

***Draft Play, Active Recreation and
Sport Strategy
Summary of feedback***

To support hearings and deliberations June 8, 2022

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Summary of feedback received

Public consultation on the draft Play, Active Recreation and Sport Strategy was undertaken from 20 April, to 20 May, 2022.

- 39 submissions were received on time, from 25 individuals and 14 organisations.
- There was one late submission from an organisation received as at 25 May 2022 and it has been included.
- Ten submitters indicated they wanted to be heard at public hearings. Three were individual submitters and seven were organisations.
- One submission was received in hard copy, five were e-mailed and 33 used the web form.

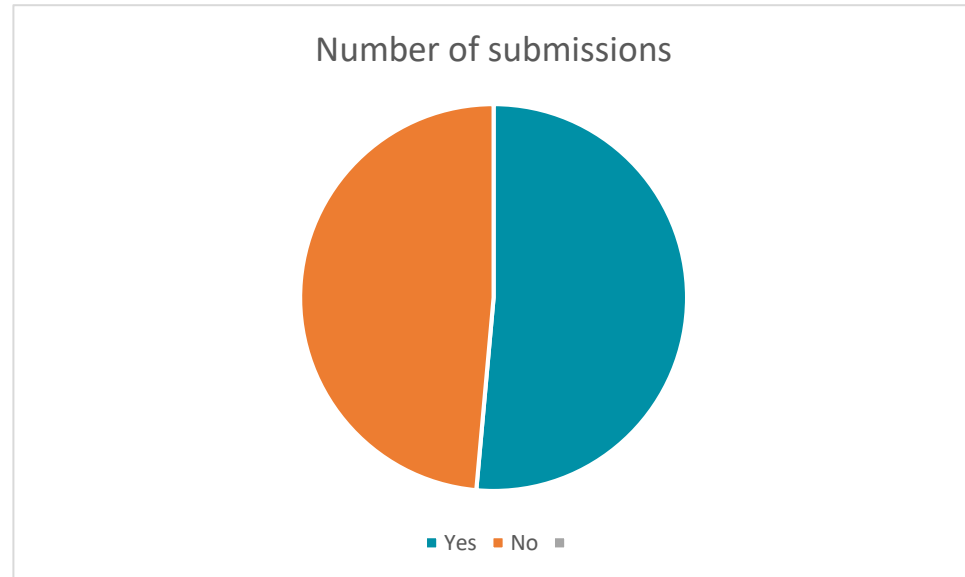
***Does the strategy capture the key
issues?***

A summary of feedback on the strategy capturing the key issues

Based on the question “Does the draft strategy capture what you see as the key issues facing play, active recreation and sport?”

Numbers are based of those submitters who did answer the question.

Answer	Number of submissions	Percentage of submissions
Yes	18	51.4%
No	17	48.6%
Total	35	100%



Summary of submitters who said yes

Based on the question “Does the draft strategy capture what you see as the key issues facing play, active recreation and sport?”

Submitter name	Page
Individual submitters (11)	
Anita	5
ANONYMOUS 1	7
ANONYMOUS 3	11
EASON, Ed	48
FISHER, Martyn	49
LOW, John and Pat	65
MURRAY, Peter	73
O’CONNOR, Gillian	75
PILLING, Rachel	77
STODDART, Stacey	90
WANSBROUGH, Sean	94
Groups / organisations (7)	
AGE CONCERN	3
ASHBURTON CLUB & MSA CLUB	18
CANCER SOCIETY	23
MID CANTERBURY CRICKET ASSOCIATION INCORPORATED	68
MID CANTERBURY RUGBY UNION	70
SPORT CANTERBURY	84
YOUTHTOWN	96

Summary of submitters who said no

Based on the question “Does the draft strategy capture what you see as the key issues facing play, active recreation and sport?”

Submitter name	Page
Individual submitters (12)	
ANONYMOUS 2	9
Christina	41
Colleen	43
DE BOER, Marel	45
EASON, David	46
GARDINER, Murray	52
GENTLE, Isobel	54
LEBIEDIEVA, Tetiana	61
MCLEOD, Lani	66
MILLAR, Rob	72
Simon	80
Stacey	88
Groups / organisations (5)	
HAKATERE MULTICULTURAL COUNCIL	57
HAKATERE YOUTH SPORTS CLUB	59
LITTER FREE ASHBURTON	63
SPOKES CANTERBURY	82
THE WILDLIFE BASKETBALL	92

Summary of reasons for saying yes

Based on the follow up question "Please explain your position"

Submitter name	Page number	Summary of reasons for saying yes – the strategy does capture the issues	Staff comments
EASON, Ed	48	Submitter says we have excellent facilities for recreation in the Ashburton community, and the motivation is up to the individual, to join a sports group or club. Says there is little more that a council can do, other than continue to promote the facilities.	Noted
O'CONNOR, Gillian	75	Says making sport and recreational activities available to all in the community is important and we need to work to remove barriers such as cost.	Noted
AGE CONCERN	3	Says their organisation supports and facilitates exercise programmes for seniors which are fully subscribed and have proven significant benefits.	Noted
MURRAY, Peter	73	Ashburton has good facilities but they need to remain accessible to the whole community. The recent change of hours of the EA Network Centre pools means they are no longer available to working families. Focus should be on encouraging participation and not on cutting existing services.	Noted
PILLING, Rachel	77	Submitter is pleased that the strategy includes goals encouraging participation and for sports facilities to be easy to access and available for all. Says establishment of recreational options for those living outside of Ashburton will increase participation.	Noted
YOUTHTOWN	96	<ul style="list-style-type: none"> Says there is good recognition of the financial and logistics of youth being engaged in active recreation, sport or other activities. Says that young people have no or little personal disposable income - and rely on family to gain them access through fees and or travel support - independent travel is limited by access to driver licensing and vehicles. The current activities on offer are largely 'traditional' and may not offer youth what they want/need. If Youth can be engaged in active recreation then they are more likely to also be engaged. Safe spaces around the district need to be available for a variety of activity 	<p>Noted</p> <p>We acknowledge the opportunity to partner and increase programming and support youth in the district. We look forward to strengthening the partnership and subsequent opportunities in the district.</p> <p>Kate Fowler</p>
WANSBROUGH, Sean	94	As long as the position continues to promote healthy and active lifestyles amongst all ages in our district	Noted
STODDART, Stacey	90	The draft does identify the issues but not specifically how it will do this. Requests more information and how these will be actioned.	A developing action plan is appended to the draft strategy with timeframes to be confirmed following consultation.

Submitter name	Page number	Summary of <u>reasons for saying yes</u> – the strategy does capture the issues	Staff comments
			Janice McKay

Summary of reasons for saying no

Based on the follow up question “Please explain your position”

Submitter name	Page number	Summary of <u>reasons for saying no</u> – the strategy does not capture the issues	Staff comments
GENTLE, Isobel MCLEOD, Lani	54 66	<p>Disability access</p> <ul style="list-style-type: none"> • Submitter would like to see better walkways, with more disability access. More adapted playground equipment for wheelchair or mobility affected children to participate in recreation and fun at parks with their family. More disability access to sports grounds. (GENTLE) • Agrees with a lot of what is in the proposal however has issue with the access to recreation areas for wheelchair users. Submitters sons can not access the play areas at any local playgrounds and they have to physically lift them to participate. The domain playground and Methven play areas are nearly fully fenced off to the children as it is all raised and loose bark. (MCLEOD) • Feels that the way "inclusion" is used in the document doesn't actually focus on disability access and is more towards costs and lack of education keeping people away. For these free places it's not the issue. Remove the barriers for wheelchair users in play spaces. Disabilities don't only affect older generations and all children deserve to have a safe space to play. (MCLEOD) 	<p>We received similar comment with regards to playgrounds through the recent Annual Plan consultation. Open Spaces have committed to investigating accessible playground for all through forthcoming playground equipment review.</p> <p>Toni Durham</p> <p>Open Spaces staff are installing some pour and play rubberised soft fall on some playgrounds, Wisteria Place, Domain paddling pool and East Street play items. This removes the boxing barrier used for playgrounds with bark soft fall.</p> <p>Ian Soper</p>
Colleen LEBIEDIEVA, Tetiana GENTLE, Isobel	43 61 54	<p>Options for children/tamariki</p> <ul style="list-style-type: none"> • Submitter says Oarmaru has amazing creative playgrounds like the Steam Punk Playground and a learning skills bike park for the children. Here [In Ashburton] we haven't found anywhere like that which is a shame. An upgraded playground would be fantastic. (Colleen) 	<p>Ashburton Domain Development Plan includes provision for the extension of the Pump Track. Officers note the desire for the establishment of a bike skills learning park for children.</p>

Submitter name	Page number	Summary of <u>reasons for saying no</u> – the strategy does not capture the issues	Staff comments
		<ul style="list-style-type: none"> • Choices are very limited or there is simply nothing available for the kids after 5.30 pm on weekdays or on the weekends. It is hard to find something sport-related for the kids whose parents work full time. Submitter drives their daughter to gymnastics school to Rolleston every Saturday. (LEBIEDIEVA) • Has struggled with safe and free activities to do in Ashburton and Ashburton area for young families and aged people interacting with young grandchildren. (GENTLE) • Believes there is a need for a children's fun family friendly cycle park. (GENTLE) • Believes play equipment is outdated and dangerous and playgrounds require grounds maintenance (GENTLE) • Swimming, or playing sports can be way out of families budgets (GENTLE) 	<p>Steve Fabish (amended by Ian S.)</p> <p>The District Council provides residents 123 recreation locations totalling 444 Ha, and 30 playgrounds.</p> <p>Ian Soper</p>
HAKATERE YOUTH SPORTS CLUB	59	<p>Options for youth/rangatahi</p> <ul style="list-style-type: none"> • Believes it has been forgotten that [EANC] is a community asset that we should be using in a modern way. • Rather than just worrying about budgets use it what our community fundraised for and what it is designed for, to keep our community fit and mobile. • Believes council should be offering free membership to our towns volunteers like fire men and women, St John and other similar community volunteers. This should even extend to referees and umpires of teenage and senior sports to try and help all local sport continue to be able to be played. • Believes the [EANC] facility should be available to secondary school kids to train for free between the Year 10 and Year 13 age groups while enrolled in local education. Says that teenagers would be better assets to our community when transitioning from school to the workforce the better mentally and physically fit they are. 	Noted
SPOKES CANTERBURY	82	<p>Active transport</p> <ul style="list-style-type: none"> • Submitter says the draft strategy does not address the gap between home and the locations for active recreation and sport. • Submitter would like to see Ashburton District Council state the importance of active transport as part of their active recreation and sport strategy and demonstrate their support by ensuring that for each facility. 	<p>Noted – we can look to link the draft PARS strategy with the Walking & Cycling Strategy.</p> <p>Toni Durham</p>

Submitter name	Page number	Summary of <u>reasons for saying no</u> – the strategy does not capture the issues	Staff comments
		<ul style="list-style-type: none"> • Would like to see an explicit plan to have safe separated paths for pedestrians, cyclists and other active transport users. 	
Christina HAKATERE MULTICULTURAL COUNCIL	41 57	<p>Inclusion</p> <ul style="list-style-type: none"> • Maintain equal opportunities for all regardless of nationality (Christina) • This is a document that caters for a particular section of our community, and it seems that little attempt has been made to welcome a diverse range of others to feel included. (HAKATERE MULTICULTURAL COUNCIL) 	Noted
GENTLE, Isobel	54	<p>General open space and library comments</p> <ul style="list-style-type: none"> • Is impressed and with the main domain playground and garden walks. • Says the entrance to domain is now compromised with the new roading plan on West Street. • Ponds and waterways at domain are full of rubbish particularly the water wheel. • Believes the Tinwald Domain is a shame for our council and community. • Says many local families do not have the financial means to use Council facilities especially for larger families. • Commends the current library and looks forward to the new library. • Thanks the Council staff who work hard for the community. • Requests decisions made on community based needs for a healthy community and not just the wants of a few. 	Noted
GARDINER, Murray Simon	52 80	<p>Not the role of Council</p> <ul style="list-style-type: none"> • Believes this document is a load of rubbish. Says those that want to play sport will do so. It is a national trend that participation in sport is dropping and you should not be wasting ratepayer’s money on this drivel. The respective governing bodies of sports in this area are not as good as they used to be and there is nothing the ADC can do about that. (GARDINER) • It addresses some issues fine. But half of it is seen as PR/spreadsheet creation tasks to make council feel like they are doing something. (Simon) 	Noted
EASON, David	46	<ul style="list-style-type: none"> • Points out that the document hasn’t mentioned climate change. 	Noted – we can look to add this into the draft strategy. Toni Durham

Priority areas of focus

A summary of feedback on priority areas of focus

For the question: *What are your top priority areas of focus from the following twelve proposed objectives in the strategic action plan? (Please rank 1-12 with 1 as the highest priority and 12 as the lowest)*

The twelve objectives are listed below in order of ranking. 35 submitters took part in the ranking question. The overall score (tabled) is determined by calculating the average ranking for each answer. The answer choice with the largest average ranking is the most preferred choice. Its intended that these results will help us formulate which objectives in the action plan are of a priority to submitters and which objectives are less so.

Answer	Overall score
1. Barriers to participation are recognised and addressed	9.91
2. Continued youth involvement (particularly secondary school age)	8.28
3. Community maintains strong volunteerism	7.71
4. Facilities, spaces and places are promoted	7.09
5. Facility utilisation issues are addressed	6.81
6. Local groups continue to enhance partnerships to achieve common goals	6.71
7. Natural environments are enhanced to provide new opportunities	6.50
8. Built environments provide new opportunities	6.45
9. Wellbeing benefits of PARS are promoted	5.88
10. Māori and Pasifika people are active and confident	4.94
11. Balance is Better philosophy is promoted	4.10
12. Success stories are promoted	3.65

Q4 What are your top priority areas of focus from the following twelve proposed objectives in the strategic action plan? (please rank 1-12, with 1 as the highest priority, and 12 as the lowest)

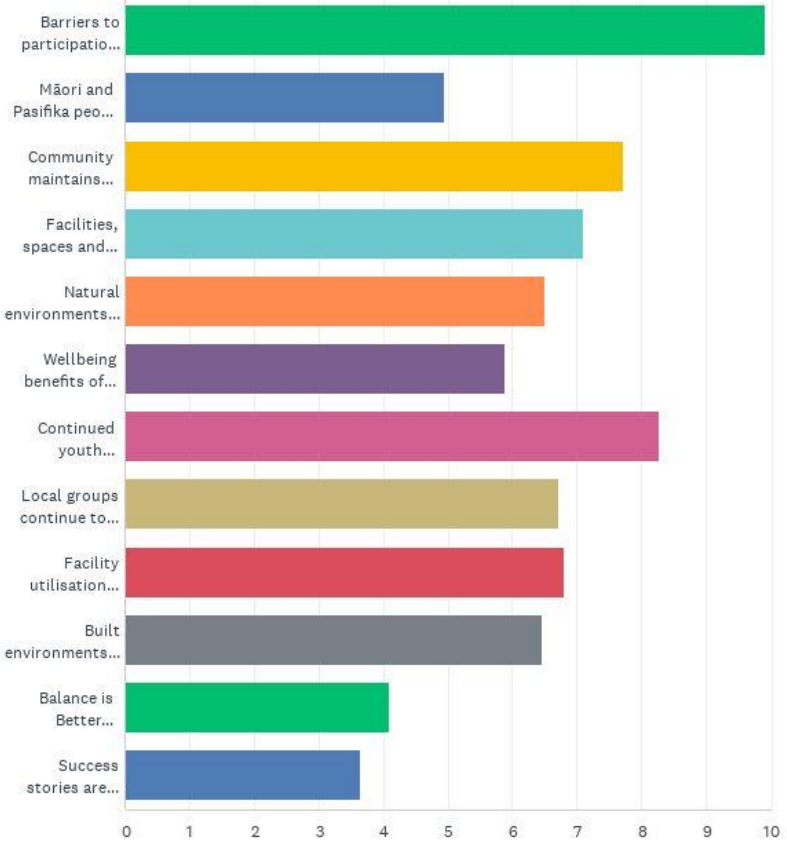


Figure 1 - Graph showing ranking averages

General Comments

Summary of general comments

Based on the prompt "General comments"

Transportation

Submitter name	Page number		Staff comments
ASHBURTON CITIZENS ASSOCIATION	13	Notes that due to an absence of parks with walking and cycling tracks in the East side, residents are primarily walking on footpaths with very few park benches for rest provided.	Noted
LITTER FREE ASHBURTON	63	Requests installing a gravel/metal pathway through the trees from the town boundary heading north to the industrial park to encourage more people to bike to work at the industrial park.	Noted

Community Governance and Decision-Making

Submitter name	Page number		Staff comments
EASON, David	46	Questions how well consultation works, says we just seem to get railroaded stuff and told to pay for it.	Noted
HAKATERE MULTICULTURAL COUNCIL	57	Consideration of diversity and inclusion in the formation of the draft strategy <ul style="list-style-type: none"> Says it's a very disappointing document in that it seems to represent a narrow view of how our community is made up (HAKATERE MULTICULTURAL COUNCIL) Lack of diversity in the photos (HAKATERE MULTICULTURAL COUNCIL, ASHBURTON CITIZENS ASSOCIATION) Disputes if NZ Europeans and other Europeans should be considered one ethnic group. (HAKATERE MULTICULTURAL COUNCIL) Disputes if ADC reached out to other ethnic groups for this strategy formation (HAKATERE MULTICULTURAL COUNCIL) 	More than 90 groups were invited to participate in a pre-engagement survey relevant to the service they provide in active recreation. Interest groups that fall outside the obvious scope of active recreation provision were not included. (FDWNZ, Marae, Multicultural Council). The Ashburton Warriors (Volleyball) did take part in the survey and are associated with FDWNZ.
ASHBURTON CITIZENS ASSOCIATION	13		
ANONYMOUS 2	9		
CHALMERS, Andrea EASON, Ed	39 48		

Submitter name	Page number		Staff comments
		<ul style="list-style-type: none"> • Says Council did not provide copies of these documents in a range of languages other than English. (HAKATERE MULTICULTURAL COUNCIL) • Disappointed that neither Hakatere Marae nor Hakatere Multi Cultural Council (who facilitate an Ethnic Leaders Forum) were part of the pre-consultation. (HAKATERE MULTICULTURAL COUNCIL) • Says there seems to be little analysis of the reasons why particular groups are not using the plethora of play, active recreation and sporting facilities available in this community, and what can be done to positively change that. (HAKATERE MULTICULTURAL COUNCIL) • Is disappointed that key ADC positions that might have addressed the above points appear to have been left vacant or disestablished. (HAKATERE MULTICULTURAL COUNCIL) • Questions why Hakatere Marae was not included in pre consultation processes? (ASHBURTON CITIZENS ASSOCIATION) • Questions why FDWNZ were not included in the pre-engagement group (ASHBURTON CITIZENS ASSOCIATION) • Questions why more schools were not represented in pre-engagement (ASHBURTON CITIZENS ASSOCIATION) • Believes that the objective ‘More Māori and Pasifika people are active and confident’ is outside the parameters of the strategy and would prefer to see reference to ‘all people’ instead. (ASHBURTON CITIZENS ASSOCIATION) • It should be Inclusive for everyone e.g. Maori, Pacifica, Pilipino, NZ European...the list goes on for every nationality living in the mid Canterbury district. Council should also remove their mandates for only hiring vaccinated staff. You are stopping skilled potential employees and possibly volunteers if they also need to be mandated. (ANONYMOUS 2) • Discrimination against unvaccinated is disgraceful. (ANONYMOUS 2) • All people need to be active and confident in PARS, specifying Māori and Pasifika is inferring that none of the others matter as much. Encourage adults to be active and that will be passed on regardless of who or where they are from. (Simon) • Requests that everyone is included to access council facilities despite vaccination status. (CHALMERS) 	<p>Diversity and inclusion was mentioned by most participants in pre-engagement and was therefore a guiding principle in the development of this draft document.</p> <p>The Refugee Resettlement support service and Hakatere Multicultural Council staff were approached at their offices and via e-mail to encourage submissions from the ethnic groups they work with. Specific effort was also made to promote consultation with known sport clubs that have high levels of diversity.</p> <p>Te Rūnaka o Arowhenua were consulted. They are the iwi who hold the mana whenua (authority) in Ashburton District.</p> <p>Data collection regarding ethnic groups is generally standardised and so we use the information that is available.</p> <p>Other comments noted.</p> <p>Janice McKay</p>

Submitter name	Page number		Staff comments
		<ul style="list-style-type: none"> • Requests that mask wearing is optional to increase participation in events. CHALMERS) • Participation in all recreation or sports activities, should be promoted on a community basis, for all equally, and not needed to be mentioned by anybody based on ethnicity, ---which is having a divisive effect on our country. (EASON) 	
ASHBURTON CITIZENS ASSOCIATION	13	<ul style="list-style-type: none"> • Requests more prominent inclusion of other Council and external policies. • Notes that 16/17 reserve boards have Councillor Representation and 7/17 have a management plan in place. Questions if the Reserve Management Act (1977) require that all Reserve should have Management Plans? • <i>Reserve Management Classifications</i> – During preparation of this submission, submitters read that Lynnford Reserve is in the process of being reviewed for disposal. Asks if that classification be transferred to another part of the District? Says there are four significant areas that potentially need to be classified as Reserves and have Management Plans created for them – (1) EA Networks Stadium and Grounds (2) Lake Hood and (3) Argyle Park – which seems to have outgrown the classification of Neighbourhood Park and finally (4) Ashburton Business Estate. • Notes there are significant reserves in the West of Ashburton and none in the East. • Believes reduction in EANC hours and ceasing of Events Coordinator roles do not support the proposed strategic objective of activating facility spaces. • Notes that having information from the utilisation study could have supported more informed submissions. • Requests inclusion of funders and sponsors • Believes the ‘Open For Business; slogan is contrary to the review of closing times a EANC • Requests an open spaces app similar to Selwyn District council • Says that if participation increased then cost to participate should decrease 	<p>Review of Reserve Management Plans is currently underway by Open Spaces with a view of having complete by 2023.</p> <p>Toni Durham</p> <p>EANC has modified the previous events coordinator role to focus on community programmes. It is intended the change of focus will result in additional opportunities to engage in local recreation for community members.</p> <p>Kate Fowler</p> <p>Other comments noted</p>

Parks and Open Spaces

Submitter name	Page number		Staff comments
CANCER SOCIETY	23	Notes that Council provides many green spaces to help achieve the proposed strategic vision but the areas provide little shade for participants and observers. Requests that Council develop and implement a comprehensive UV radiation/sun protection policy, which includes commitment to increasing availability of and access to good quality shade.	Officers can add the investigation and development of a UV / Sun Protection Policy with Council direction. Toni Durham
MCLEOD, Lani	66	Says inclusive play areas are where everyone can join in with an activity - it's not a place with something just for wheelchair users but an area where all children can enjoy the equipment and all children can independently access it.	Noted
STODDART, Stacey	90	<ul style="list-style-type: none"> Request development of bike tracks at the domain or extending the current children's track to include roading features. Requests continued development of the lay area at the domain including the pool so there are more options for a variety of ages such as large climbing frames/ more swings/ a water play area (such as the one at Margaret Mahey in Christchurch). Requests paving the paths in the domain to enable families with children on scooters to utilise these. 	Noted
ASHBURTON CITIZENS ASSOCIATION	13	Public Conveniences <ul style="list-style-type: none"> Questions if Council has greater consideration for those travelling through the district than its local residents, due to the provision of public conveniences in Hinds and Rakaia along SH1. States that 0/9 of playgrounds in East urban Ashburton have public conveniences. Says the Resource Consent for the new part of the cemetery said new toilets would be required and questions when they will be constructed. Cites a number of issues with the current public convenience provision at the cemetery. Suggests to partner with Strowan Fields to provide recreational space in the East. 	Noted

Submitter name	Page number		Staff comments
MILLAR, Rob	72	Submitter believes there is a lot of opportunity for new cycle ways, walkways, mountain biking and trail running areas to be opened and further developed around Ashburton, the plains and the foothills. This would benefit the local community directly as well as untold potential for attracting tourist dollars.	Noted
EASON, David	46	<ul style="list-style-type: none"> Is disappointed that the flying fox was removed and hasn't been replaced. Says that half of the Domain playground area for children was replaced with adult equipment. Submitter would like to join a BJJ club or Fencing club and expressed interest in those areas. Submitter requests more areas like Peel Forest for tramping and walking. Says the enormous Mid-Canterbury valleys from the Rangitata Valley to Lake Coleridge to be huge, barren areas, underutilized and of little value. Says instead of building more facilities, we should be actively pushing reforestation and applying for government grants and volunteer help to do so. 	Noted
ANONYMOUS 1	7	Requests lighting solar lighting bollards at night along walking paths Argyle Park	Noted

Recreation facilities

Submitter name	Page number		Staff comments
SAFER MID CANTERBURY MURRAY, Peter	79	Swimming/Aquatics <ul style="list-style-type: none"> Proposes a women's only swim session (night) at the EA networks pool for privacy, discretion and to enhance relaxation and confidence for women, particularly those marginalised. To include women with specific cultural and religious beliefs that may limit participation with other genders in swimming. The Refugee Settlement Support Service and 	<p>A women's only swim night was trialled through the Welcoming Communities programme in 2018. Due to recent changes this can be re-considered.</p> <p>In regards to pricing and fee structure, these are being reviewed currently through</p>
STODDART, Stacey	73		
ASHBURTON CITIZENS ASSOCIATION	90		
THE WILDLIFE BASKETBALL	13		
	92		

Submitter name	Page number		Staff comments
ANONYMOUS 1	7	<p>Hakatere Multicultural Council are both in support of this suggestion. (SAFER MID CANTERBURY)</p> <ul style="list-style-type: none"> • Requests that the pools at EANC are reopened in the evenings and to promote these existing facilities better to improve utilization. Submitter and his family regularly swam at the EA Networks Centre pools in the evenings because this was the only time available for them. Despite the pools being closed for maintenance or COVID-19 lockdowns they spent over \$725 visiting the pools in the past year. Said they would spend more this year but the pools are no longer accessible for us. (MURRAY) • Submitter would like to see swimming lessons encouraged as this seems to be an area that our older (year 7 & 8 students) struggle with, to enable more people access to this the lessons could be subsidised. This would encourage lower income families to participate including Māori and Pasifika. (STODDART) • Suggests ADC collaborate wider with school pools – similar to Tinwald Domain partnership. (ASHBURTON CITIZENS ASSOCIATION) • Requests free access to pool for swimming lessons free for adults accompanying under 7's getting in as have to be in the water for supervision. Requests pool entry for rate payers reduced. Requests free pool entry for ages 14-17 as they don't use the pool promote it for their recreation. Requests family membership option for whole eanetwork complex use (i.e. of rate payer) Requests swimming lessons are encouraged and to subsidise for Māori & Pasifika (ANONYMOUS 1) • Says EANC should have big wave pool and children water park play area as there is little to do for families in Ashburton. (THE WILDLIFE BASKETBALL) 	<p>the development of a business and marketing plan</p> <p>Other comments noted. EANC</p> <p>Janice McKay</p> <p>EANC allows for free swimming for children under the age of 5 years with a fee paying adult. Children under the age of 8 years are required to be actively supervised by a caregiver age 16 or older, this does not require the caregiver to be in the water.</p> <p>EANC offer subsidised swim lessons for all schools in the district.</p> <p>The EANC Business and Marketing plan and the ADC sport, recreation and open spaces utilisation study is investigating future development opportunities for pools and play areas in the district.</p> <p>EANC supports 6 district pools. All pools in the district that are open to the public are eligible to apply for the Community Pool Fund facilitated by ADC.</p> <p>Kate Fowler</p>
ANONYMOUS 1	7	<p>More court provisions</p> <ul style="list-style-type: none"> • Submitter says courts are too small and can only fit five men's teams, while Timaru can accommodate 20. (THE WILDLIFE BASKETBALL) • More outside basketball hoops and community volleyball facilities (ANONYMOUS 1) 	<p>The ADC sport, recreation and open spaces utilisation study is investigating future development opportunities for outdoor courts and fields.</p> <p>Kate Fowler</p>
ASHBURTON GYMNASTICS CLUB	22	<p>Ashburton Gymnastics Club currently runs out of the Ashburton College Gymnasium. Submitter is grateful to be able to lease this space at a good price, it does not fully meet the club needs and it restricts the future growth of the club</p>	<p>This request will require further investigation and could be assessed in the utilisation study.</p>

Submitter name	Page number		Staff comments
		and members. A large modern space that can be shared with other clubs/codes would be ideal. This would be of benefit to other clubs in the community. The current hall spaces are old and cold and having a modern cultural sporting hub would accommodate such groups as highland dancing, jazz, ballet, gymnastics, karate, tae kwan do, pilates, yoga, trampolining, etc.	Kate Fowler
MID CANTERBURY RUGBY UNION	70	MC Rugby have identified the need to relocate & develop new facilities, including a multi-sport, all weather artificial turf, gender neutral changing facilities and buildings, utilizing land already considered for additional development, adjacent the EA Networks Centre.	The ADC sport, recreation and open spaces utilisation study is investigating future development opportunities for outdoor fields. Kate Fowler
ASHBURTON CITIZENS ASSOCIATION	13	Says that there is less Council facilities in areas where Māori and Pasifika people reside in Ashburton and questions if Māori and Pasifika people have [statistically] poorer health due to low engagement, or because of a lack of opportunity to develop healthy habits. Says that due to a lack of Council facilities on the East side that private sports clubs are becoming the default locations. 4/9 parks have play equipment.	Noted
PILLING, Rachel	77	Submitter would like to see the development of more recreation areas where dogs are allowed and additional walking tracks in Methven (around the golf course and other well used areas). It would also be great to have some council recreational facilities outside of Ashburton.	Noted
SPORT CANTERBURY	84	Submitter suggests to optimise EANC off-peak hours and to find strategies to optimise the filling of EA networks centre during off-peak hours. Through differentiated pricing strategies, customer loyalty building, off-peak subscriptions, clientele differentiation and targeting, diversified service offerings to remove barriers for participation, offers for companies and event planning. EA networks centre is a significant draw to the region for hosting events. Many of these events generate significant spending in the local economy. - Seek and collaborate with groups to enable a wider range of major events to be hosted in the region. There are numerous missed opportunities currently. Support the Mid Canterbury Rugby union for an all-weather artificial turf and facility build in developing on adjacent land at the EA networks centre.	Fee structure and promotional opportunities are currently being investigated through the development of a business and marketing plan for the EA Networks Centre. Janice McKay The utilisation study will address the need for additional outdoor artificial turf. Other Comments Noted Kate Fowler

Submitter name	Page number		Staff comments
		Support future planning and development around EA networks centre Action Group and establish an 'Action Community Group' to monitor, advise, and report on implementation of the Strategy.	

Other feedback

Submitter name	Page number		Staff comments
ASHBURTON CLUB & MSA PETANQUE CLUB	18	Submitter supports Council's proposal for the Play, Active Recreation and Sport Strategy. On many levels it encapsulates the key issues facing play active recreation sport. Club is working on better signage and are working on different ways to encourage participation and membership. They hold successful tournaments and wish to promote themselves to a national body.	Noted
SPORT CANTERBURY	84	<p>Recommends Council adopts the Strategy and use it in their planning of regional and local facility provision, including the facility management, planning principles and prioritisation criteria</p> <p>Appreciating the various challenges of COVID-19, we need to retain the funding committed to play, active recreation and sport through funds like the Regional Sport and Recreation Grants Programme, Tu Manawa Aotearoa Active Funding, Lion Foundation.</p>	Noted
MID CANTERBURY RUGBY UNION	70	<p>MCRU want to ensure they cultivate an environment of acceptance and appreciation for individuals of all backgrounds through their involvement in rugby.</p> <p>Key strategic focuses that complement the draft PARS strategy:</p> <ul style="list-style-type: none"> • Teenage boys – our participation rates drop significantly in this space and we have identified the need to provide a sustainable development and competition model from 2023 onwards 	Noted

Submitter name	Page number		Staff comments
		<ul style="list-style-type: none"> • Women and girls – this has been identified as a huge growth space. By creating a “for girls, with girls” approach we expect to grow numbers both playing, coaching and officiating across our community. • • Diversity & inclusion – currently 75% of MC Rugby staff are female and 30% of our Board are female. • We have also identified the need to work more closely with our Māori, Pasifika and Asian communities on a sustainable model to establish a respectful and inclusive environment across our wider rugby community. 	
Simon	80	<ul style="list-style-type: none"> • Submitter says to address facilities. Suggests to create a page on the ADC website where clubs can provide links/contacts for themselves. Councils current website just says "Ashburton district does tennis, hockey, rugby, etc." with no way of knowing who or where. Notes that there are often people asking on the "Ashburton Facebook Noticeboard" page asking for things to do in Ashburton. • Children have plenty of opportunities through schools. Secondary school age and above is where most people start to do less and less activities due to school commitments and then work commitments into adulthood. • Volunteerism is done through the expansion and wider knowledge of a club; the more people that are in a club the more there is a chance that people will be willing to donate their time. • Barriers to participation are Age, Time, Money, Facilities, and Members. If clubs had links/contacts as stated above then most of this can be assessed and addressed per activity. • Philosophies, Success stories, PARS benefits promotion is just paper pushing, it doesn't serve a purpose. The time and effort put into all by someone could be much better served. Make a good product and word of mouth will be enough in this small town. 	<p>The Citizens Advice Bureau currently holds a comprehensive list of sport and active recreation clubs. We can look at information sharing with them and promoting their service.</p> <p>Janice McKay</p> <p>Other comments noted.</p>
MID CANTERBURY CRICKET ASSOCIATION	68	Already the communication by the Council from my perspective has greatly improved and this improved communication further enhances the opportunities for all different groups, organisations to work together to achieve a common goal.	Noted
SPOKES CANTERBURY	82	Spokes Canterbury is a local cycling advocacy group with approximately 1,200 members and is affiliated with the national Cycling Action Networks (CAN). Spokes is dedicated to including cycling as an everyday form of transport in the greater Christchurch area specifically, and the wider Canterbury7 area in general.	Noted

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AGE CONCERN	3	Age Concern continues to appreciate ADC funding supporting the HIP HOP instructor and rental of venue. We are dependent on funding from numerous grants to continue to offer our programmes.	Noted
YOUTHTOWN	96	The issues that have been identified and the direction indicated reflect a NZ wide situation. Maintaining a sport and active recreation reality is difficult - one of the key drivers for change will be retaining school age young people in activity - as costs of facilities and participation have grown it has become easier for youth to disengage from these activities by choice or because of lack of choice. Submitter acknowledges the effort and though that is going into this strategy. Youthtown recognises the considerable growth and change the community is working through and would like to be part of any discussions to help find workable community actions to engage a wider range of young people in active recreation and personal growth. If there is an opportunity working alongside and part of the community submitter would appreciate that opportunity.	Noted
DE BOER, Marel	45	https://www.sandstonecare.com/blog/iceland-turned-around-teen-drug-problem	Noted