

Ashburton District Road Safety Co-ordinating Committee

AGENDA

Notice of Meeting:

A meeting of the Ashburton District Road Safety Co-ordinating Committee will be held on:

Date: Tuesday 9 December 2025
Time: 9.30am
Venue: Banded Dotterel, Te Whare Whatakere
2 Baring Square East, Ashburton

ADC Membership

Cr Phill Hooper (Chair)

Cr Phill Everest

Cr Jeanette Maxwell

Mayor Liz McMillan (ex-officio)

AGENDA

1	Apologies	
	- Steph Poole (ACADS)	
2	Notification of Extraordinary Business	
3	Confirmation of Minutes	3
	- 9 September 2025	
4	Correspondence	
	Nil.	
5	Reports	
5.1	Ashburton District Road Safety	5
5.2	FENZ	11
5.3	ACADS	18
5.4	Ia Ara Aotearoa Transporting	19
6	2026 Meeting Date	
	Tuesday 17 February 2026, 9.30am	
	Tuesday 5 May 2026, 9.30am	
	Tuesday 4 August 2026, 9.30am	
	Tuesday 3 November 2026, 9.30am	

Ashburton District Road Safety Co-ordinating Committee Minutes



Date: 9 September 2025
Venue: Wakanui Room, Te Whare Whakaterere, 2 Baring Square East, Ashburton
Time: 9:30am

1 Welcome and Apologies

That apologies for absence be received from Mayor Neil Brown, John Skevington (Automobile Association), Neil Simons (Principal's Association), Lucy Mehrtens (Road Safety South Canterbury), Steve Burgerhout (NZ Police), Shane Cochrane (NZ Police), Lesley Symington (Safer Communities Ashburton) and James Long (Waka Kotahi/NZTA)

Wilson/Hooper

Carried

Present:

Liz McMillan	ADC Deputy Mayor (Chair)	Steve Oschner	FENZ
Phill Hooper	ADC Councillor	Chris Chambers	Waka Kotahi/NZTA
Richard Wilson	ADC Councillor	Jim Crouchley	Ia Ara Aotearoa/Transporting NZ
Stephanie Poole	ACADS		

In attendance:

Georgie Wilson	Road and Safety Technician	Carol McAtamney	Governance Support Officer
----------------	----------------------------	-----------------	----------------------------

2 Notification of Extraordinary Business

Nil.

3 Confirmation of Minutes

That the minutes of the Ashburton District Road Safety Coordinating Committee meeting held on 3 June 2025, be taken as read and confirmed.

McMillan/Hooper

Carried

4 Correspondence

Nil.

5 Reports/Agency Updates

5.1 Ashburton District Road Safety

- Concerns were raised around the NZ Police restructure as Ashburton will be losing their School Community Officer. It has been advised that some cover will come from Timaru but this won't be consistent.
- Ashburton Christian School is now on the RYDA programme for 2026

5.2 FENZ

- A report detailing road incident statistics was circulated

5.3 ACADS

- Summer Drink driving campaign underway "What would you say?" (to someone about to get behind the wheel drunk)

5.4 Automobile Association

- Continue to have concerns regarding the poor standard of SH1 road repairs between Timaru and Christchurch
- 2,300 sets of cycle lights have been ordered to enable the continuation of the “Be Safe Be Seen’ campaign.

5.5 Waka Kotahi/NZTA

- Waka Kotahi will be hosting a drop in session for the public regarding the 2nd Ashburton Bridge at Te Whare Whakarewa on Thursday 11 September from 3.30pm to 6.30pm.

5.6 Ia Ara Aotearoa

- Currently working with officials in regard to road transport between farms.

5.7 NZ Police

- A report detailing road safety for the area was circulated

5.8 Safer Communities Ashburton

- The Ashburton Bike Skills part has received \$75k from the Mid South Canterbury Community Trust towards the construction of the facility.

6 Next Meeting

The next meeting date is Tuesday 9 December 2025 at 9.30am.

Meeting closed at 10.28am



ASHBURTON DISTRICT ROAD SAFETY COORDINATING COMMITTEE REPORT

December 2025

Ashburton Road Safety Action Plan Reporting – December 2025

Promotion

Programme	Organisation	Timeframe	Progress
Staying Safe Course	Age Concern	2026	Our last course for 2025 was delivered on Friday 5 th September, however some attendees couldn't make it due to illness. Confirmed dates for 2026: Friday 20 th and February and Friday 5 th June.
Mobility Scooter Course	Greypower	Thursday 16 th October	This event was held at the Ashburton RSA. There were 16 in attendance. The first half was inside talking about operating your device safely on the roading network (Ashburton District Council) key features and how the machine works (Heartland Mobility) finished off with legal requirements and road rules (NZ Police) The second part of the session involved attendees navigating a course in the carpark (cones and pedestrian bars were kindly supplied free of charge from Spraymarks) users had to drive around cones in a safe and controlled manner. The feedback Greypower received was positive – as always with a first time event, there are a few things that can be done better next time to ensure a well-managed event.
RYDA	Road Safety Education	2026	RYDA is now fully funded by NZTA. Previously ADC was paying a certain amount per student including venue hire and catering for the staff/volunteers, this has now changed and we will only fund the transport to/from the venue if required, however both Ashburton College and Mt. Hutt College have their own modes of transport. ADC will continue to supply educational material such as 'Buying a Safe Vehicle' and 'Learners to Full' Z pocket cards. Ashburton College: Tuesday 28 th April Methven College: Date to be confirmed Ashburton Christian College: Date to be confirmed – this will be the first time the school has attended due to previous financial implications.
Radio Promotions	ADC/TDC/WDC	FY2025/2026	The radio promotions have been renewed until the 30 th June 2026. Ashburton District Council has contributed \$4,000 towards this alongside Timaru and Waitaki District Councils. Funding for this is unsubsidised as we cannot use NZTA funding for advertising.
Simulators	Gfactor	Ongoing	The contact we have for Gfactor has recently left – currently trying to get hold of the new contact so we can get the Mid Canterbury data and updated information.

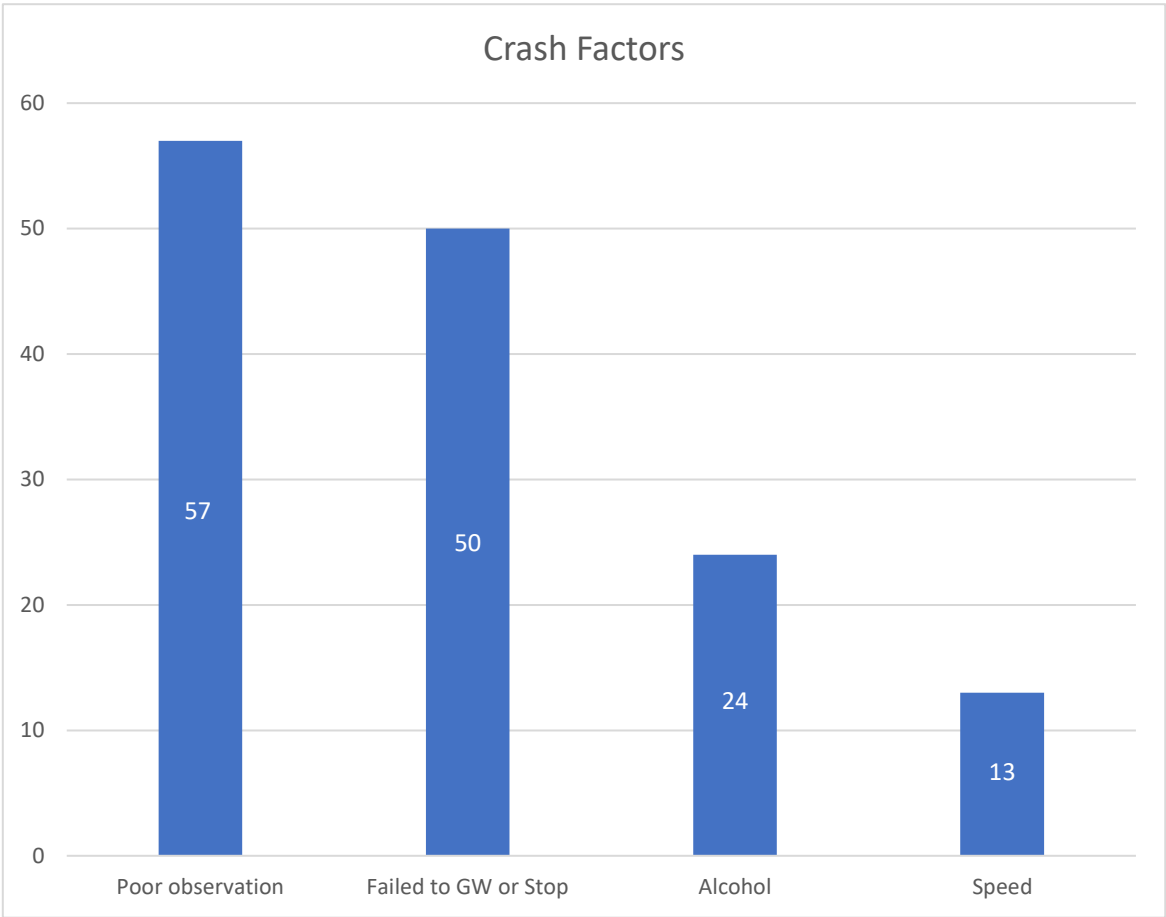
Wheels Safety	Ashburton District Council/HitPlay Ashburton	Tuesday 30 th September	We were asked By HitPlay Ashburton to come and talk to some students around wheels safety (bikes, scooters, skateboards) particularly wearing a helmet and using the roading network correctly. Both coordinators from South Canterbury Road Safety came up to help deliver this also. The first part of the session was talking about safety, asking questions to see how children got to/from school and any hazards they see on their journeys. After that we did helmet checks and the children went outside and navigated a fun course where they had to go through cones and be aware of 'other road users' We had a colouring in competition where you designed your own bike helmet and the winner won a \$50 Warehouse Voucher. Educational material was handed out by the teachers at the end which included how to check that your helmet fits correctly and crossing the road safely.
Road Patrol Pool Party	Ashburton District Council/EA Networks Centre	Friday 31 st October	We held our first Road Patrol pool party at EA Networks Centre to thank the students for volunteering their time to make our roads safer. The event was held 4 – 7pm, children had two hours in the pool followed by dinner at 6pm. A BBQ was supplied by ACL and the sausages were donated/cooked by Canterbury Livestock. Ice creams were also provided from the onsite café. 79 students from six schools confirmed they were attending and we had 66 on the night of the event. Feedback was well received from the schools, parents and children – this is an event we will look to do again next year.
Alcohol Campaign	ACADS	2025/2026	Supporting ACADS with their summer campaign – funding towards this.
Upcoming events	Various	2025/2026	<ul style="list-style-type: none"> - Fairlie Fatigue Stop on 20th and 21st December. - ADC/SDC Truck Safety Day at Rakaia pencilled in for late January. - Burt Munro event on 4th and 8th February.

Infrastructure and Management

Programme	Organisation	Timeframe	Progress
Safety Projects			
Delineation	Ashburton District Council	2025	Delineation sites have been completed by HEB for 2025. Future sites will be assigned to Fulton Hogan in the New Year once they have settled in.
Road Safety Billboards	NZTA	Complete	Road Safety Billboards are slowly popping up around the district on the State Highway network with messages on safe driving – there is one heading south before Somerton Road and one heading North after Windermere Road.

CAS data for 2025 (as of 24th November)

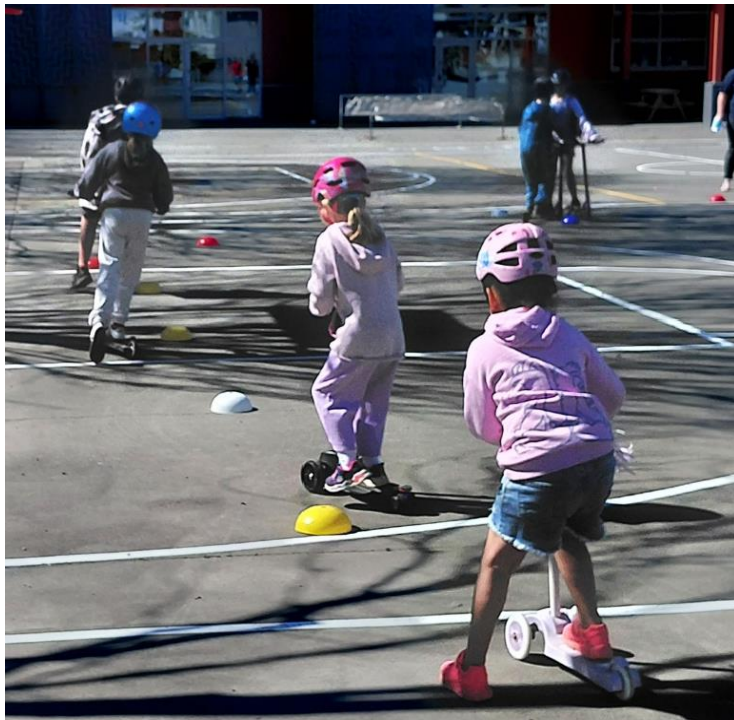
	Fatal	Serious	Minor	Non-Injury
Highway Yes	1	8	18	44
Highway No	2	8	33	51
Total	3	16	51	95



Right: The top three picks for the colouring competition in order 1, 2, 3.

Bottom left: Children having a go on the obstacle course, navigating safely around cones (hazards)

Bottom right: Presenting to the children.





Left: Steve Burgerhout from NZ Police talking to attendees at the Mobility Scooter Workshop.

Right: Mobility Scooter Course for attendees to navigate (also giving them an opportunity to test out the machines provided by Heartland)





WHAKARATONGA IWI

FIRE
EMERGENCY

NEW ZEALAND



Mid-South Canterbury MVC Stats

Ashburton, Mackenzie, Timaru and Waimate District

Presenter: Dan Farr – Advisor Community Readiness & Recovery

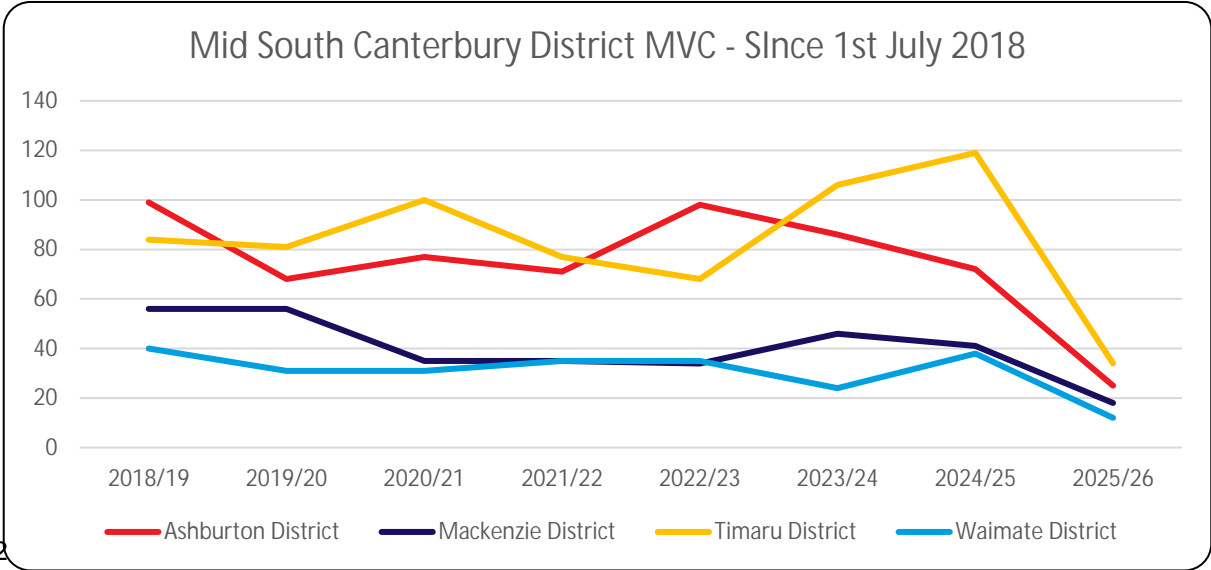
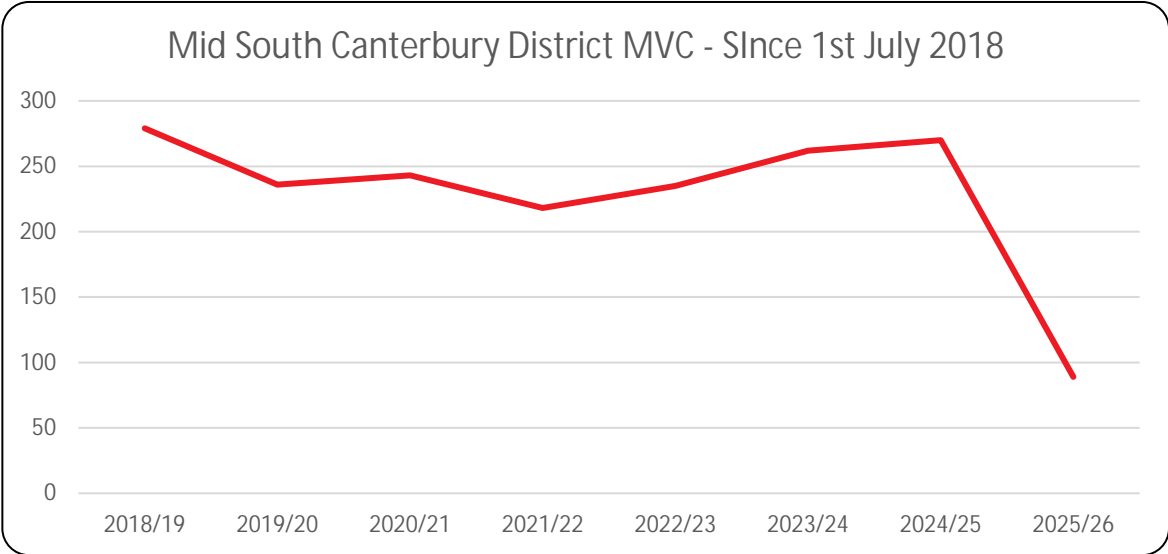
Motor Vehicle Crash Key Insights

Overall Trend

- Peak and Dip: MVCs peaked in 2018/19 (279 incidents) and reached their lowest in 2021/22 (218 incidents).
- Recent Uptick: There's a noticeable rise again in 2024/25 (270 incidents).
- Partial Year Caveat: The 2025/26 data only includes incidents from 1 July 2025, so the low number (89) is expected and not indicative of a trend. Projected full-year total (based on current pace): ≈237 incidents (12 fewer than long term average)
- Average: The average is 249 MVCs per year.

TLA Comparison

- Timaru stands out with the highest number of MVCs, contributing 38% of the total across all years.
- Mackenzie and Waimate show moderate and relatively stable numbers.
- Waimate has the lowest overall count, but with some year-to-year variability.



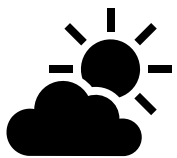
MVC Patterns by Time, Day and Season



Daytime incidents: 1,273 (69%)
Nighttime incidents: 559 (31%)
Insight: Most MVCs occur during the day (0600 – 1759) possibly due to higher traffic volumes.

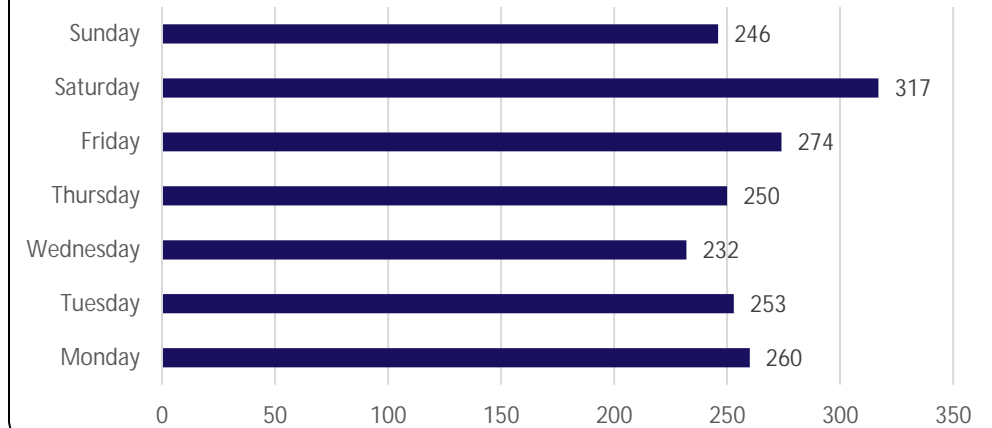


Weekdays (Mon–Fri): 1,269 (69%)
Weekends (Sat–Sun): 563 (31%)
Insight: Crashes are more frequent on weekdays, likely linked to commuting and work-related travel. While weekdays collectively account for more crashes (69%), Saturday alone (317 MVCs) is the single day with the most crashes.

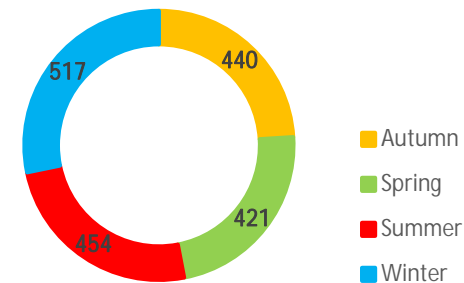


Winter: 517 (28%) – highest
Summer: 454 (25%)
Autumn: 440 (24%)
Spring: 421 (23%)
Insight: Winter has the highest crash rate, possibly due to weather conditions and reduced visibility.

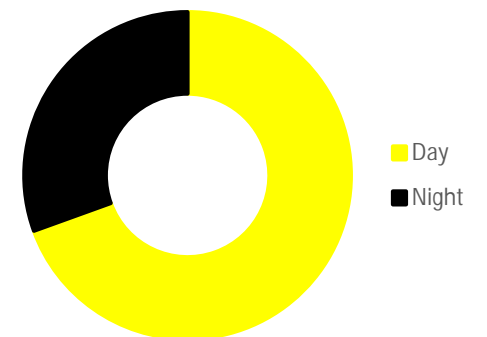
Mid South Canterbury MVC By Day of Week - since 1st July 2018



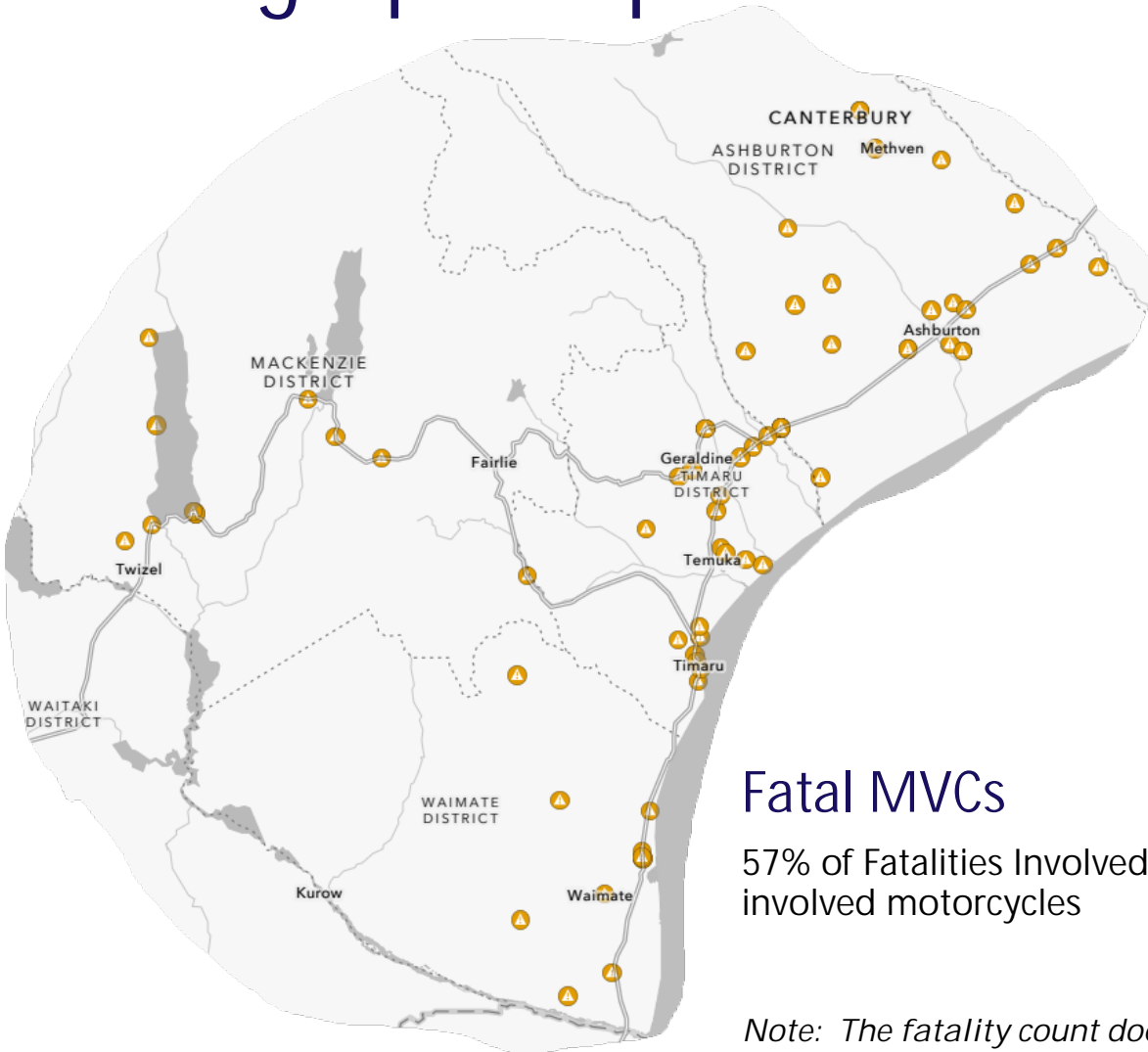
Mid South Canterbury MVC By Season - since 1st July 2018



Mid South Canterbury District MVCs By Time of Day - Since 1st July 2018



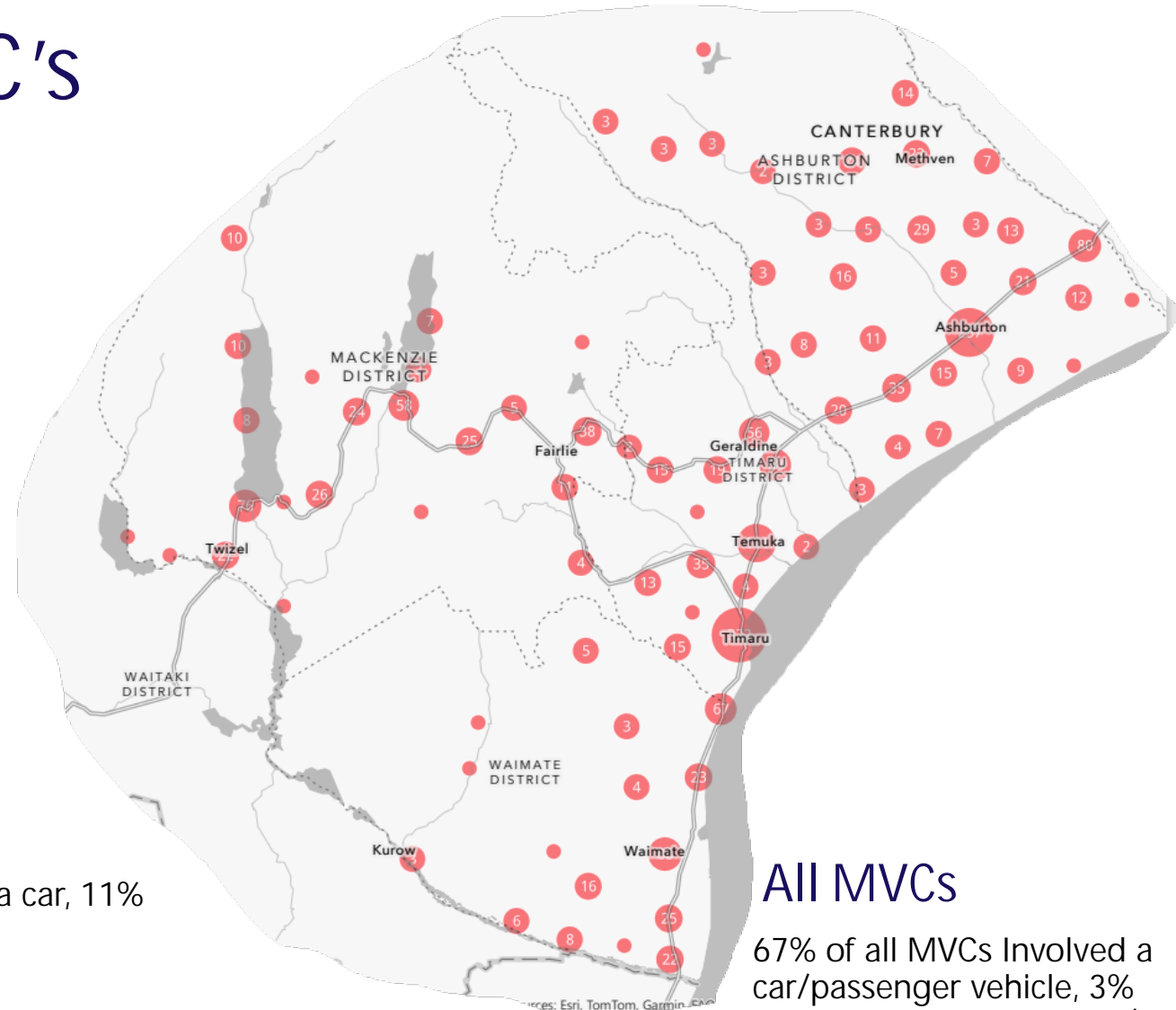
Geographic Spread of MVC's



Fatal MVCs

57% of Fatalities Involved a car, 11% involved motorcycles

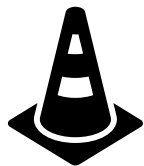
Note: The fatality count does not factor in multiple fatalities at the same incident just that a fatality occurred



All MVCs

67% of all MVCs Involved a car/passenger vehicle, 3% Motor homes, 6% Trucks (all sizes), 4% motorcycles

Actions Taken / Outcome



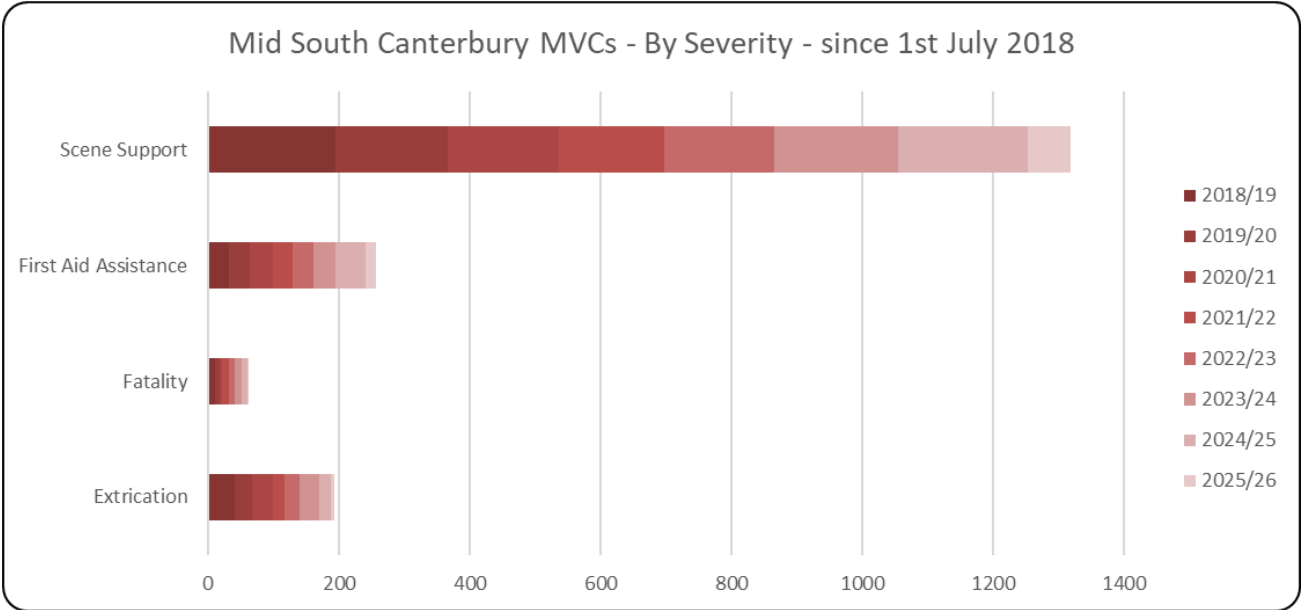
Scene Support is the most frequent action taken type, making up the majority of incidents each year.



First Aid Assistance shows a steady increase, peaking in 2024/25. Possibly indicating more injuries or improved reporting



Extrication and Fatalities are less frequent but consistent, indicating more severe crash types. 2024/25 had the lowest Fatality rate at 18 MVC's (not deaths)



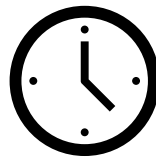
Opportunities – What can FENZ do?



Investigate what contributed to the dip in 2020/21—was it policy, infrastructure, or external factors like COVID-19?



Winter and Summer show elevated crash rates—consider seasonal safety campaigns



Crashes are more frequent during commute hours and early mornings—target these windows with education.



Focus on reducing fatalities and serious injuries through public awareness, focusing on vulnerable road users.



WHAKARATONGA IWI

FIRE
EMERGENCY

NEW ZEALAND

fireandemergency.nz

5.3 ACADS Road Safety Report - Dec 2025:

We have been thrilled with the support so far for our 2025 CAAP campaign, thank you to everyone who has taken part!

To date we have filmed over 66 people, with another filming day set for the 11th of December. We are still looking for people to be part of this campaign, so please get in touch if you'd like to take part!

Our first video is expected to drop either before or very soon after this hui – with full page news paper ads going out in both the Courier and the Guardian over the Christmas and New Year break.

We are then looking to host a launch event in February 2026 – exact date TBC. This will be held in the event space in Te Whare Whakare, will feature a panel of speakers and showcase all of the interview's we've done. I will share the details of this as soon as they're settled.

As we all know, as we head into the Summer holiday season there are many opportunities to socialize and celebrate – our advice for road users is simple, if you're drinking, DON'T drive. We've already seen an increase in the number of alcohol and drug related crashes on our roads here in MidCanterbury, and we want everyone to get to where they're going safely this holiday season!

We also have a significant amount of promotional posters from previous CAAP Drink Driving Campaigns – if you or your workplace would like a poster please get in touch.

Thanks to Georgie for her support of this project – we can't wait to share the videos soon!

Ashburton District Road Safety Co-ordinating Committee – 9th December 2025

Report from Ira Ara Aotearoa - Transporting New Zealand

Recent TV News Report on Significant Fines Issued to Rural Contractors

A recent television news story featured a local rural contractor expressing frustration after being found to be operating overweight and subsequently receiving fines in excess of \$12,000. In the same report, the Minister of Transport, Hon. Chris Bishop, signalled that the Vehicle Dimensions and Mass Rule is expected to be reviewed, with an indication that any reforms may provide benefits to the rural community. Transporting New Zealand is actively involved in discussions on the proposed changes and understands that agricultural machinery is not included in the first tranche of this review.

While the road freight industry acknowledges the challenges faced by rural contractors, it is important to note that the heavy transport sector has long been required to comply with stringent legislative requirements and has been subject to rigorous enforcement for many years. With new weigh-station technology, such as the system installed at Rakaia, now monitoring and recording every heavy vehicle movement, avoiding compliance is increasingly difficult. In contrast, agricultural operators often work in remote areas where the likelihood of encountering enforcement activity has historically been low.

Proposed ‘No Stopping Area’ Outside Hakatere Marae

Transporting New Zealand has submitted feedback on Waka Kotahi NZ Transport Agency’s proposal to establish a ‘No Stopping Area’ on the roadside grass verge outside the Hakatere Marae.

While Transporting New Zealand supports the proposal in principle, we have recommended that the restriction apply only when events are being held at the Marae. This approach would balance safety and traffic management considerations with the needs of the local community.

Given the proximity of the Fairfield Road intersection, the nearby Talley’s facility, and the ongoing development within the adjacent industrial estate, it is important to maintain unrestricted roadside access during normal conditions to ensure efficient traffic flow through this area.

NZI Truckies Rest Zone – Rakaia North Bound CVST Centre

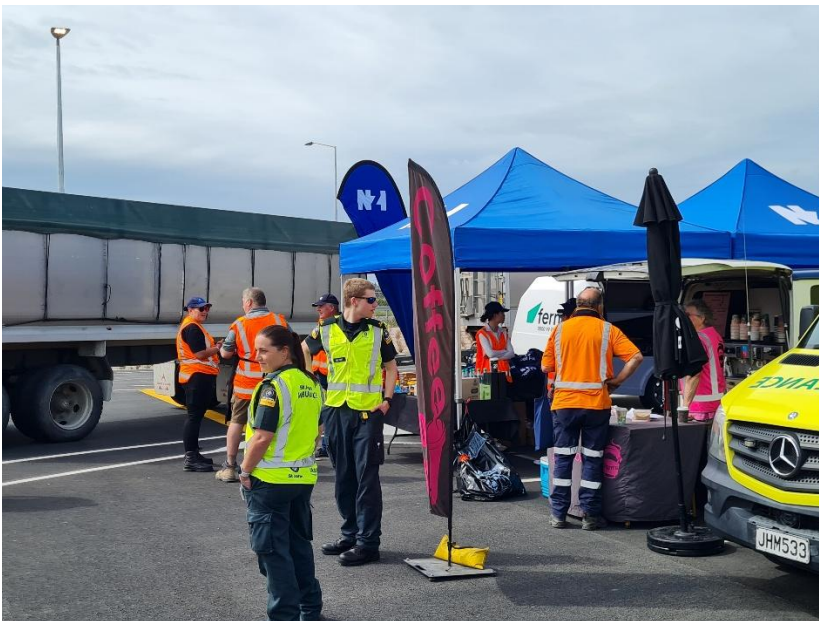
On Wednesday, 19 November, I attended the NZI Truckies Rest Zone event at the northbound CVST Centre. The event was well received by truck drivers, who appreciated the provided food, giveaways, and the opportunity for St John staff to conduct brief health checks while vehicles were stopped.

Due to parking restrictions for large rigs, vehicle movement followed a stop-start pattern, which resulted in event staff and volunteers experiencing some periods of idle time.

Overall, the event looked to be successful and I was pleased to engage with the truckies, attendees and took the opportunity to provide information on truck configurations, axle weights, and the complexities associated with heavy transport weight and measurement compliance.

The pictures below include my health check where I had blood sugar and blood pressure checked on the day.

Jim Crouchley
Industry Advisor - Transporting New Zealand



Ashburton District Road Safety Co-ordinating Committee

Terms of Reference

Purpose and Scope

The Ashburton District Road Safety Co-ordinating Committee (ADRSCC) is a community committee, administered by the Ashburton District Council. It is recognised by all participants that to effectively address road safety issues in Ashburton District it will require an integrated combination of engineering, education, and enforcement approaches and initiatives. The committee has, since its inception in 1995, worked collaboratively to promote this.

In undertaking its functions the ADRSCC is to consider road safety matters as they relate to all roads in the Ashburton District, including State Highways, and to all users of these roads.

The ADRSCC should also consider road safety matters as they relate to neighbouring territorial authority areas, the Canterbury region and New Zealand as a whole when more integrated approaches are considered beneficial to the promotion of road safety.

Vision: *Ashburton District has safe roads, roadsides and road users which contribute to an ongoing reduction in injuries and fatalities on our roads.*

Membership

Membership of the ADRSCC consists of representatives from the following agencies / organisations. Each of the agencies / organisations will endeavour to have at least one representative on the ADRSCC at any one time.

- Ashburton District Council
 - 3 Councillors plus the Mayor (ex officio)
 - Council Roading Officers (including the Graduate Engineer - Roading)
- Waka Kotahi/New Zealand Transport Agency
- New Zealand Police
- Ia Ara Aotearoa/Transporting NZ
- ACC
- ACADS
- NZ Automobile Association
- Mid Canterbury Principals' Association
- FENZ
- South Canterbury Road Safety Co-ordinating Committee

The quorum will be representatives of not less than half the member agencies, with at least one Ashburton District Council elected member present.

- Committee membership is not limited to the above agencies and may include membership from other agencies, organisations or skilled individuals if it is considered by the Committee that they will contribute to achieving the purpose of the District's Road Safety Strategy. Additional members need to be approved by majority vote by the Committee.
- Committee membership will continue until such time as any member wishes to resign, and in that case that member can nominate another person from their agency in their place.
- All members must agree to support the terms of reference.

Key Actions and Functions of the ADRSCC

The ADRSCC will undertake the following core functions to contribute to achieving the Committee's vision:

Support and encourage education programmes that promote 'Road to Zero' within Ashburton District.

- Support and encourage visible policing campaigns that have a road safety focus.
- Work collaboratively to prepare an annual Road Safety Action Plan.
- Ensure the efficient and effective delivery of projects and initiatives included in the Road Safety Action Plan.
- Raise the profile of road safety initiatives within member organisations and the wider community.
- Provide networking and information sharing opportunities with regular reporting by member organisations on their projects and priorities.
- Advocate for improved road safety both in the district and nationally.

District Road Safety Action Plan

The Ashburton District Road Safety Action Plan is prepared annually by the ADRSCC and identifies the local road safety goals and actions the Committee will focus on for the year.

The Action Plan details links with the goals and priorities of the 'Road to Zero' strategy and local priorities identified by the ADRSCC. Additional priorities in the Road Safety Action Plan may be added by the Committee. Goals and priorities will be reviewed at least every two years.

The goals of the current Ashburton District Road Safety Plan are:

- 1) A reduction in the number of casualties from crashes involving 16-25 year old drivers and passengers
- 2) A reduction in the number of fatal and serious casualties from crashes involving alcohol or drug impaired drivers
- 3) A reduction in the number of fatal and serious casualties from speed related crashes
- 4) A reduction in the number of fatal and serious casualties from crashes at intersections
- 5) A reduction in the number of motorcyclists killed and seriously injured.
- 6) A reduction in death and serious casualties from lack of restraint, impairment, distraction, speed and fatigue.

Meetings

- The Committee will meet four times a year at the Ashburton District Council. Meetings will generally be open to the public. *(A section may be included on an agenda for items that would be reasonably expected to be considered with the public excluded.)*
- The Committee will be chaired by one of the Council elected members
- In the absence of a Council elected member, the Committee will be chaired by the Roading Manager.
- All Committee members have full voting rights.
- Council's Standing Orders will not apply to this Committee.
- Recommendations for agenda items are invited from Committee members no later than 7 days before the date of the meeting.
- Committee decisions and activities are reported through Council.
- Technical officer and administration support will be provided by Council's Infrastructure Services Group and Governance Team including notice of meeting to members, agenda preparation and minutes. . Agendas will be circulated not less than 5 days before the meeting.

Date Adopted: 22 November 2018

Terms of reference reviewed and updated on 1 August 2023