

PART II

COMMUNITY OUTCOMES AND STRATEGIC PLANNING



COMMUNITY OUTCOMES AND STRATEGIC PLANNING

ASHBURTON DISTRICT COMMUNITY OUTCOMES

What are community outcomes and how were they identified?

Community outcomes are statements of what our community wants for its future. Our community outcomes have been identified by the community. They belong to the community – not just to Council and we need to work together as a community to achieve them. They provide Council and other organisations in the District with a vision that guides decisions and activities.

As community outcomes belong to the community Council is just one organisation, albeit an important one, that can contribute to achieving them. They are intended to also guide the decision-making and work programmes of central government agencies and community agencies, however, getting these organisations to link effectively in to the community outcomes framework remains a key challenge for Council.

Identifying Community Outcomes

An extensive consultation process was undertaken in 2005 to identify community outcomes for Ashburton District. A series of 9 workshops were held with key groups in the community, including young people. Information gathered from surveys of local residents undertaken between 2003 and 2005 was also considered as part of the process. A survey was carried out in 2005 to identify objectives for the future and key issues facing the community, with 661 local residents responding. This information was used to develop the community outcomes and supporting strategic objectives for the district.

What was taken into account was:

- What you had already told us and other organisations in the past
- What you told us in the consultation undertaken specifically to identify community outcomes.
- What you have told us as part of the ongoing dialogue Council has with the community. Information coming through from various consultation processes, strategic planning processes, the annual residents survey and the District Diary survey.

ASHBURTON DISTRICT'S COMMUNITY OUTCOMES

Outcome 1: A thriving and diverse local economy that provides the foundation for a quality lifestyle

Strategic Objectives

- Our community has access to quality infrastructure (roading, water, footpaths, wastewater and storm water) that is efficient and reliable. (Priority Objective)
- We recognise the importance of access to sustainable water sources for our economy and work together to make a water storage facility a reality. (Priority Objective)
- Ashburton District has a growing population enjoying a high quality of life.
- We have a prosperous and diverse local economy, and a skilled workforce.

Outcome 2: Natural and developed environments are sustained for the enjoyment of current and future generations

Strategic Objectives

- Water, land and air are managed sustainably. (Priority Objective)
- Our towns and rural areas are developed in ways that respect the local environment and meet the needs of the community. (Priority Objective)
- Our community understands the need to protect our natural environment and acts to do so.

Outcome 3: A community with a strong sense of identity and heritage, which welcomes new residents and encourages diversity

Strategic Objectives

- Our district has a strong sense of identity and people who participate in community life. (Priority Objective)
- Ashburton District is a community that attracts and retains new residents.
- We have a community that values and encourages diversity.
- Our community recognises and preserves the cultural and social heritage of our district.

Outcome 4: A community with access to quality education and life long learning

Strategic Objectives

- Employers and education providers work together to develop training programmes that meet the needs of the local economy. (Priority Objective)
- People of all ages have access to opportunities to develop their skills and enrich their knowledge.
- Education providers have the resources they require to meet community needs.

Outcome 5: Healthy, active people enjoying a good quality of life in a caring and safe community

Strategic Objectives

- We have healthy, active people with good access to health services. (Priority Objective)
- A range of agencies work together to create a safe environment.
- Good systems are in place to plan for, and respond, to emergencies.
- Young people are supported to lead healthy and safe lives and are active participants in community life.
- We have a caring community that supports the elderly and helps others in need.

Outcome 6: A community with access to a variety of cultural, recreational and heritage experiences and facilities that enrich our quality of life

Strategic Objectives

- Cultural, recreational and heritage facilities are maintained and developed to meet community needs. (Priority Objective)
- Cultural, recreational and heritage experiences and facilities are accessible to the community and actively used.

Outcome 7: A community that contributes to improving our quality of life through democratic participation

Strategic Objectives

- Advocacy by community leaders for identified local concerns and issues at a local, regional and national level. (Priority Objective)
- The community is provided with opportunities to participate in local decision-making.
- There is active participation in elections and consultation processes.

In 2008 Council initiated its own strategic planning exercise to identify a vision of what it wanted to achieve as Council's contribution to achieving community outcomes and to identify the activities of Council that could contribute to achieving these.

COUNCIL’S STRATEGIC VISION – SUPPORTING COMMUNITY OUTCOMES

VISION STATEMENT - ‘ASHBURTON: DISTRICT OF CHOICE FOR LIFESTYLE AND OPPORTUNITY’

Ashburton District Council Will:	We Will Achieve This By:	Activities That Will Contribute Through our Community Plan:
<p>1. Lead by working with the community in a clear, decisive and innovative manner.</p>	<ul style="list-style-type: none"> • Making informed decisions based on sound information. • Identifying opportunities for collaboration with government and community organisations. • Communicating clearly with the community to keep them informed and involved in decision making processes. • Encouraging active participation in decision making processes. • Challenging the status quo and creating an environment where new ideas are welcomed and valued. • Advocating effectively for the interests of the district. 	<ul style="list-style-type: none"> • Democracy • All other activities to some extent
<p>2. Promote an environment that fosters economic opportunity, diversity and growth.</p>	<ul style="list-style-type: none"> • Providing effective and efficient core Council infrastructure that meets the district’s needs. • Promoting the district and its opportunities locally, regionally, nationally and internationally. • Advocating for effective and efficient transport, electricity and telecommunications infrastructure. • Maintaining an active investment portfolio to provide a return to ratepayers and promote economic development. • Attracting outside investment and growing local businesses. • Fostering economic innovation by example, being open to ideas and celebrating success. 	<ul style="list-style-type: none"> • Roading and Street Services • Drinking Water • Wastewater • Stormwater • Stockwater • Solid Waste Management • Visitor Promotion • Economic Development • Commercial Property • Forestry

VISION STATEMENT - ‘ASHBURTON: DISTRICT OF CHOICE FOR LIFESTYLE AND OPPORTUNITY’

Ashburton District Council Will:	We Will Achieve This By:	Activities That Will Contribute Through our Community Plan:
<p>3. Ensure the availability of quality infrastructure that keeps pace with technology and provides the foundation for a modern community.</p>	<ul style="list-style-type: none"> • Providing effective and efficient core Council infrastructure that meets the district’s needs. • Advocating for effective and efficient transport, electricity and telecommunications infrastructure. • Ensuring the fair, efficient and sustainable use of the district’s water resources. 	<ul style="list-style-type: none"> • Roading and Street Services • Drinking Water • Wastewater • Stormwater • Stockwater • Solid Waste Management • Resource Management Planning
<p>4. Promote a safe and caring society that celebrates diversity and encourages participation, pride and respect.</p>	<ul style="list-style-type: none"> • Providing a variety of sport, cultural and recreational facilities that meet the district’s needs. • Advocating for appropriate community and social services and working closely with social service providers. • Providing effective regulatory services that promote a vibrant community while minimising potential negative consequences. • Identifying opportunities for collaboration with government and community organisations. 	<ul style="list-style-type: none"> • Parks and Open Spaces • Reserves and Camp Grounds • Regulatory Services • Liquor and Gambling Licensing • Community Safety and Wellbeing • Recreation Facilities and Services
<p>5. With the community, be guardians of the natural and developed environment for current and future generations.</p>	<ul style="list-style-type: none"> • Planning and acting to ensure our natural environment is protected. • Monitoring and reporting on the quality of our natural and built environments. • Maximising the return to the community from the sustainable use of our natural resources. • Ensuring our natural environment is accessible and able to be enjoyed. • Identifying opportunities for collaboration with iwi/ maori, government and community organisations. • Communicating clearly with the community to keep them informed and involved in decision making processes. 	<ul style="list-style-type: none"> • Resource Management Planning • Roading and Street Services • Drinking Water • Wastewater • Stormwater • Stockwater • Solid Waste Management • Parks and Open Spaces • Reserves and Camp Grounds • Regulatory Services

COMMUNITY OUTCOMES AND STRATEGIC PLANNING

In order to achieve our community outcomes and Council’s strategic vision we need to develop coherent work programmes that support these aims

The diagram below shows how Council’s work programmes are derived from community outcomes and Council’s strategic vision.

Community outcomes form the broad base of Council’s planning framework. Council’s strategic vision and other strategic planning processes and actions provide increased focus and detail and often link Council with other organisations working to achieve the same outcomes.

Strategic planning influences the levels of service provided by Council and the work programmes detailed in the “Council Activities” section of this Plan. Each of the activities have more targeted performance monitoring measures identified that are reported on each year through Council’s Annual Report.



HOW COMMUNITY OUTCOMES LINK WITH COUNCIL PLANNING DOCUMENTS

Ashburton District Community Plan

The Community Plan is prepared every three years and details how Council will contribute to the achievement of community outcomes and the roles Council will play in these areas over the coming ten years.

The Community Plan includes Council’s work programmes for the ten year period, the budgets and how these are proposed to be funded. It is also the Annual Plan for the 2009/10 financial year and contains key Council policies.

The Plan illustrates how Council intends to promote the social, economic, environmental and cultural wellbeing of our communities, and how we will measure performance in achieving community outcomes and monitor and report on performance targets detailed in the Plan.

Taking a sustainable development approach requires we take a long term view of our activities and their impact on the district and on present and future communities.

Community outcomes are a key driver in determining Council’s work programme and budget. There are, however, two other key drivers influencing what Council proposes to do.

- **Legislative Requirements** - Council has legislative requirements it must fulfil, regardless of whether these contribute to achieving community outcomes or not.
- **Political Mandate** - Council’s elected members have a political mandate to make decisions including those around levels of service and work programmes. Again, these may not necessarily correspond exactly with community outcomes.

Annual Plan

In years when Council does not produce a Community Plan, an Annual Plan is prepared to provide an update of proposed actions and expenditure for the coming year for each of its activities. The Annual Plan provides up-to-date budgets and details on specific areas of work Council has committed to undertake in the coming year.

The Annual Plan highlights any significant variations for the coming year from what is included in the Community Plan, providing reasons for those variations, an assessment of any impact of the changes and how these link with the Community Plan to provide an integrated decision-making platform for Council.

Annual Report

Each year the Council produces an Annual Report detailing Council's performance over the preceding year in terms of completing work programmes, meeting financial budgets and achieving performance targets. The report and includes information on Council's contribution to achieving community outcomes and a statement of the Council's financial position. The report is independently assessed by Council's auditors.

Other Council Strategic Planning Documents

Council has a number of planning documents that enable Council and other organisations to work strategically towards achieving community outcomes. These strategic plans detail actions Council and other organisations will undertake that will contribute to achieving our community outcomes.

Examples of these documents include:

- Ashburton District Social Wellbeing Strategy
- Ashburton District Physical Activity Strategy
- Ashburton Walking and Cycling Strategy
- Ashburton District Visitor Strategy
- Methven Community Strategic Plan
- Rakaia Community Strategic Plan
- Mount Somers Community Strategic Plan

Community Outcomes Monitoring and Reporting

Part of Council's role in respect of community outcomes is to monitor progress being made to achieving community outcomes and to report on this progress to the community every three years. Council has produced a reporting document "Ashburton District – State of the Community Report" which details indicators used to monitor progress and tracks current progress to achieving our community outcomes.

A summary of the indicators, targets and current progress being made to achieving community outcomes is included later in this section. The full report is available on the Ashburton District Council website www.ashburtondc.govt.nz.

WORKING WITH THE COMMUNITY TO ACHIEVE COMMUNITY OUTCOMES

While Council makes a significant contribution to achieving the district's community outcomes, it can not do this alone and in many cases may not have a role at all. Council must work with other organisations including other councils, central government agencies, community organisations and the private sector to achieve the community outcomes and to help create the kind of community we all want to have.

Working with other Councils

Council is party to an agreement, known as the Triennial Agreement, which provides basic principles for how all council's in the Canterbury region will work together. Council participates in a number of regional committees and initiatives with other local authorities and government and non-government organisations, like the Canterbury Regional Land Transport Committee.

Working with Government, Community Organisations and Others

Central government agencies, local non-governmental organisations and the private sector, often have the funding, resources and expertise necessary to contribute to achieving these objectives. Increasingly, Council works in collaboration with government and community organisations to develop strategic approaches to improving community wellbeing and achieving community outcomes.

An example of this type of collaboration has been the Ashburton Social Wellbeing Forum, initiated and hosted by Council. The Forum brings together central and local government and community organisations to look at ways to improve social wellbeing in Ashburton District. This has resulted in a Social Wellbeing Strategy being developed for the district including a plan for implementing the actions contained in the strategy.

Council currently has a number of effective partnerships in place. One example is the Ashburton Safer Community Council, which is partly funded by Council, chaired by the deputy Mayor and has membership from a range of other organisations with an interest in community safety. The District Health Committee, which has representatives from the Council, local health providers and the community, is another example, representing the interests of the community on health matters. Council also has representatives on a wide range of other organisations and bodies.

Council provides funding and other support to a number of community initiatives or organisations that operate independently of the Council, such as the Ashburton Community Pool Board and the Ashburton Performing Arts Theatre Trust.

Council intends to continue working with local and regional organisations and to look for further opportunities to promote the wellbeing of the community and enhance the range of services and facilities available locally.

WORKING WITH MAORI TO ACHIEVE COMMUNITY OUTCOMES

Te Runaka o Arowhenua

Council has a strong relationship with Te Runaka o Arowhenua who have mana whenua over Ashburton District. The runaka is based at Arowhenua marae outside Temuka and Council normally makes a formal visit to the marae each year to discuss issues of mutual importance. The runaka has a focus on issues of kaitiakitanga, particularly within the context of the Resource Management Act and Council works closely with Arowhenua on issues of this type as well as the achievement of community outcomes in general.

Te Runaka o Arowhenua has its own agency, Arowhenua Whanau Services, which delivers health and social services in the South Canterbury District Health Board area. The organisation is a valued contributor to community planning processes within Ashburton District, particularly the Ashburton District Social Wellbeing Forum.

Consideration has been given by the Runaka and Council to developing a formal Memorandum of Understanding to provide a structured framework for the two organisations to work together within. However, both organisations feel the relationship they have is strong enough to make undertaking this process unnecessary.

The runaka has developed its own strategic plan to guide future development. Council will look to contribute where appropriate to the achievement of the runaka's strategic goals.

The Arowhenua strategic vision is:

Arowhenua – nurturing our people through generations, guardians of the environments we live in, progressing our future locally and globally.

Hakatere Marae Komiti

On issues regarding social wellbeing in the district Te Runaka o Arowhenua have requested that Council work with the Hakatere Marae Komiti, a mataa waka (from many canoes) organisation based at the Hakatere Marae north of Ashburton town. Council consults with the Hakatere Marae Komiti and works with the komiti on many local initiatives that contribute to the achievement of community outcomes.

COMMUNITY OUTCOMES

-WHAT WE DO

*COUNCIL'S CONTRIBUTION TO ACHIEVING
COMMUNITY OUTCOMES*

COMMUNITY OUTCOMES - WHAT WE DO

Outcome 1: A thriving and diverse local economy that provides the foundation for a quality lifestyle		
Strategic Objectives	Council Groups of Activities that Contribute to Achieving this Outcome	Key District and Regional Strategic Planning Documents
<ul style="list-style-type: none"> • Our community has access to quality infrastructure (roading, water, footpaths, wastewater and storm water) that is efficient and reliable. (Priority) • We recognise the importance of access to sustainable water sources for our economy and work together to make a water storage facility a reality. (Priority) • We have a prosperous and diverse local economy, and a skilled workforce. • Ashburton District has a growing population enjoying a high quality of life. 	<p>Essential Services: Planning for, providing and maintaining appropriate and effective infrastructure that is safe and sustainable over time and that meets the district's needs and expectations.</p> <p>Economic Development: Providing funding to Enterprise Ashburton and Ashburton District Tourism to assist building local businesses, attracting new business, attracting visitors and new residents.</p> <p>Providing funding to the Ashburton Community Water Trust to for research into sustainable water use, water development and community education on water issues.</p> <p>Environmental Services: The District Plan and District Development Plan set out Council's vision of how the district should develop over time and ensure land is available for residential and commercial expansion. Council aims to create an environment which is conducive to economic growth and to encourage sustainable development.</p> <p>Providing regulatory services necessary for development, such as land information and building regulation.</p> <p>Community Facilities and Services: Providing facilities and services that improve the quality of life in the district and make the district a more attractive place to live for both new and existing residents.</p>	<ul style="list-style-type: none"> • Canterbury Regional Land Transport Strategy • Ashburton District Visitor Strategy • Ashburton District Economic Development Strategy (in development) • Canterbury Regional Economic Development Strategy • Canterbury Water Management Strategy • Ashburton District Council District Plan • Ashburton District Development Plan • Canterbury Natural Resources Regional Plan • Ashburton Neighbourhood Open Space Strategy • Ashburton District Council Bylaws • Ashburton District Physical Activity Strategy • Ashburton District Social Wellbeing Strategy
<p>Key organisations we work with to help achieve this outcome: Enterprise Ashburton; Ashburton District Tourism; Ashburton Community Water Trust; RDR Management Ltd.; Ashburton Business Association; Federated Farmers; Canterbury Regional Land Transport Committee; New Zealand Transport Agency; Canterbury Development Corporation; Electricity Ashburton; Ministry of Economic Development; Ministry of Social Development; Environment Canterbury; Canterbury Mayoral Forum; Department of Labour</p>		

Outcome 2: Natural and developed environments are sustained for the enjoyment of current and future generations

Strategic Objectives	Council Groups of Activities that Contribute to Achieving this Outcome	Key District and Regional Strategic Planning Documents
<ul style="list-style-type: none"> • Water, land and air are managed sustainably. (Priority) • Our towns and rural areas are developed in ways that respect the local environment and meet the needs of the community. (Priority Objective) • Our community understands the need to protect our natural environment and acts to do so. 	<p>Environmental Services: The District Plan and District Development Plan set out Council’s vision of how the district should develop over time. Council aims to create an environment conducive to economic growth and to encourage sustainable development.</p> <p>Parks and Open Spaces: Providing parks and open spaces that complement the local environment and provide a balance between development and open space.</p> <p>Essential Services: Planning for, providing and maintaining appropriate and effective sustainable infrastructure that meets the district’s needs and expectations and takes account of the environment and ecologies of the district.</p> <p>Providing efficient and effective recycling and waste management services.</p> <p>Providing funding to promote sustainability and support the community to use resources sustainably.</p> <p>Economic Development: Providing funding to the Ashburton Community Water Trust to for research into sustainable water use, water development and community education on water issues.</p>	<ul style="list-style-type: none"> • Canterbury Regional Land Transport Strategy • Ashburton Walking and Cycling Strategy • Ashburton District Council District Plan • Ashburton District Development Plan • Canterbury Natural Resources Regional Plan • Canterbury Biodiversity Strategy • Ashburton Neighbourhood Open Space Strategy • Ashburton District Waste Management Plan • Canterbury Water Management Strategy

Key organisations we work with to help achieve this outcome:
 Ashburton Community Water Trust; RDR Management Ltd.; Federated Farmers; Te Runaka o Arowhenua; Canterbury Regional Land Transport Committee; New Zealand Transport Agency; Environment Canterbury; Canterbury Mayoral Forum; Forest and Bird; Department of Conservation; Fish and Game

Outcome 3: A community with a strong sense of identity and heritage, which welcomes new residents and encourages diversity

Strategic Objectives	Council Groups of Activities that Contribute to Achieving this Outcome	Key District and Regional Strategic Planning Documents
<ul style="list-style-type: none"> • Our district has a strong sense of identity and people who participate in community life. (Priority) • Ashburton District is a community that attracts and retains new residents. • We have a community that values and encourages diversity. • Our community recognises and preserves the cultural and social heritage of our district. 	<p>Community Facilities and Services: Providing facilities and services that improve quality of life in the district and make the district a more attractive place to live for both new and existing residents.</p> <p>Providing funding for the Ashburton Art Gallery and Ashburton Museum to preserve and promote our local heritage and culture.</p> <p>Working with government and community organisations to provide services and support for all members of our community and that make us a welcoming district for new residents.</p> <p>Providing funding for community events, such as the Concert in the Park, that help foster a sense of community and pride in our district.</p> <p>Providing funding and support to the Ashburton Safer Community Council which undertakes a number of initiatives to promote community safety.</p> <p>Providing grant funding to community organisations and groups to deliver services and facilities that build community identity and wellbeing.</p> <p>Environmental Services: The District Plan includes provisions designed to protect natural and built heritage features of the district.</p>	<ul style="list-style-type: none"> • Ashburton District Physical Activity Strategy • Ashburton District Social Wellbeing Strategy • Ashburton District Council District Plan

Key organisations we work with to help achieve this outcome:

Ashburton Art Gallery; Ashburton Museum; Enterprise Ashburton; Ashburton District Tourism; Ashburton Safer Community Council; Environment Canterbury; Ashburton Business Association; Ministry of Social Development; Te Runaka o Arowhenua; Hakatere Marae Komiti, NZ Historic Places Trust, Department of Conservation

Outcome 4: A community with access to quality education and life long learning		
Strategic Objectives	Council Groups of Activities that Contribute to Achieving this Outcome	Key District and Regional Strategic Planning Documents
<ul style="list-style-type: none"> Employers and education providers work together to develop training programmes that meet the needs of the local economy. (Priority) People of all ages have access to opportunities to develop their skills and enrich their knowledge Education providers have the resources they require to meet community needs 	<p>Economic Development: Providing funding to Enterprise Ashburton and Ashburton District Tourism to assist building local businesses, attracting new business, attracting visitors and new residents.</p> <p>Enterprise Ashburton provides a Youth Work Broker service, funded by Work and Income to assist young people make the transition from school to employment.</p> <p>Community Facilities and Services: Providing a district library which provides books and other educational resources to the community.</p> <p>Working with government and community organisations to provide services and support for all members of our community and that promote education opportunities and achievement.</p> <p>Advocating to local, regional and national education providers for the interests of the community and to other agencies on education issues. A priority for the community currently is to continue developing local training opportunities suited to our economy.</p>	<ul style="list-style-type: none"> Ashburton District Visitor Strategy Ashburton District Economic Development Strategy (in development) Canterbury Regional Economic Development Strategy Canterbury Labour Market Strategy Ashburton District Social Wellbeing Strategy
<p>Key organisations we work with to help achieve this outcome: Enterprise Ashburton; Ashburton District Tourism; Ashburton Business Association; Canterbury Development Corporation; Ministry of Education; Aoraki Polytechnic; Ministry of Economic Development; Ministry of Social Development; Local schools and pre-school providers; Department of Labour</p>		

Outcome 5: Healthy, active people enjoying a good quality of life in a caring and safe community		
Strategic Objectives	Council Groups of Activities that Contribute to Achieving this Outcome	Key District and Regional Strategic Planning Documents
<ul style="list-style-type: none"> We have healthy, active people with good access to health services. (Priority) A range of agencies work together to create a safe environment. Good systems are in place to plan for, and respond to, emergencies. Young people are supported to lead healthy and safe lives and are active participants in community life. We have a caring community that supports the elderly and helps others in need. 	<p>Essential Services: Planning for, providing and maintaining appropriate and effective infrastructure that meets the district’s needs and expectations.</p> <p>Planning for, coordinating and providing emergency response capability through civil defence and the rural fire service.</p> <p>Community Facilities and Services: Hosting the Ashburton District Social Wellbeing Forum. Working with government and community organisations to provide services and support for the community and promoting community wellbeing.</p> <p>Providing low cost Elderly Persons Housing units.</p> <p>Providing funding and support to the Ashburton Safer Community Council.</p> <p>Providing the Youth Council to ensure the views of young people can be expressed and are heard by Council.</p> <p>Working with Ashburton Hospital, Canterbury District Health Board, Rural Canterbury Public Health Organisation, Ashburton District Health Committee and local healthcare providers to ensure retention of the Ashburton Hospital and advocate for health care facilities and services for the district.</p> <p>Parks and Open Spaces: Providing parks, open spaces and supporting the maintenance and development of recreational facilities through the provision of funding.</p>	<ul style="list-style-type: none"> Canterbury Regional Land Transport Strategy Ashburton Walking and Cycling Strategy Canterbury Civil Defence Emergency Management Plan Ashburton District Physical Activity Strategy Ashburton District Social Wellbeing Strategy <ul style="list-style-type: none"> Ashburton Neighbourhood Open Space Strategy
<p>Key organisations we work with to help achieve this outcome: Canterbury Regional Land Transport Committee; New Zealand Transport Agency; Ministry of Social Development; Environment Canterbury; Canterbury District Health Board; Canterbury Rural Public Health Organisation; Ashburton Hospital; Ashburton District Health Committee; Ashburton Safer Community Council; NZ Police; Sport Mid Canterbury; Canterbury Civil Defence Emergency Management Group; District Rural Fire Brigades; Ashburton Council of Social Services; local schools; churches and service clubs; local and regional social service providers</p>		

Outcome 6: A community with access to a variety of cultural, recreational and heritage experiences and facilities that enrich our quality of life

Strategic Objectives	Council Contributions to Achieving This Community Outcome	Key District and Regional Strategic Planning Documents
<ul style="list-style-type: none"> • Cultural, recreational and heritage facilities are maintained and developed to meet community needs. (Priority) • Cultural, recreational and heritage experiences and facilities are accessible to the community and actively used. 	<p>Community Facilities and Services: Providing funding for the Ashburton Art Gallery and Ashburton Museum to preserve and promote our local heritage and culture.</p> <p>Providing funding for community events such as the Concert in the Park that help to foster a sense of community and pride in our district.</p> <p>Providing grant funding to community organisations and groups to deliver cultural, recreational and heritage services and facilities. Providing annual funding for the Ashburton Trust Event Centre.</p> <p>Leading the Ashburton District Physical Activity Strategy development and facilitating community responses to the strategy. Providing annual funding to Sport Mid Canterbury and the Ashburton Community Pool.</p> <p>Providing a district library which provides books and other cultural, recreational and heritage resources to the community.</p> <p>Parks and Open Spaces: Providing parks, open spaces and supporting the maintenance and development of recreational facilities through the provision of funding.</p>	<ul style="list-style-type: none"> • Ashburton District Council District Plan • Ashburton District Physical Activity Strategy • Ashburton District Visitor Strategy • Ashburton Neighbourhood Open Space Strategy • Ashburton District Walking

Key organisations we work with to help achieve this outcome:

Ashburton Art Gallery; Ashburton Museum; Ashburton District Tourism; Te Runaka o Arowhenua; Hakatere Marae Komiti; Sport Mid Canterbury; Ashburton Stadium Complex Trust; Historic Places Trust; Ashburton Genealogy Society; local sports clubs, Department of Conservation

Outcome 7: A community that contributes to improving our quality of life through democratic participation		
Strategic Objectives	Council Contributions to Achieving This Community Outcome	Key District and Regional Strategic Planning Documents
<ul style="list-style-type: none"> • Advocacy by community leaders for identified local concerns and issues at a local, regional and national level. (Priority) • The community is provided with opportunities to participate in local decision-making. • There is active participation in elections and consultation processes. 	<p>Community Facilities and Services: Providing opportunities for the community to be involved in decision making process through working with government and community organisations to develop policy and through providing and promoting submission opportunities to formal community planning processes like the Community Plan and the Annual Plan.</p> <p>Providing information to people wanting to stand as a candidate for the Council.</p> <p>Providing the Youth Council to ensure the views of young people can be expressed and are heard by Council.</p> <p>Managing and promoting local elections for Council, regional council and the District Health Board.</p> <p>Council seeks to actively encourage community participation and views as part of its decision making process and to meet statutory requirements relating to consultation.</p> <p>Advocating for the needs of the District at both regional and national levels. Through the community outcomes process and regular surveying and communicating with the community Council has a good understanding of issues the community considers priorities for the future.</p> <p>Environmental Services: Providing and promoting opportunities for the community to be involved in Council planning processes including the District Plan</p> <p>Providing opportunities for the community to be involved in the development of the regulatory framework associated with Council's bylaws.</p>	<ul style="list-style-type: none"> • Ashburton District Community Plan • Ashburton District Community Outcomes • Canterbury Regional Council Long Term Council Community Plan <ul style="list-style-type: none"> • Ashburton District Council District Plan
<p>Key organisations we work with to help achieve this outcome: Methven Community Board; Environment Canterbury; Canterbury District Health Board; ratepayer and resident associations; Te Runaka o Arowhenua, Hakatere Marae Komiti, Electoral Commission; Ashburton Trust; community organisations; Canterbury Mayoral Forum</p>		

COMMUNITY OUTCOMES - MONITORING AND REPORTING

Community Outcomes Monitoring Report – A Summary

Part of Council's role in respect of community outcomes is to monitor progress being made to achieving community outcomes and to report on this progress to the community every three years.

Council has produced a reporting document "Ashburton District – State of the Community Report" which details indicators used to monitor progress and tracks current progress to achieving our community outcomes.

The information contained within the community outcomes monitoring report comes from a variety of sources, including Council's own community monitoring and from various government agencies that capture data at a district level.

The following tables outline the indicators and target for each community outcome, and how we are performing as a district. Each indicator is noted with two symbols, one representing the current state of the district with respect to the indicator, the other showing the general trend and whether we are moving closer to achieving our target, staying about the same or deteriorating.

Key:

STATE	
	Achieving our Target
	Close to Achieving
	Not Achieving our Target
TREND	
	Favourable / Improving
	No Significant Change
	Unfavourable / Declining

The full report is available on the Ashburton District Council website www.ashburtondc.govt.nz.

OUTCOME 1. A THRIVING AND DIVERSE LOCAL ECONOMY THAT PROVIDES THE FOUNDATION FOR A QUALITY LIFESTYLE

- Our community has access to quality infrastructure (roading, water, footpaths, wastewater and storm water) that is efficient and reliable (Priority)
- We recognise the importance of access to sustainable water sources for our economy and work together to make a water storage facility a reality (Priority)
- Ashburton District has a growing population enjoying a high quality of life
- We have a prosperous and diverse local economy, and a skilled workforce

Indicator	Measure	Source of Information	Target	State	Trend	
1.1	Population Growth	Ashburton District population growth	Statistics NZ - Census	Higher population growth than NZ as a whole	☺	↑
1.2	Skilled Workforce	Proportion of working aged population undertaking industry training or modern apprenticeships in the district	Tertiary Education Commission	Higher participation than New Zealand as a whole	☺	↔
1.3	Income	Median Annual Personal Income	Statistics NZ – Linked Employee Employer Data (LEED)	Higher median annual personal income than for NZ as a whole	☺	↑
		Median Annual Household Income	Statistics NZ - Census	Higher median annual household income than the Canterbury region	☺	↑
		Workforce participation rate	Statistics NZ – Census	Higher workforce participation rate than for NZ as a whole	☺	↑
1.4	Home Ownership	Home ownership rate	Statistics NZ - Census	Higher home ownership rate than for NZ as a whole	☺	↓
1.5	Quality of Infrastructure	Resident satisfaction with the quality of Council-provided infrastructure	Ashburton District Council Annual Residents Survey	85% or more of residents surveyed are satisfied with the quality of services provided by Council	☺	↔
		Resident access to internet services	Ashburton District Council Annual Residents Survey	Higher resident satisfaction than peer group council comparisons	☺	↑
				Higher resident access to internet than NZ as a whole	☺	↑
1.6	Building and Construction	Annual value, type and number of building consents issued	Ashburton District Council	To have more dwellings building consents issued per 1000 people than New Zealand as a whole	☺	↑
1.7	Water Resources	Resident satisfaction with Council's role in the management of the district's water resources	Ashburton District Council Annual Residents Survey	85% or more of residents surveyed are satisfied with the quality of services provided by Council	☺	↔
1.8	Tourism	Tourism guest night numbers	Statistics NZ – Commercial Accommodation Monitor	Guest nights per annum are increasing faster than for the Canterbury region and for NZ as a whole	☺	↔
1.9	Quality of life	Residents satisfaction with their quality of life in the district	ADC – NRB Survey NZ Quality of Life Survey	Higher satisfaction score than the New Zealand Quality of Life satisfaction score	☺	↔

OUTCOME 2. NATURAL AND DEVELOPED ENVIRONMENTS ARE SUSTAINED FOR THE ENJOYMENT OF CURRENT AND FUTURE GENERATIONS

- Water, land and air are managed sustainably (Priority)
- Our towns and rural areas are developed in ways that respect the local environment and meet the needs of the community (Priority)
- Our community understands the need to protect our natural environment and acts to do so

Indicator		Measure	Source of Information	Target	State	Trend
2.1	Air Quality	Air quality – PM10 levels in Ashburton	Environment Canterbury	PM10 levels in Ashburton trend down to meet the national standard of below 50 ug/m3 at all times	☹️	↔️
2.2	Water Quality	Groundwater nitrate levels in monitored drinking water wells	Environment Canterbury	All drinking water wells tested meet the national drinking water standard of 11.3 mg/litre or less	☹️	↓
		Swimming water quality in the District's rivers and lakes	Environment Canterbury	All tested swimming sites in the District to maintain a score of either 'good' or 'very good'	☹️	↔️
2.3	Water Management	Water consumption per household connection on Council drinking water schemes	Ashburton District Council	To reduce water consumption per connection each year	☹️	↔️
2.4	Open Space	Ratio of open space	Ashburton District Council – District Plan	Higher ratio of open urban space than for New Zealand as a whole.	😊	↔️
2.5	Recycling and Reusing	Amount of reusable/ recyclable material diverted from the waste stream	Ashburton District Council	An annual increase of 1% by weight in the percentage of recyclable and reusable material diverted from the waste stream	😊	↔️
		Resident satisfaction with kerbside recycling and rubbish collection services provided by Council	Ashburton District Council –Annual Residents Survey	85% or more of residents surveyed are satisfied with the kerbside recycling and rubbish collection service	😊	↔️
				85% or more of residents surveyed are satisfied with the kerbside recycling and rubbish collection service	😊	↔️
2.6	Protecting our Environment	Resident satisfaction that current environmental protection will preserve and sustain the district for future generations	Ashburton District Council –Annual Residents Survey	85% or more of residents surveyed are satisfied that the natural environment is being preserved and sustained for future generations	☹️	↓

OUTCOME 3. A COMMUNITY WITH A STRONG SENSE OF IDENTITY AND HERITAGE, WHICH WELCOMES NEW RESIDENTS AND ENCOURAGES DIVERSITY

- Our district has a strong sense of identity and people who participate in community life (Priority)
- Ashburton District is a community that attracts and retains new residents
- We have a community that values and encourages diversity
- Our community recognises and preserves the cultural and social heritage of our district

Indicator	Measure	Source of Information	Target	State	Trend	
3.1	Community Spirit	Resident's satisfaction with community spirit within Ashburton District	Ashburton District Council –Annual Residents Survey NZ Quality of Life Survey Report	Higher proportions of the population with a perception of good or very good community spirit than in New Zealand as a whole	😊	↔
3.2	Cultural Heritage	Percentage of Maori speakers in the district	Statistics NZ - Census	Higher proportion of Maori speaking Te Reo Maori than the South Island	😊	↑
		Satisfaction with preservation of heritage features	Ashburton District Council –Annual Residents Survey	85% or more of residents surveyed are satisfied with the preservation of heritage features in Ashburton District	😊	↑
3.3	Volunteer Community Contribution	Proportion of population participating in voluntary work	Statistics NZ - Census	Higher levels of voluntary community participation than for the Canterbury region and New Zealand as a whole	😊	↔
3.4	Valuing Diversity	Resident perceptions of diversity	Ashburton District Council –Annual Residents Survey NZ Quality of Life Survey Report	Higher proportion of the population with a positive perception of increased cultural diversity than in New Zealand as a whole	😊	↔
3.5	Welcoming Community	Resident perceptions of the level of support given to new residents and migrants	Ashburton District Council – Annual Residents Survey	85% or more of residents surveyed feel that new residents and migrants are given adequate support on arriving in the district	😞	↔

OUTCOME 4. A COMMUNITY WITH ACCESS TO QUALITY EDUCATION AND LIFE-LONG LEARNING

- Employers and education providers work together to develop training programs that meet the needs of the local economy (Priority)
- People of all ages have access to opportunities to develop their skills and enrich their knowledge
- Education providers have the resources they require to meet community needs

Indicator	Measure	Source of Information	Target	State	Trend	
4.1	Education Participation	New school entrant participation in early childhood education (ECE)	Ministry of Education	Higher ECE participation rate than for NZ as a whole	😊	↑
		Retention rates of students at school to age 17.5 years	Ministry of Education	Higher student retention rate than for Canterbury and New Zealand as a whole	😞	↔
		Youth who are Not engaged in Employment, Education or Training (NEET)	Department of Labour	Lower Youth NEET rates than for New Zealand as a whole	😊	↔
		Suspension and exclusion rates	Ministry of Education	Lower suspension and exclusion rates than for New Zealand as a whole	😊	↑
4.2	Education Achievement	Highest qualification gained	Statistics NZ - Census	Higher proportion of the population with a formal qualification than for Canterbury as a region and New Zealand as a whole	😞	↑
		Students leaving school with NCEA Level 2 and higher	Ministry of Education	Higher proportion of school leavers with NCEA Level 2 or above than for New Zealand as a whole	😊	↔
4.3	Education Quality	Resident satisfaction with education services in the district	Ashburton District Council – Annual Residents Survey	85% or more of residents surveyed are satisfied with the education services in the district	😊	↔

OUTCOME 5. HEALTHY, ACTIVE PEOPLE ENJOYING A GOOD QUALITY OF LIFE IN A CARING AND SAFE ENVIRONMENT

- We have healthy, active people with good access to health services (Priority)
- A range of agencies work together to create a safe environment
- Good systems are in place to plan for, and respond, to emergencies
- Young people are supported to lead healthy and safe lives and are active participants in community life
- We have a caring community that supports the elderly and helps others in need

Indicator	Measure	Source of Information	Target	State	Trend	
5.1	Supportive Community	New Zealand Deprivation Index (Social Deprivation Index)	Ministry of Health	Maintain the district deprivation score at 4 or under	😊	↔
		Proportion and distribution of all means tested benefits being received	Ministry of Social Development	Lower rate of benefits received than for Canterbury and New Zealand as a whole	😊	↑
5.2	Affordable Housing	Rent to income ratio	Statistics NZ & Department of Building and Housing	Lower rent to income ratio than for NZ as a whole	😊	↑
5.3	Healthy and Active Community	Smoking rates	Statistics NZ - Census	Lower smoking rate than for New Zealand as a whole	😊	↔
		Frequency of physical activity	Ashburton District Council – Annual Residents	Higher proportion of residents doing 30 minutes of daily physical activity than for New Zealand as a whole	😊	↔
5.4	Quality Health Services	Satisfaction with local health services	Ashburton District Council – Annual Residents Survey	85% or more of residents surveyed are satisfied with the quality of health services provided	😊	↑
		Satisfaction with access to health services	Ashburton District Council – Annual Residents Survey	To have a lower proportion of people not visiting their GP due to barriers than the New Zealand proportion	😊	↑
5.5	Community Safety	Recorded crime offences and apprehensions in the Mid-South Canterbury Police District	New Zealand Police & Statistics NZ	Lower recorded crime rates than for NZ as a whole	😊	↓
		Satisfaction with community safety	Ashburton District Council – Annual Residents Survey	95% or more of residents surveyed feel safe in Ashburton District all or most of the time	😊	↓
		Road crash injury and fatality rates for Ashburton District	NZ Transport Agency	Lower road crash injury rates than for New Zealand as a whole	😊	↔
				Lower road crash fatality rates than for New Zealand as a whole	😊	↔
Workplace accident and injury rates	ACC	Lower workplace accident and injury rates than for NZ as a whole	😊	↔		

OUTCOME 6. A COMMUNITY WITH ACCESS TO A VARIETY OF CULTURAL, RECREATIONAL AND HERITAGE EXPERIENCES AND FACILITIES THAT ENHANCE OUR QUALITY OF LIFE

- Cultural, recreational and heritage facilities are maintained and developed to meet community needs (Priority)
- Cultural, recreational and heritage experiences and facilities are accessible to the community and actively used

Indicator	Measure	Source of Information	Target	State	Trend
6.1 Arts, Culture and Heritage Facilities and Services	Use of the District Library	Ashburton District Council – Annual Residents Survey	At least 70% of residents have used the Library in the past year	☹️	↔️
	Patronage of the Art Gallery	Ashburton Art Gallery – Six-monthly Report to Council	The Art Gallery has at least 10,000 visits each year	☺️	↔️
	Patronage of the Museum	Ashburton Museum – Six-monthly Report to Council	The Museum has at least 10,000 visits each year	☹️	↑
	Satisfaction with Council’s involvement with Art Gallery and Museum	Ashburton District Council – Annual Residents Survey	85% or more of residents surveyed are satisfied with the quality of service provided by the Art Gallery and Museum	☺️	↑
6.2 Recreation Facilities and Services	Use of the Community Pool	Ashburton District Community Pool – Six-monthly Report to Council	The Ashburton Community Pool has at least 80,000 admissions per year	☺️	↔️
	Use of Council provided sport and recreation facilities	Ashburton District Council – Annual Residents Survey	85% or more of residents surveyed have used or visited sports fields, playgrounds, parks, reserves and gardens each year	☹️	↔️
	Satisfaction with Council provided sport and recreation facilities	Ashburton District Council – Annual Residents Survey	85% or more of residents surveyed are satisfied with Council provided facilities and services	☺️	↔️
6.3 Community Events	Satisfaction with Council’s role in community events	Ashburton District Council – Annual Residents Survey	85% or more of residents surveyed are satisfied with the quality of service provided by Council	☺️	↑

OUTCOME 7. A COMMUNITY THAT CONTRIBUTES TO IMPROVING OUR QUALITY OF LIFE THROUGH DEMOCRATIC PARTICIPATION

- Advocacy by community leaders for identified local concerns and issues at a local, regional and national level (Priority)
- The community is provided with opportunities to participate in local decision-making
- There is active participation in elections and consultation processes

Indicator		Measure	Source of Information	Target	State	Trend
7.1	Democratic Participation	Voter turnout in local and central government elections	Ministry of Social Development, Elections New Zealand and Department of Internal Affairs	Higher voter turnout in Local Government elections than New Zealand District Councils as a whole	😊	↓
				Higher voter turnout in Central Government elections than New Zealand as a whole	😞	↓
		Satisfaction with the way Council involves the public in the decisions it makes	Ashburton District Council – Annual Residents Survey	85% or more of residents surveyed are satisfied with the way Council involves the public in the decisions it makes	😞	↔
7.2	Quality of Local Government	Satisfaction with the availability of Council information	Ashburton District Council – Annual Residents Survey	85% or more of residents surveyed are satisfied with the availability of Council information	😞	↔
		Satisfaction with the performance of the Mayor and Councillors	Ashburton District Council – Annual Residents Survey	Mayor and Councillors maintain a performance rating above that of the peer group average of similar Council's	😊	↑
		Satisfaction with contact with council staff	Ashburton District Council – Annual Residents Survey	Staff maintain a performance rating above that of the peer group average of similar Council's	😊	↑
		Satisfaction with Council's advocacy role for the district	Ashburton District Council – Annual Residents Survey	85% or more of residents surveyed are satisfied with Council's advocacy role for the district	😊	↑