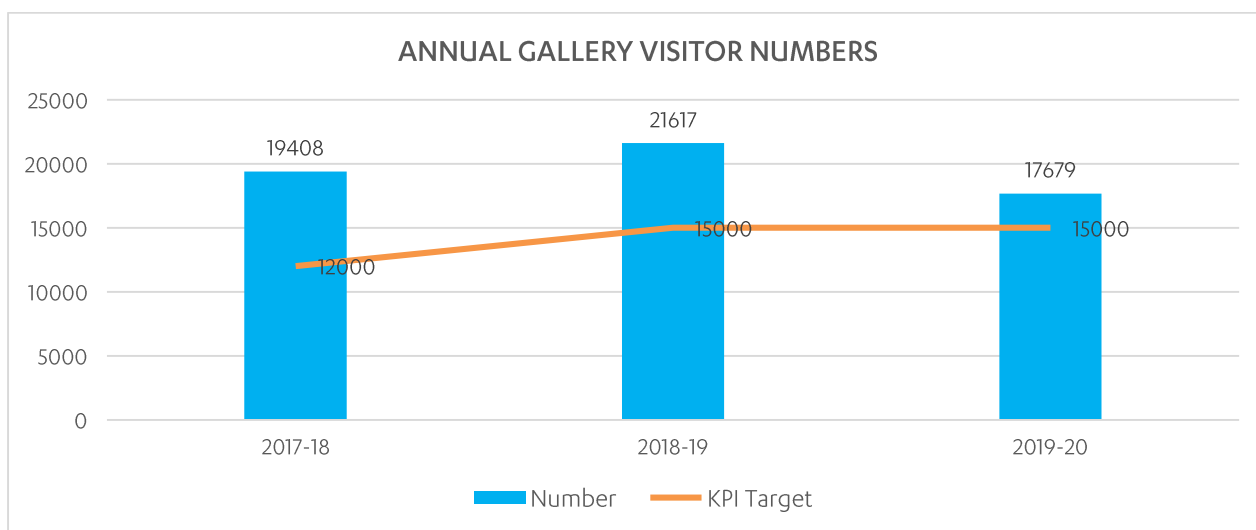


PART ONE

DELIVERY OF SERVICE

1. ATTENDANCE

Visitor numbers for the Gallery decreased by a total 3,938 people over the 2019-20 year, representing an overall decrease of 18.2% from the previous year. The drop in visitations is predominantly attributed to the nationwide COVID-19 lockdown and the following months at alert level two. The Gallery was not able to operate at alert level three and remained closed to the public until 18 May, 2020. Visitor confidence was low throughout May and into June with very few public programmes and education programmes being on offer on site. Prior to the lockdown the Gallery was set to beat last year's visitation numbers.



2. EXHIBITIONS

In this reporting period the Gallery hosted a total of 19 exhibitions. Eleven of these were by local artists or curated from local art collections, while the remaining eight were from national collections, or artists working outside of the immediate district. Although the delivery of the exhibition programme was delayed during the COVID-19

lockdown, the community of artists and organisations the Gallery has been engaged with remained committed to their exhibitions and showed great agility in a time of great uncertainty.

The Gallery was delighted to host a significant touring exhibition by Te Papa Tongarewa featuring the work of master artist Auguste Rodin. The sculpture of *Eve* was on display along with other objects and books speaking to the technical ability and creative vision of the artist. Visitors greatly enjoyed viewing *Eve* and learning about the restoration and care of the sculpture at our national museum.

Another exhibition of note was *Tuhurahia te arapu Māori - AEIOU - Explore the Māori Alphabet* where the Gallery's collection was utilised alongside the Rotorua Museum collection to celebrate one of New Zealand's official languages. This dynamic and joyful exhibition allowed the Gallery team to work alongside Hakatere Marae and Arowhenua Marae to include special objects and taonga for visitors to enjoy.

The Gallery's own touring exhibition *The Water Project* was hosted by The Suter Gallery in Nelson from 17 February through to June 2020. The smaller satellite versions of the exhibition have also been shown in Wanaka, Pataka Art + Museum, Porirua and Aratoi, Museum of Art and History, Wairarapa.

EXHIBITIONS FOR THE YEAR ENDING JUNE 2020

EXHIBITION	ARTIST	MEDIUM	SOURCE/LENDER
<i>ASA 55th Annual Exhibition</i>	Various	Various	The Art Society
<i>Stronger Together</i>	Ashburton Community	Various	Local Community
<i>Atlas of Nowhere</i>	Marjan Verstappen	Various	The artist
<i>Tuhurahia te arapu Māori - AEIOU - Explore the alphabet</i>	Various	Various	Rotorua Museum and the Gallery collection
<i>Gathering of Threads</i>	Ashburton Embroiderers' Guild	Textiles	Guild members
<i>Te Whakamahara ki a Rodin – Remembering Rodin</i>	Auguste Rodin	Sculpture	Te Papa
<i>Nature Revealed</i>	Debbie Lambert	Painting	The artist
<i>Change</i>	Year 9 and 10 students	Painting	Ashburton Christian School
<i>Aweigh</i>	David Rickard	Sculpture	The artist
<i>Echoes from the Sound Barrier</i>	David Rickard	Various	The artist
<i>Drawn to Sound</i>	Jane Venis and Hannah Joynt	Drawing/sound	The artists
<i>Small Prints 2019</i>	Various	Printmaking	Print Council of Aotearoa NZ
<i>The Trapping of Ghosts</i>	Melissa Macleod	Installation	The artist
<i>Zonta Ashburton Female Art Award 2020</i>	Various	Various	The artists
<i>The Creators' Room, 2020 Top 15 artists</i>	Senior high school students	Various	The Creators' Room
<i>Intersecting Views</i>	Year 9 and 10 students	Painting	Ashburton College
<i>Once a Wilderness</i>	Ben Lysaght	Painting	The artist
<i>Disrupted Spaces</i>	Anthony Davies	Various	Waikato Museum and the artist
<i>Seismic Shift</i>	Adrian Hall	Photographic installation	The artist



EDUCATION AND PUBLIC PROGRAMMES

The Gallery's education and public programmes are designed and delivered specifically in conjunction with the exhibition program. These programmes are delivered in-house by Gallery staff and in collaboration with artists and practitioners. With the aim to promote lifelong learning and meaningful engagement with art, the programmes are designed to be inclusive, accessible and free to all.

In this reporting period, the Gallery maintained all of its established programmes such as In-Colour, Art Addicts and Jub Jub Club. During the lockdown period, the Gallery's education programmes were delivered through online learning, video tutorials and take-home kits.

In January we launched a new programme called Molly's Masterpiece which is designed to encourage regular (monthly) visitation by children and families. Molly (the Gallery's imaginary dog drawn by Ashburton-born artist David Elliot) appears in the Gallery every month, hidden in different spaces and invites visitors to take part in a creative activity. Once the activity is completed a puzzle piece is collected which will lead to a completed artwork from the Gallery's collection. To date Molly has attracted over 110 subscribers.

Prior to the COVID-19 lockdown, the Gallery's term-based school programmes had gained significant momentum. There is a noticeable need for creative learning outside the classroom, and the Gallery's curriculum-aware sessions are successfully meeting this demand. In this period a total of 2,040 children took part in structured learning programmes, representing 15 different schools ranging from early childhood to secondary.

Further to the above, the Gallery hosted six artist talks/lectures and an additional 21 public programmes including workshops, school holiday activities and hands-on learning.

In this period the Gallery held 29 Art Addicts sessions (15-25 participants per session on average) and 12 Jub Jub Club sessions and 3 virtual sessions (15-20 members per session).

JUB JUB CLUB SESSIONS FOR YEAR ENDING JUNE 2020

Behind the Scenes–7July

Exhibition: Atlas of Nowhere

Special Guest: Marjan Verstappen

Medium explored: mixed media

Gelli Prints –21 June

Exhibition: Ashburton Society of Arts

Medium explored: printing making

Modelling Animals – 4 August

Exhibition: Atlas of Nowhere

Medium explored: small sculpture

Poi Making – 18 August

Exhibition: AEIOU

Medium explored: mixed media

Various Stitches– 1 September

Exhibition: Ashburton Embroiderer's Guild

Medium explored: embroidery

Typography – 15 September

Exhibition: AEIOU

Medium explored: painting

Painting 101 – 29 September

Exhibition: nil

Medium explored: painting

Abstraction – 27 October

Exhibition: AEIOU

Medium explored: painting

Plein Air Painting– 10 November

Exhibition: Nature Revealed

Medium explored: painting

The End – 26 January

Exhibition: Echoes from the Sound Barrier

Medium explored: watercolour

Screen printing – 9 February

Exhibition: Small Prints 2019

Medium explored: screen-printing

Artistic Response – 31 March

Exhibition: The Trappings of Ghost

Guest Artist: Melissa Macleod

Medium explored: sculpture

College – 5 April (emailed to members)

Exhibition: Zonta Female Art Award

Medium explored: recycled art

Art pack – 3 May (dropped off at homes)

Exhibition: nil

Medium explored: mixed media

Colourful paintings – 21 June (dropped off at homes)

Exhibition: Once a Wilderness

Medium explored: painting



ARTIST TALKS AND LECTURES

Marjan Verstappen artist talk – 10 July

Claire Orbell lecture on Embroidery – 24 August

Takerei Norton talk on Ngāi Tahu Mapping Project – 21 September

Debbie Lambert artist talk – 13 November

David Rickard artist talk – 27 November

Jane Venis and Hannah Joynt artist talk – 7 December

OTHER PUBLIC PROGRAMMES AND EVENTS

Animal Mobiles, July School holiday programme 2019

Artist run workshop for kids, Decorative Houses – 9 July 2019

Artist run workshop for kids, Glass Jewellery – 11 July & 17 July 2019

Artist run workshop for kids, Interesting Insects – 18 July 2019

Artist run workshop for kids, Multiple Lines – 16 July 2019

Footnotes Dance Troop talk and demonstration – 19 July 2019

AEIOU Blessing and Family Open Day – 10 August 2019

Inspired Stitches – 24 August-22 September 2019

Kōwhaiwhai Designs – 10 August-3 November 2019
 Māori Language Week, flashcards – 9-15 September 2019
 Glass Jewellery Workshop for Adults – 25 September 2019
 NZ Arts Foundation Arts Month activities – throughout September 2019
 Build Your Own Whare – throughout October school holidays 2019
 District Card Competition – throughout October school holidays 2019
 Replicating Rodin, Sculpting the Figure – 4-15 November 2019
 MUKA, Children's only print exhibition – 14 November 2019
 Draw and Play, Creative Learning for 2-5 years – 11 December 2019
 Creative Jam Sessions (music and drawing) – 19 December-20 February 2020
 Summer Art Seekers (art hunt) – 19 December-20 February 2020
 Anchor Creations – 19 December-20 February 2020
 Gelli prints, adult workshop – 2 February 2020
 Kiwi Prints Waitangi Day – 6 February 2020
 Film Fundraiser Van Gogh in Japan – 14 February 2020
 Screen Printing adult workshop – 23 February 2020
 Zonta Female Art Award Opening – 6 March 2020
 In Colour, Adult Colouring Sessions – held monthly
 Art Addicts – held weekly
 Molly's Masterpiece – run monthly
 Children's University activities – run monthly



OUTREACH

Lions International Peace Poster competition
 Ashburton District Council Night of Lights, Festive Walk
 Early Childhood Centre visits
 Ashburton Lawyers Group tour
 Ashburton Society of Arts tour
 U3A Mountford group tour
 Zonta Ashburton meeting and tour

SCHOOL PROGRAMMES

Participating schools for the period in review are: Allenton School, Ashburton Borough School, Ashburton College, Ashburton Intermediate, Ashburton Netherby School, Carew Peel Forest School, Hampstead School, Hinds School, Longbeach School, Mount Hutt College, Mt Somers Springburn School, St Joseph's School (Ashburton), Tinwald School, Wakanui School.

TERM/DATES	EXHIBITION	PROGRAMME	SCHOOLS/ GROUPS	PARTICIPANTS
Term 3 July – September 2019	AEIOU	Tour and hands-on activity putting Māori to practice through the use of symbols and motifs	14	963 Students 224 Adults
Term 4 October – December 2019	AEIOU Drawn to Sound	Tour and hands-on activity putting Māori to practice through the use of symbols and motifs	12	727 students 87 Adults
Term 1 Jan – April 2020	Drawn to Sound Small Prints Exhibition	Responding to sound through drawing + Introduction to portraiture + tours and worksheets	5	284 students 49 Adults
Term 2 May – June 2020	Once a Wilderness	Matariki (star making) + Tours	1	66 Students 7 adults

3. THE GALLERY ART COLLECTION

The ongoing care and development of the Gallery's collection continues to be an area of focus for staff. Correct accessioning of newly gifted works, accurate documentation and safe housing have enabled more efficient use of the collection both for staff and those visiting the collection store. The Gallery continues to house the Ashburton Licensing Trust collection and part of the Ashburton District Council collection in its store.

In this period the Gallery Committee formally accepted 18 new works to the Gallery's permanent collection. Fifteen of these works were generously donated by one donor. The Committee also made the formal decision to consider for purchase the premier winning work from the annual Zonta Ashburton Female Art Award. This resulted in the purchase of *Totter* by the Janna van Hasselt for the collection.

Utilising the collection for exhibitions and for learning has been the main highlight of the year. Works from the collection were used as inspiration for the Ashburton College exhibition *Intersecting Views* and were also displayed as part of the *AEIOU* exhibition. Collection works were also incorporated in the Māori Language Cards 2019, and in school group visits.

NEW WORKS TO THE GALLERY COLLECTION ENDING JUNE 2020

Gemma Ludemann, *The pattern which we leave*, 2006, woodblock print on paper

Mark Lander, *First Fruits*, date unknown, woodblock print on handmade paper

Pam Burdett, *Don Quixote*, 1982, etching and aquatint on paper

Justine Henry, *Figure 2*, c.1993, mixed media and collage

Justine Henry, *Figure 3*, c.1993, mixed media and collage

Margaret Trolove, *Flowerpiece 3*, date unknown, mixed media on paper

Margaret Trolove, *Flowerpiece 1*, date unknown, mixed media on paper

Kath Von Tunzelmann, *Untitled Poppies*, date unknown, watercolour on paper

Kath Von Tunzelmann, *Mixed Flowers*, date unknown, watercolour on paper

G. A Genet, *Farm buildings Wigram*, date unknown, watercolour on paper

G.A Genet, *Winter Shower*, date unknown, watercolour on paper

Averil Cave, *Untitled* (abstract stoneware tile), date unknown, stoneware mounted on wood

Averil Cave, *Untitled* (branch/leaves stoneware tile), date unknown, stoneware mounted on wood

Alison Ryde, *Wellingtonia Belt Rd*, 1980, pencil on paper

Kath Von Tunzelmann, *Untitled* (Landscape, Banks Peninsula), date unknown, watercolour on paper

A.V. Gregory (Arthur Victor), *The Anne Comyn*, 1927, watercolour and gouache on paper

Regan Gentry, *A Foot in the Door*, 2020, metal measuring tape and adhesive

Janna Van Hasselt, *Totter*, 2019, Glazed porcelain



Image credits: Regan Gentry installing *A Foot in the Door* at the Gallery, January 2020 and A.V. Gregory, *The Anne Comyn*, 1927, watercolour and gouache on paper.

CIVIC ART COLLECTION

Work on the Ashburton District Council Civic Art Collection is now complete. All artworks and objects that were available to Gallery staff have now been identified, photographed, condition reported and entered into a user-friendly database. Gallery staff have initiated and completed the complete valuation of the collection and a full report on the ongoing care of the collection will be made to Council outside the parameters of this annual report.

4. COMMUNICATION AND PROMOTION

PURCHASED ADVERTISING

Local

Spirit Magazine – ¼ page advert, bi-monthly

Advertisements in Courier and Ashburton Guardian - nine full-page ads during lockdown

Advertisement in Courier – listing the Ashburton Art Gallery Inc annual AGM, September 2018

Ashburton Online – paid yearly

Regional

NZME Radio adverts – monthly, 50 credits per month, News Talk ZB and Classic Hits

Art Beat, Canterbury Art Newspaper – monthly

Latitude Magazine – 2 paid editorials

Arts Canterbury – Artists of Canterbury Guide 2019/20

National

Art Zone, Listing – 6 issues per year

Art New Zealand, full-page colour advert – 4 issues per year

AA Traveller Guide

Posters

Quarterly poster drop-off. Approximately 60 posters over a 12-month period.

Local - Throughout the local township, cafes and other businesses and organisations with public noticeboards.

District - Township of Methven, Staveley, Mt Somers, Mayfield, Geraldine and Rakaia.

FREE ADVERTISING

Online platforms- The Big Idea, Eventfinda, Facebook, Instagram, Mailchimp, Art Beat website, Arts Canterbury website, Experience Mid Canterbury website and the Gallery website.


Editorials and listings in local newspapers.

NZ Life and Leisure magazine, events listing – 2 issues

Art New Zealand - two exhibition reviews in one issue

Art Beat - three exhibition reviews

Ashburton Society of Arts Newsletter – exhibition and event listings



ART AT HOME

The Ashburton Art Gallery team are bringing art to you while our building is temporarily closed. This is an embroidery work by Christchurch artist Jacquelyn Greenbank depicting her Dad's house. Following the Canterbury earthquakes the artist lived in nine different houses in a period of eight months and made a 'drawing' of each house using thread.

We thought a view of a new home would be a change from the one you're currently in, and those that you pass while walking around your neighbourhood. We hope that Jacquelyn's embroidery might inspire you to create an artwork of your place!

If you're looking for ideas and activities to keep busy throughout this time, visit us on Facebook or our website: www.ashburtonartgallery.org.nz

Image: Jacquelyn Greenbank, Springlands Rd, Dad's House, 2012, embroidery, 403x403mm. Collection of Ashburton Art Gallery.

ASHBURTON GALLERY

5. GALLERY SECTOR

PROFESSIONAL DEVELOPMENT TRAINING

Collection Management – one staff member

First Aid – two staff members

Adobe InDesign two-day training course – one staff member

Te Reo Māori course – two staff members

Arts and accessibility training – one staff member

Increasing Engagement Seminar – one staff member

Adobe Photoshop two-day training course – two staff members

OTHER PROFESSIONAL SECTOR MEETINGS/NETWORKING EVENTS

TENNZ Meeting – 1 staff member

Museum Educators Wānanga – 1 staff member

MEANZ Network meeting – 1 staff member

Regional Museums Meeting (Timaru) – 5 staff members

Re-imagining Education in the Community, online conference – one staff member

Te Pū Tiaki Mana Taonga Group Association of educators beyond the classroom (six meetings via Zoom) – one staff member

Canterbury Providers Network (meeting via Zoom) – one staff member

Art Gallery Educators meeting- (two meetings via Zoom) – one staff member

Directors of Small Museums and Galleries (4 meetings via Zoom) – one staff member

JOINT INITIATIVE/PARTNERSHIPS

Zonta Club of Ashburton in the presentation and running of ZAFAA (Zonta Ashburton Female Art Award).





Image credit: Collaborative starry night drawing during an Art Addicts session, September 2019

PART TWO

GALLERY BUSINESS

OUR PEOPLE

Full Time	Manager/Curator – Shirin Khosraviani (27 June 2011) Education and Programmes Coordinator– Simone Barnsdale (11 September 2013) Collection and Exhibitions Assistant – Nicole Bourke (6 January 2015) Front of House Coordinator – Alexander Armstrong (25 February 2018 – 15 July 2020) Front of House Coordinator – Luise Charlton (6 August 2020) Business and Communications Assistant – Martine Tait (11 July 2019)
Voluntary	The Gallery has 20 volunteers on its database who work in different capacities and in different areas of the Gallery.

Current committee members of the Ashburton Art Gallery Inc:

Derek Binnie (President)
 Fleur Tompsett (Vice President), Jenny Gill, Jac Sparks, Michael Armstrong, Sarndra Read, Selwyn Price, Linda Petrie, Denise O'Halloran, Sarah Davidson



In September 2019, long-serving committee member and volunteer of the Gallery, Anne Carr was acknowledged for her outstanding service to our community with an honorary life membership. She is the sixth person in the Gallery's history to receive this honour.

FRIENDS OF THE GALLERY

The Friends of the Gallery are financial members and stakeholders in the Gallery. Membership numbers are on a slight increase from the previous year. Friends receive exclusive print and online information from the Gallery, along with invitations to events and discounts at the Gallery shop.

	2016/2017	2017/2018	2018/2019	2019/2020
Single Members	75	77	85	95
Double Members	31	30	29	25
Corporate Members	0	0	2	1
Life Members	19	20		
Single			13	13
Double			7	7
Complimentary	9	9	10	3
Honorary Life Members	4	5	5	6
Total	138	141	151	150

ACKNOWLEDGMENTS

The Gallery is grateful for the significant financial support of the Ashburton District Council and the work of its staff in ensuring that Mid-Canterbury maintains its dynamic and thriving public art gallery.

Special thanks in particular to ADC staff member David Hampton for his dedicated care of our building and respect for the artworks housed inside it.

Our thanks also go to the many businesses and organisations that have supported the Gallery over the past year:

Creative New Zealand
Classic Hits
CharRees Vineyard
Resene
Mitre 10 Mega
Electraserve
Steel Tech Access

ANZ
Forsyth Barr
Zonta Club of Ashburton
Dpi
Latitude Magazine
Noah's Art

FINANCIAL REPORTS

Financial accounts for the year ending June 2020 are presented here in draft format. Full and reviewed accounts will be submitted as per the Service Level Agreement by November 2020. Accounts prepared by Rightway Ltd and review currently underway by KPMG.

