

Ashburton District Council - September Report

Sport Canterbury Mid

Sport Canterbury, Mid Canterbury (MC) has a major impact on respective communities in play, active recreation, and sport, in the Ashburton District.

Recognising the unique role that play, active recreation and sport has on community and individual wellbeing, we work to develop and achieve community objectives in sport, health, and education, through leadership and advocacy, activating partnerships, investing in capability, and supporting priority populations.

Sport Canterbury's Mid, focus is to build the capability of our communities. We achieve our vision of "More People, More Active More Often" through a targeted community approach, based on the needs and opportunities identified and the building of connections between people and organisations within a community.

Partnerships with Ashburton District Council

Sport Canterbury is a leading resource in play, active recreation, sport, trends, insights, and best practices. Implementation ensures social wellbeing connections, positive collaboration, approved vision, and appropriate structure with capacity development. Sport Canterbury's partnership with Ashburton District Council is positive with each of their strategies aligned to support and ensure there are clear benefits to our communities.

Leading and advocacy

In, partnership with Ashburton District Council, it has been valuable to support the planning and development of their new play, active recreation, and sport strategy. Providing a Sport Canterbury lens and providing recommendations to Ashburton District Council to adopt the strategy and use it in their planning of regional and local facility provision, including the facility management, planning principles and prioritisation criteria has been positive. Enabling clearer decision making and investment for future sporting spaces and places.

Activating Partnerships

Sport Canterbury is represented on:

- Welcoming Communities Advisory Group
- Safer Mid Canterbury
- Ashburton District Council Regional Event Planning Group
- EA Networks Centre User Group

- These connections and importance of belonging to the groups does create stronger communities and are critical as they are platforms of importance for social connection and a sense of belonging. Actively being in these groups can support values and outcomes and provides a community access to a valued support network to help drive growth and performance.

Objectives	Performance Measures
Leadership and Advocacy	<i>Leadership and advocacy the ability to empower others to achieve a collective set of goals for a progressive future.</i>
<p>Advocate on key strategic issues relating to play, active recreation, and sport</p> <p>Utilise and inform research to inform strategy and programme development to Ashburton District Council staff.</p> <p>Maintain and enhance working relationships with key Ashburton District Council Staff.</p>	<ul style="list-style-type: none"> • Sport Canterbury advocates for play opportunities for Tamariki and Rangatahi in a range of settings - including communities. Working with Ashburton District Council to incorporate play in local plans to advocate the inclusion of play, active recreation, and sport in the Ashburton District Council PARS strategy. Sport Canterbury were actively engaged in the process with input into the community survey, workshop, meetings, and submissions. Sport Canterbury Mid, recognise that the benefits for play are wide reaching and therefore bringing together key influencers and decision makers in play through forums and workshops to ensure the communities have opportunities to engage. Regionally, we continue to embed play principles and support play concepts through our regional support structure. • A major focus for Sport Canterbury is ensuring young people develop a lifelong love of sport and recreation and continue participation into their adult years. Research shows that teenage participation in sport is declining for multiple reasons, including the professionalism of sport at all levels from an increasingly younger age. Utilising best practice, sector evidence and wide consultation, Sport NZ released the Balance is Better, philosophy in 2016. Since then, Balance is Better has become a broader conversation underpinning Sport NZ's overall approach to youth sport. The philosophy is about supporting quality sport experiences for all young people, regardless of ability, needs and motivations. It is about young people staying involved in sport for life and realising their potential at the right time. • Meeting monthly with Group Manager Community Services and Acting Facility Manager, providing leadership to the Ashburton region that encourages, enables, and inspires Ashburtonions to lead more active lives through play, active recreation, and sport. Meetings: <ul style="list-style-type: none"> - Setting regional priorities and plans - Developing initiatives with partners - Reporting / Contract - Funding Regular meetings with Acting Facility Manager <ul style="list-style-type: none"> - Funding opportunities /Applications - EA networks Programmes / initiatives - Sports House

Maintain and develop working relationships with key stakeholders and community groups to enhance play, active recreation, and sport and capability.

Facilitate focus groups, community workshops. Locally led guidelines research, insights, Data, and knowledge exchange.

Ensure spaces and places meet the needs of the community to increase /improve participation in play, active recreation, and sport

Celebrate success

Major Meetings with Regional Sport Associations:

- Mid Canterbury Rugby Union – Rugby Development and Silver Lake Discussion / Future planning
- Mid Canterbury Netball – Funding / Programme opportunities/ Capability
- Rakaia Rugby – Facility Development
- Mid Canterbury Hockey – Staff structure /Capability
- Mid Canterbury Football - Funding / Staff Capability
- Aorangi Golf – Strategy Development
- EA Networks User Group
- Mid Canterbury Primary Schools Sports Association – Tournament / Staff role -Job Description

Creating co-operation and alignment across the sector; empowering other organisations by providing advice, insights, and resources so that they can lead their own transformation and change

Sports Forum with Sporting Organisations / Groups

- New Initiative - Rangatahi Programme - Opportunities in Sport
- Balance Is Better
- Tu Manawa Funding
- Ashburton District Council – Play, Active Recreation and Sport Strategy
- Discussion - Opportunities / Issues/ Successes

Sport Canterbury will provide partner investment into the Ashburton District Council utilisation study of facilities, reserves, sports fields, the EA networks centre, walkways and shared paths, swimming pools etc. **Accepted**

Mid Canterbury Sports Awards

- Limit 200 people maximum attended (live streamed)
- 18 sports represented
- 43 nominations

Volunteer Week - 5 Mid Canterbury people acknowledged from sports

Brent Gray- Hockey, Bob Bruhns – Cricket, Lucy Ellis -Tennis, Mike Southby - Cricket, Margaret Verrall - Netball,

Sport Canterbury Coach of the Month - Nigel Heney – Tinwald Under 12 Rugby Coach

Objectives	Performance Measures
Enable – Investing in Capability and Partnerships	<i>With the current changing, challenging, and development environment we're all operating under, supporting our leaders and the capability and capacity of the sport and recreation sectors, is more important than ever.</i>
<p>Grow and develop the capability of individuals and organisations to improve play, active recreation and sport levels and make healthier choices for their communities</p> <p>Coordinate and provide training opportunities for volunteers, teachers and coaches involved in community sport.</p>	<p>Collaboratively working with Ashburton District to focus and encourage play and support policy and infrastructure. Our collaborative approach will allow us to develop more sustainable projects, as we facilitate deeper connections between schools and their wider communities.</p> <ul style="list-style-type: none"> - Allenton School – workshop and two meetings to discuss and plan school playgrounds. <p>School playgrounds are one of the best environments for students to fit in their recommended daily exercise and participate in physical activity, and what better way to encourage them than with bright, engaging playground markings.</p> <p>Healthy Active Learning (HALS)</p> <ul style="list-style-type: none"> - Teachers/staff PD sessions - 6 schools / 39 staff - Planning sessions - 7 Schools / 28 Staff - Full staff meetings - 10 schools - Mid & South Canterbury Hui - 35 attending held at EA Networks Centre <p>Physical Activity Leaders (PALS)</p> <ul style="list-style-type: none"> - 115 students <p>Tamariki Leadership Group</p> <ul style="list-style-type: none"> - 42 Students – Team Building / Mentoring
Supporting Priority Populations	<i>Priority Populations Project: Understanding and Identifying Priority Populations</i>

<p>Work and partner with play, active recreation and sport providers and other community organisations to best meet the needs of Tamariki and Rangatahi, inactive adults and Priority populations</p> <p>Deliver initiatives to Tamariki, Rangitahi, Inactive Adults and Priority Populations to increase Physical activity levels through play, active recreation, and sport.</p> <p>Educate Tamariki Rangatahi, inactive adults, and Priority Populations of the benefits of regular play, active recreation, and sport.</p>	<p>With a more diverse population and a growing range of recreational opportunities there are increasing complexities. Challenges securing and retaining funding, especially for a term that supports long-term planning and progress on strategically important projects is an issue facing many. Working to ensure everybody has the access and opportunity to participate is necessary. Always promoting the importance of diversity and inclusion, including women and girls, those living with a disability and all ethnicities with a focus on Māori and Pasifika</p> <p>- Meetings with YMCA - Hakatere Sports Group</p> <p>As both Sport Canterbury and Ashburton District Council strategic partner in Ashburton District, this means investing in organisations and projects that will get more people active, with focuses on tamariki, rangatahi, and identified communities</p> <p>E.G. YMCA – Community Pop Ups Wahine – `Have A Go` sessions for inactive Wahine</p> <p>Our collaborative approach will allow us to develop more sustainable projects, as we facilitate deeper connections between schools and their wider communities.</p> <p>Sport Canterbury Mid, recognise that the benefits for play are wide reaching and therefore bringing together key influencers and decision makers in play through forums and workshops to ensure the communities have opportunities to engage. Regionally, we continue to embed play principles and support play concepts through our regional support structure.</p>
<p>Strength and Balance</p>	<p>Every district in New Zealand has a Lead Agency to support and grow access to community group strength and balance classes. Sport Canterbury led the community group strength and balance classes in Mid Canterbury. Exercise providers that meet the clinical criteria carry the endorsement to help build strength and balance through their programmes.</p> <p>Improving strength and balance is one of the most effective ways our elders can reduce their risk of falling. Mid Canterbury has 24 classes accredited providing 416 spots a week for participants to attend.</p>
<p>Green Prescription - Media Release</p>	<p>Unfortunately, after over 25 years of successfully delivering GRx across our region, we will no longer be delivering GRx as part of the services at Sport Canterbury from the end of September 2022. As you can imagine we are devastated by this news. Our passion for supporting communities towards better health outcomes through being more active, more often, is what is important to us. We will continue to deliver a high-quality service and support whānau as we begun the difficult transition.</p> <p>From Monday 11 July 2022, Sport Canterbury no longer accepted Green Prescription self-referrals for Ashburton and Greater Christchurch due to the conclusion of our contract with the Canterbury District Health Board.</p>