



Page 1

Q1

Your details

Name	Peter Murray
Address	[REDACTED]
Address 2	[REDACTED]
Email address	[REDACTED]
Phone number	[REDACTED]

Q2

Do you agree with our three areas of focus and their associated goals?

Living, working and learning here - Our residents are engaged and invested in our community	Agree
---	-------

Doing business here - Our businesses are thriving, innovative and resilient to change	Agree
---	-------

Visiting and playing here - Our district is a destination of choice for locals and visitors, with great leisure, entertainment and recreational activities	Agree
--	-------

Please explain why	I moved to Ashburton in October 2020 and have found it to be a very welcoming community with plenty of opportunities to get involved. It has the potential for even more.
--------------------	---

Q3

Yes

Do you agree with our draft action plan on pages 12 - 17?

Q4

Yes

Does the strategy and action plan address what you see as the key issues facing economic development in our district?

Draft Economic Development Strategy

Q5

The strategy outlines the role Council will play in economic development. Do you agree with this and / or are there any other areas you think we should include?

Yes,

Please provide comment:

The action plan is good, but the council should also consider including zoning in the plan and the development of council owned property. For example, the vacant council space adjacent to the Ashburton Menzshed on the corner of William St and South St could be developed into a business incubation park. This park could have communal offices and workshop spaces on short term leases to allow startups the space and synergistic opportunities to develop from an idea in a shed/garage to a mature SME. Community gardens are another opportunity to consider for the use of undeveloped council land and engagement of the community.

Q6

Do you have anything else you'd like to mention?

Making the region attractive to working adults through employment opportunities is good, but to really engage them in the community they need access to social opportunities outside of work hours. Extending the hours of the EA Networks Centre and library and offering incentives (such as discounted hall rentals) for community groups to meet outside of work hours is something the council could do.

Q7

Do you wish to speak in support of your submission at the hearing?

No - I do not wish to speak in support of my submission and ask that my written submission be fully considered.
