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Q1

Your details

Name	Jasaiah Tony Claydon-Wade
Company / Organisation (if submitting on behalf of)	N/A
Address	[REDACTED]
Email address	[REDACTED]
Phone number	[REDACTED]

Q2

Do you agree with our three areas of focus and their associated goals?

Living, working and learning here - Our residents are engaged and invested in our community	Agree
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Doing business here - Our businesses are thriving, innovative and resilient to change	Agree
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Visiting and playing here - Our district is a destination of choice for locals and visitors, with great leisure, entertainment and recreational activities	Agree
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Please explain why	Compared to the 2017 Economic Development Strategy, it has more focus on the community, local businesses as well as growing and retaining the community here. This strategy also provides reassurance to our people post-covid-19, which is still having adverse effects on businesses and our community.
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Draft Economic Development Strategy

Q3

Do you agree with our draft action plan on pages 12 - 17?

No,

Please explain why:

As much as I do agree with the plans set forth, I'm disheartened by the minimal use of Te Reo Māori in the strategy. I worked on this previously during my summer internship 21/22 at council and pushed hard for Te Ao Māori views to be included. The effort whilst appreciated, seems tokenistic to say the least. If reo Māori is being included in this document, it should be consistent throughout. Not just limiting it to one word 'kaupapa' and a vision statement. The gesture seems ingenuous and given the council's history with Māori and mana whenua group - Arowhenua, I hope they were consulted appropriately and fairly.

Q4

Does the strategy and action plan address what you see as the key issues facing economic development in our district?

No,

Please explain why:

No representation of Māori or other ethnic communities that build up the Ashburton community, especially when they are disadvantaged and face more challenges post-covid 19 and with the cost of living crisis. There needs to be more focus and attention to the wider community, not just businesses/business owners...

Q5

The strategy outlines the role Council will play in economic development. Do you agree with this and / or are there any other areas you think we should include?

Yes,

Please provide comment:

I think those ideas have been expressed in prior questions.

Q6

Do you have anything else you'd like to mention?

Respondent skipped this question

Q7

Do you wish to speak in support of your submission at the hearing?

No - I do not wish to speak in support of my submission and ask that my written submission be fully considered.