

Policy

USE OF POLE MOUNTED STREET FLAGS

TEAM:	Communications
RESPONSIBILITY:	Communications Manager
ADOPTED:	16 April 2019
REVIEW:	Every five years, or as required
CONSULTATION:	As determined by Council.
RELATED DOCUMENTS:	Ashburton District Council Advertising Signage in Public Places Bylaw 2017 Ashburton District Plan

Policy Objectives

1. To enable community organisations to have reasonable access to Council street flag brackets in the Ashburton CBD to promote community events.
2. To ensure that temporary display of promotional street flags does not create a nuisance, cause offence or present a hazard or a danger to pedestrians or vehicles.

Definitions

Community Organisation: A non-profit organisation whose purpose and activities are for the improvement of community wellbeing, based in the Ashburton District.

Council: means Ashburton District Council, a territorial authority under the Local Government Act 2002, or any officer of the Council acting under delegated authority.

Nuisance: has the meaning contained in the Ashburton District Council Advertising Signage in Public Places Bylaw 2017

Policy Statement

Context

1. Council-owned FlagTrax brackets have been installed on streetlight poles in the Ashburton CBD and along State Highway 1. These brackets are available for community organisations to temporarily display promotional street flags. No commercial or political advertising is permitted.

Conditions of Use

2. All applications for use of pole-mounted street flags must be made in writing.

3. Applications will be addressed on a “first-in, first served” basis, except for applications for the periods described in clause 9 of this Policy.
4. Street flags must comply with the District Plan and with all other relevant bylaws and other restrictions.
5. No structural alteration to poles and brackets is permitted.
6. Street flags must be erected and removed by an approved contractor, with any associated costs to be paid directly by the applicant. The applicant is responsible for arranging this work with the approved contractor.
7. Street flags can be erected up to four weeks prior to the date of the event commencing, and must be removed within five working days following the date that the event finishes.
8. Repair of any damage to persons or property is the responsibility of the applicant. The applicant should obtain public liability insurance that indemnifies the Council and the applicant against any claim arising out of the erection, flying and removal of these street flags.
9. Street flag brackets are unavailable to community organisations when required by Council for the display of street flags for ANZAC Day, Matariki, Christmas or significant public events.

Council may decline any application

10. Council reserves the right to decline any application for the use of pole mounted street flags if the mounts are already in use, are booked, or the erection of the street flags or the street flags themselves are in any way deemed inappropriate or non-compliant with this Policy.

Council may remove street flags

11. If any of the conditions in clauses 2, 4, 5, 6, 7 & 8 are breached, Council will issue the applicant with a notice requiring street flags to be removed within 48 hours. All costs involved with removal will be at the applicant’s expense.
12. Council reserves the right to remove street flags in the event that the applicant fails to comply with the notice under clause 11 and at any time for any other reason.