



Ashburton Youth Council – 2018 Strategic Plan

Goal 1 – Improve AYC visibility and engagement within Mid Canterbury

Action	By/when	How will we measure if we are successful?	Priority Action
1.1 To develop and implement community-friendly, youth-orientated events for the district	April/May	A successfully run autumn event measured by participant numbers and exit surveys.	Yes
1.2 To raise funds or awareness for youth-related causes through events and volunteering	Ongoing	To assist with at least three community/youth events in 2017	Yes

Goal 2 – Strengthen the link between youth, the community and the District Council

Action	By/when	How will we measure if we are successful?	Priority Action
2.1 All Youth Councillors to attend at least one Council, Committee or Community Board meeting during the year	November 2018	All Youth Councillors will have attended a meeting by the end of 2018.	Yes
2.2 Host an activity between the Youth Council and District Council	July/August 2018	Use the event to raise funds for a youth-focused organisation	Yes
2.3 Promote and support activities hosted by other youth organisations	Ongoing	All Youth Councillors to inform personal networks (in person and social media) of activities and encourage participation.	
2.4 Minutes of the Youth Council meetings are shared with Council and the wider community	Ongoing	All minutes of Youth Council meetings are emailed to the Corporate Secretary for inclusion in the ADC agenda. Minutes and agenda are both published on the ADC website each month.	

Goal 3 – Encourage youth participation in the community

Action	By/when	How will we measure if we are successful?	Priority Action
3.1 Refresh the 101 Weird and Wonderful Ways to Waste Time resource	September 2018	The map is successfully reviewed, published and made available at various locations around the district.	
3.2 Make submissions on Council documents, bylaws and policies	Ongoing	Make a minimum of three submissions throughout the year, including one on the draft Long Term Plan 2018-28.	Yes

Goal 4 – Highlight youth issues to the Ashburton District Council and external stakeholders

Action	By/when	How will we measure if we are successful?	Priority Action
4.1 Highlight youth access, advice and support to local organisations and services through AYC social media pages	Ongoing	The Youth Council Facebook page promotes and links to youth organisations and ‘likes’ relevant pages	
4.2 Highlight youth issues and sources of assistance through District Diary and The Guardian newspaper	Ongoing	Each Youth Councillor will contribute at least one article by the end of the year to both District Diary and the Guardian.	Yes
4.3 Lead the coordination of the Young Persons Forum	July/August 2018	The Youth Council, with the assistance of a member of the Council Community Relations team, coordinates the 2018 ADC Young Persons Forum. AYC promote the forum through a video	Yes